SANATORIUM NUMBER

NATIONAL VAUDEVILLE ARTISTS

YEAR BOOK

1928

National Vaudeville Artists'

Year Book

1928

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By the
NATIONAL VAUDEVILLE ARTISTS' FUND

Twelfth Annual Benefit Performances

National Vaudeville Artists Fund

April 22nd, 1928

METROPOLITAN OPERA HOUSE

KEITH-ALBEE NEW YORK HIPPODROME
(Courtesy E. F. Albee)

NEW AMSTERDAM THEATRE
and
KNICKERBOCKER THEATRE
(Courtesy A. L. Erlanger)

JOLSON'S THEATRE
(Courtesy Messrs. Lee & J. J. Shubert)

NATIONAL VAUDEVILLE ARTISTS' CLUBHOUSE

229 WEST 46TH STREET, NEW YORK CITY

FRED STONE

President, National Vaudeville Artists

E. F. ALBEE

Victory!

"Peace hath her victories no less renown'd than war"

—MILTON

NO task that's great has e'er been done
Unless keen vision, too, has had its share;
Set high its mark in shimm'ring sun,
And led our falt'ring feet to find it there.

The N. V. A. has had its goal—
To reach the weary, sick, and on God's Hill
A haven build, where every soul
Shall see His love the glorious seasons fill.

Ring out, ye bells of victory!
The Adirondack Lodge is won at last!
And thanks, O God, we give to Thee
That light now floods the darkness of the past.

—Roland Burke Hennessy.

Twelfth Annual Benefit

N. V. A.

TONIGHT we celebrate the twelfth annual benefit of the National Vaudeville Artists' Association. The recent nationwide observance of N. V. A. Week amply proves the national scope and popularity of vaudeville as an institution not only for the entertainment of the public, but for the record it has made in deeds worth-while outside of the theatre—deeds of patriotism, of mercy, of constructive citizenship and of unselfish philanthropy. Individually and collectively the members of the National Vaudeville Artists' Association have written its name indelibly upon the bright pages of our country's history. In time of war and in time of peace, at home and abroad, in the face of national or local disaster, as by flood, or fire, or strike, or tornado, or epidemic, the people of vaudeville have led the way in helping and heartening their fellow creatures of all walks of life.

The manner in which the American people in every state, city, town and neighborhood this year, as in years past, have responded to the one annual effort of the N. V. A. to replenish its sick and benefit fund, proves once more, if proof was needed, that Americans do not forget, that they are not ungrateful, that they are as keen to approve and applaud the humanitarian work of people of the theatre as they are to approve and applaud their artistic efforts on the stage. By their participation in the N. V. A. celebration of 1928 in over 1000 American theatres during Easter Week and by tonight's magnificent assemblages in five of the largest theatres of our metropolitan area, a total of more than ten million of our fellow citizens give tangible evidence of the faith and esteem in which the entire nation holds the National Vaudeville Artists' Association and, above all, the fine and unselfish purposes which motivate this annual celebration in aid of the N. V. A. sick and benefit fund.

These five all-star benefit performances tonight presented simultaneously at the Metropolitan Opera House, the Knickerbocker Theatre, the Hippodrome, the Jolson Theatre and the New Amsterdam Theatre have brought together in a mutual cause "the expectancy and rose" of every branch of the theatre as well as of vaudeville; great personalities as well as great names, of opera, drama, concert, musical comedy, motion pictures and the circus. Their presence on these programs tonight gives gracious token that they—all of them—are at one with their compatriots of vaudeville in the great and unending duty of befriending the less fortunate, ministering to the sick and needy, succoring the widows and orphans, comforting the aged and disabled members of the theatrical profession. And in appraising this year's unanimous response of the American public and of the members of the theatrical profession to the N. V. A.'s only annual enterprise in behalf of vast humanitarian enterprises, it is timely to note the enthusiasm and efficacy with which the owners and managers, the operating factors, the employers and employees of vaudeville and of other branches of the show business have entered into the celebration of N. V. A. Week and into this culminating five-ply metropolitan demonstration tonight.

That the entire resources and expert co-operation of the Vaudeville Managers Protective Association would be centered upon the success of this year's N. V. A. celebration was a foregone conclusion. But that organization outdid itself this time in planning, in conferring, in getting its always highly organized machinery into perfect working order for the big week and these culminating metropolitan events. The peace and prosperity, the spirit of amity and mutual respect, the impulse toward helpfulness that has come upon the world of American vaudeville, could not be better demonstrated than in the unanimity with which the various circuits great and small, joined in a week's observance which found Keith-Albee-Orpheum, Loew, Proctor,

Twelfth Annual Benefit

CONTINUED

Fox, Pantages, Poli, Stanley Company of America, Wilmer & Vincent, Butterfield, West Coast, Schanberger, Interstate, Gus Sun, M. Shea, Stanley-Fabian, Walter Reade and all other circuits and many detached and independent vaudeville houses, united and co-operating for the success of N. V. A. Week.

Great humanitarian and popular impetus was given to this 1928 drive in behalf of the sick and benefit fund of the N. V. A. by the main objective, what might be called the paramount issue, of this countrywide campaign. That chief purpose now is to complete and pay for the new model, modern sanatorium at Lake Saranac in the Adirondack Mountains for the care and cure of tubercular members of all branches of the theatrical profession. N. V. A. Lodge, as this health home is called, emplaced upon a magnificent mountain estate of 50 acres purchased for its present purpose several years ago, is to embody all that nature, architectural skill, exact science and approved modern methods of medicine and hygiene can do for the prevention and cure of tuberculosis.

At the disposal of patients of all branches of the stage, as well as of vaudeville, it will contain about two hundred single outside rooms with private baths, sun parlors and individual equipments. When completed, with its perfect furnishment, buildings, land, laboratories and permanent improvements, this supreme and most enduring achievement of the N. V. A. sick and benefit fund will have cost upwards of $600,000. By reason of the long and painstaking plans of architects, builders, medical experts and sanitary authorities, this N. V. A. Lodge is looked forward to as the paragon of 20th century establishments for the care of tubercular patients.

Its completion will enable the N. V. A. to centralize its until now scattered in incomplete projects in behalf of ailing members, health camps and isolated hospital accommodations in Colorado, Arizona, California and elsewhere. The economic phase of this mobilization at an ideal spot easy of access to New York City with all of the resources which the metropolis affords, was recognized long ago by the officials of the N. V. A. and those associated with them in planning this perfect sanatorium. Public as well as professional attention has been this year focussed upon this memorable project, an epochal one in the annals of the theatre and expected to set a new standard in the treatment of a most menacing malady.

In this Year Book of the N. V. A. and the historic enthusiasm which it aroused throughout the nation, you will find reproduced upon other pages the proclamations, open letters and generous messages of approval given to the N. V. A. and its philanthropic achievements by Governors, Mayors, Senators, Judges and men and women high in the leadership of modern thought and high ideals. None is forgetful of the proverbial generosity of the people of the theatre; none overlooks the vast and tireless work which has been accomplished by the sick and benefit fund of the N. V. A. But it will be observed that they lay special emphasis and endorsement upon the main objective of this 1928 celebration, which is, as it should be, the completion and opening within the present year of N. V. A. Lodge which will be a haven of health and peace for stricken members of all branches of the theatrical profession.

By the immensity of N. V. A. Week's patronage, by these five magnificent public demonstrations tonight, by the oneness of purpose displayed by artists, managers and employees, and by the encomiums of the best minds of the nation, the artists of vaudeville have again been made aware of the place they and their best ideals hold in the minds and hearts of their fellow citizens. They have won and deserved these golden opinions and the best proof of their gratitude is that the N. V. A. and all of its members will continue their efforts to merit the high estate to which they have come.

FRANK EVANS' N. V. A.'S

PAUL DEMPSEY, Business Manager
LESLIE GROSS, Secretary

THOMAS KENNEDY, Assistant Manager
ANNA FABEL, Office Manager

HARRY
LE VAN

and

LETTIE
BOLLES

In

MERE NONSENSE

Direction:
FRANK EVANS

Personal Representative:
TOM KENNEDY

Compliments of

HERMAN HYDE
And
SALLY BURRILL

Personal Direction: PAUL DEMPSEY

FRANK EVANS OFFICE

FRANK EVANS' N. V. A.'S

PAUL DEMPSEY, Business Manager
LESLIE GROSS, Secretary

THOMAS KENNEDY, Assistant Manager
ANNA FABEL, Office Manager

ZIMMY

World's Champion Legless Swimmer

An Unusual and Sensational Box Office Attraction

KEITH-ALBEE-ORPHEUM AND AFFILIATED CIRCUITS

Direction:
TOM KENNEDY
FRANK EVANS OFFICE

LEW HEARN

Assisted by

ETHEL GRAY

Direction: FRANK EVANS

FRANK EVANS' N. V. A.'S

PAUL DEMPSEY, Business Manager
LESLIE GROSS, Secretary

THOMAS KENNEDY, Assistant Manager
ANNA FABEL, Office Manager

The Famous Dancing Monkey

LA BELLE POLA

The Real Originator of the

CHARLESTON

and

BLACK BOTTOM

Staged by MR. FRED GALETTI

MABEL JOE

KOKIN and GALETTI

Presenting

The Monkey Barber Shop

And

UMTALA

In

"The Dance of the Wooden Soldier"

Under the personal management of
Mr. Charles Galetti

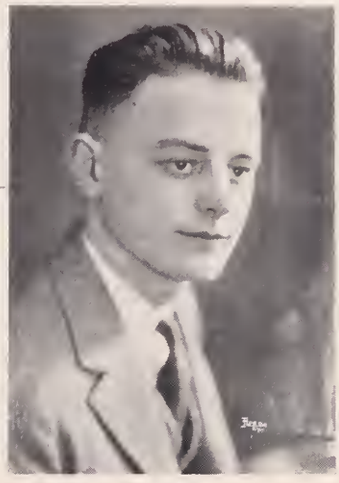
FRANK EVANS' N. V. A.'S

PAUL DEMPSEY, Business Manager
LESLIE GROSS, Secretary

THOMAS KENNEDY, Assistant Manager
ANNA FABEL, Office Manager

THE BIG SCREAM

SCREAM
WELCH



JACK
MEALY

JOHNNY
MONTROSE

In
"Hit, Run & Steal"
Direction: FRANK EVANS

CHARLES (CHIC) SALE

Star of 'Gay Paree'
Seasons 1926-27-28

Direction: MR. J. J. SHUBERT

Vaudeville Manager—FRANK EVANS

FRANK EVANS' N. V. A.'S

PAUL DEMPSEY, Business Manager
LESLIE GROSS, Secretary

THOMAS KENNEDY, Assistant Manager
ANNA FABEL, Office Manager

BERT NAGLE & CO.

In

"CATNIP REVUE"

Comedy Flash Act

Direction: PAUL DEMPSEY
FRANK EVANS OFFICE

BILLY & ELSA NEWELL

New Comedy Songs and Dances

Direction: TOM KENNEDY

FRANK EVANS OFFICE

World Renowned

EVA FAY

High Priestess of Mysticism

Ask
FRANK EVANS

THE THREE VAGRANTS

Merry Singers and Musicians

Direction: TOM KENNEDY
FRANK EVANS OFFICE

J. J. MURDOCK

VICE-PRESIDENT AND GENERAL MANAGER
KEITH-ALBEE-ORPHEUM CORPORATION

MARCUS HEIMAN

EXECUTIVE VICE-PRESIDENT

KEITH-ALBEE-ORPHEUM CORPORATION

FRANK EVANS' N. V. A.'S

PAUL DEMPSEY, Business Manager
LESLIE GROSS, Secretary

THOMAS KENNEDY, Assistant Manager
ANNA FABEL, Office Manager

CHARLIE HILL

In

"Tunefoolarceny"

With AGNES FINLAY

Personal Direction: FRANK EVANS

Jack Bell's New Edition

"Pair of Jacks and a Heart"

From

STATION WFAA—DALLAS, TEXAS

Direction: PAUL DEMPSEY

FRANK EVANS
Office

BESSIE BROWNING

Home again after a successful tour of Europe

Best Wishes to Everybody

Direction: FRANK EVANS

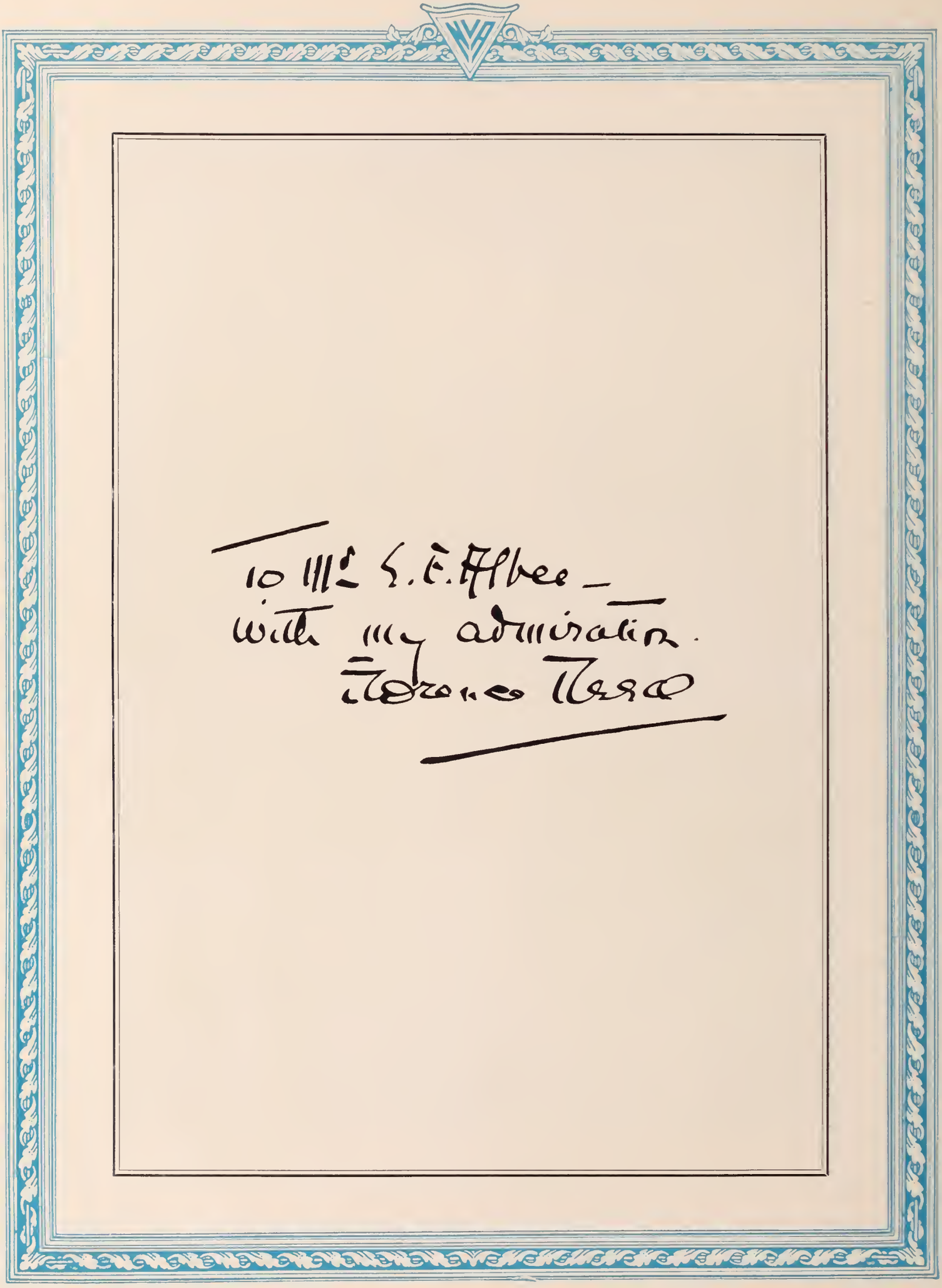
ART HENRY

Assisted by

MISS OPAL CALLAHAN

Booked Solid

Direction: PAUL DEMPSEY
FRANK EVANS OFFICE


To Mlle S. E. Albee —
With my admiration.
Mario Nero

HARRY WEBER ATTRACTIONS

The "Sunkist" Comedian

EDDIE NELSON

With

Dolly and Officer
Jack Jennings

In

"OH MR. RILEY"

Direction:
HARRY WEBER

HARRY WEBER ATTRACTIONS

FRED & JANE RINEHART

In Their New Act

"DAWG DAYS"

A Novelty Comedy Talking and
Harmony Singing Act

BLACK AND TAN

The most talked of act in vaudeville

CHEVALIER BROS.

Direction:
HARRY WEBER

Thanks to
Russell Decker

Compliments of

JIMMY LUCAS

Comedian

Assisted by

GERALDINE HERBERT

Direction: HARRY WEBER

ARNAUT BROS.

Direction:
H. WEBER—WM. MORRIS

PAUL YOCAN

with

His Dancers

in

"ARTISTIC MOMENTS"

The Most Charming and Artistic of This Season's Many Notable Dance Creations

JACK WARD
Progress

DIRECTION - LEW GOLDER.

BACK FROM EUROPE

Sid Tracey ~ AND ~ Bessie Hay

Dance Jewels in a Tiffany Setting

DIRECTION Milton Lewis

HARRY WEBER ATTRACTIONS

HARRY WEBER
Presents
M. ALPHONSE BERG
Paris Fashions While You Wait
Keith-Albee-Orpheum Circuit
England Again This Summer

HARRY WEBER
Presents
KITTY DONER

CAROL and LUCILE
Violiniste *Soprano*
(*Formerly* WISEMAN SISTERS)
Offer
An Intimate Musical
KEITH-ALBEE-ORPHEUM
CIRCUIT
Direction: HARRY WEBER

CON COLLEANO
With
ZENETA
SEASON 1928 R. B. B. B. CIRCUS
Direction: HARRY WEBER

HARRY WEBER ATTRACTIONS

HARRY WEBER BROADCASTS

The Last Word on the Air

Indoor Aviation Carnival Week

With

VAN & BELLE

The Spirit of Aviation

"THINGS WITH WINGS"

WILLIAM VAN

NOVELTY ACT SUPREME

BERTHA BELLE

Unique, Scientific, Artistic, Humorous, Educational, Original

We Give Away Novelties That Fly

SUCH AS

AIRPLANES, BUTTERFLIES, BIRDS, FISHES, GLIDERS,
DIRIGIBLES, BALLOONS, PARACHUTES

And

BALSA WOOD BOOMERANGS

HARRY WEBER ATTRACTIONS

Compliments of

JIM McWILLIAMS

HARRY WEBER, *Representative*

GUY VOYER

In

"So This Is Marriage"

With

NORMA PALLAT

A Smart Musical Comedy

By

WILL M. HOUGH

With the Best Cast in Vaudeville

BONNIE FULLEM — LEONA LEE
RONALD WAYWICK — TEDDY ALLEN

Direction: HARRY WEBER

Billy — Chas. E.

GREEN and DUNBAR

In

"Without Rhyme or Reason"

SEASON 1927-28

East: HARRY WEBER

West: SIMON AGENCY

HARRY WEBER ATTRACTIONS

PAULO AND NINO GHEZZI

PAULO

NINO

Booked Solid 1927-28 and 29

BY RUSSELL-DECKER HARRY WEBER OFFICE

Compliments of

POODLES HANNEFORD
and Company

Direction of HARRY WEBER

HARRY WEBER ATTRACTIONS

THE BRIANTS

Walter and Paul

World Famous Pantomimists

In

THE DREAM OF A MOVINGMAN

Direction: HARRY WEBER
RUSSEL DECKER

Francis, Ross and DuRoss

Three-Aces-of-Variety

Direction: RUSSELL DECKER
HARRY WEBER OFFICE

HARRY & FRANCES USHER

In

"Fifty Years From Now"

Direction: HARRY WEBER

HARRY WEBER ATTRACTIONS

JAMES BURKE
AND
ELEANOR DURKIN

IN

"If I Could Only Think"

by

TED WILDE

Wishing Continued Success to N. V. A.

Elsie Pilcer—Dudley Douglas
Boots McKenna

ALWAYS PROGRESSING

Direction: HARRY WEBER

HARRY WEBER ATTRACTIONS

BILLY FARRELL & CO.

Presenting

"HOME, SWEET HOME"

HAMILTON SISTERS AND FORDYCE

Direction: HARRY WEBER

JOE—McGRATH and TRAVERS—ELSIE

In

"NOW AND THEN"

OFFERING COMICALITIES A LA CARTE

Direction: HARRY WEBER

HARRY WEBER ATTRACTIONS

OHIO STATE UNIVERSITY BAND

With

RADER & FLORIO

Direction: HARRY WEBER

Mme. DONATELLA

Presents

"The Carnival of Venice"

Depicting the Spirit of Mardi Gras

Featuring

Joe Donatella

With His Sensational Slow-Motion

"Legmania Dance"

Direction: HARRY WEBER

ROISMAN'S ALABAMIANS

Hollywood's Favorite Jazz Band

MUSIC - - DANCING - - COMEDY - - SINGING

A Real Novelty Band

An Eyeful of Beauty

An Earful of Music

Personal Direction HARRY WEBER

Music Arranger LOUIS KATZMAN

JESS LIBONATI

Syncopation Supreme

With Best Compliments to All of Our Friends

Joe and Alphons Jansley Co.

World's Renown Risley Experts

THE FIVE JANSLEYS

Playing Keith-Albee-Orpheum Circuit

Season 1927-1928

Booked by HARRY WEBER

PAUL KIRKLAND

Direction: HARRY WEBER

RILEY BROS.

ADOLPH ZUKOR

President, Paramount Famous Lasky Corporation

In Memoriam

Marcus Loew

Late President, Loew's Incorporated

JACOB FABIAN

THEATRICAL ENTERPRISES PATERSON, NEW JERSEY

S. Z. POLI

Poli Theatrical Enterprises

HARRY WEBER ATTRACTIONS

"MONTANA"

and

KIDDIES

Best Wishes Always to

The N. V. A.

TAYLOR HOLMES

TED & AL WALDMAN

In

"Blu-o-logy"

Keith-Albee-Orpheum
HARRY WEBER

EUROPEAN AND INDEPENDENT
William Morris

Mr. Harry Weber

Takes Pleasure in Presenting

SPEED **MANNING & CLASS** ALOTTA

In a Classical Presentation "Off the Floor"

(Photos and Billing Copyrighted)

ALWAYS NEW IDEAS

WE ARE DIFFERENT!

All others trying my "Russian Ballet," "Spanish Fandango," "Minuet," "Cake-Eater-Glide," "Will-Roger-Rope Spinning Number" via wire are imitators, otherwise copyists; Moral—Use Your Own Head! Booked solid! via Keith-Albee-Orpheum Circuit and Europe for the summer.

EDDIE LEONARD

The Minstrel of the Hour

and his wife

MABLE RUSSELL LEONARD

EDDIE LEONARD

DIRECTION HARRY A. ROMM

MR. & MRS. ORVILLE STAMM

The Perfectly Formed Couple

In

A LITTLE GLORIFYING OF THEIR OWN

Direction: HARRY A. ROMM

Announcement!

A NEW OFFERING

Mr. George Lloyd

And

Miss Winifred Dean

In

"Songs As You Like Them"

Direction: HARRY A. ROMM

VENI—VIDI—VICI—UNA—VOCA

FRANK ETHEL

LAYTON & MAY

OFFER THEIR VAUDEVILLE NOVELTY

In at the Junction

THE CROSS-ROADS OF FUN

ENGINEER

HARRY A. ROMM

CHE
SARA—
SARA

HUSTLING
ARTISTS'
REPRESENTATIVE

—ROAD—
KEITH-
ALBEE
CIRCUIT

DIRECTION HARRY A. ROMM

RUIZ and BONITA

South America's Foremost Artists

With

GEL-MAN'S NOVELTY QUARTETTE

Represented by

HARRY A. ROMM

NORTH AMERICA'S FOREMOST AGENT

Booked Solid Over Keith-Albee-Orpheum Circuit

Best Wishes from

FRED HEIDER

AND

THE GREEN GIRL

Direction: HARRY A. ROMM

MARY

COWERD

And

LARRY

BRADDAM

Booked solid Keith-Albee-Orpheum Circuit.

Many thanks to Mr. Lauder and other executives for a wonderful season

Direction: HARRY A. ROMM

DIRECTION HARRY A. ROMM

FIFTH SUCCESSFUL YEAR!!

"Louder and Funnier"

FRANK & MILT BRITTON'S

ORIGINAL

"Brown Derby Band"

FEATURING ROY LOOMIS

In Their Laughing Success Entitled

"OUR MUSICAL ANCESTORS"

BOOKED SOLID—KEITH-ALBEE-ORPHEUM

By HARRY A. ROMM

"COURTING DAYS"

A Musical Comedy Battle

In THREE ROUNDS

With

KIRBY, LEO and ANGER

By JIMMY CONLIN

Direction: HARRY A. ROMM

DOROTHY BYTON & CO

Assisted by Her

"SNAPPY STEPPERS"

With

EDNA MAYO, HELEN GORMAN, EVELYN DILLS,
ELINOR WALSH, KATHLEEN WILLIS,
and MILDRED SMITH

DIRECTION HARRY A. ROMM

MAUDE HILTON & ALMY

In

A Gab Fest

Playing Successfully Under Direction

HARRY A. ROMM

DOROTHY MORLEY

And

AL ANGER

In

"SLAPPED"

By

AL ANGER

JACK HANLEY

in

What The Well-Dressed

Man Should Wear

DIRECTION HARRY A. ROMM

ABBOT and BISLAND

In

"The Night Club"

Direction: HARRY A. ROMM

FROLIC FOUR

"Four Footloose Fools"

H. CLARK, H. MANS, J. KELLY
AND B. ROWAN

FRANK W. STAFFORD

Presenting His Latest Novelty Nature Production

"DUCKIN' FOR DUCKS"

By EUGENE CONRAD

I wish to express my sincere appreciation to Mr. Edward Darling, Mr. Danny Simmons and other Keith-Albee executives for their co-operation and kindness to me. *Direction*: HARRY A. ROMM

LOU PEGGY

LOCKETT and PAGE

With

WALLY COYLE

AT THE PIANO: CHARLES EBERHARDT

Direction: HARRY A. ROMM

Keith-Albee-Orpheum Circuit

1928-29

Ruby Norton
DIRECTION - HARRY A. ROMM

Frankie Heath
DIRECTION - DANNY COLLINS
Ernest Hargis Connelly
CHICAGO

DIRECTION HARRY A. ROMM

Billy *Lew*

REED and DUTHERS

In

"FEATS OF FEET"

Featuring the

"Tunney-Dempsey Fight Dance"

Direction: HARRY A. ROMM

BIRDIE—BILLY—MILLARD

THREE NELSONS

In

"Various Doings"

WILL & LILLIAN

KAUFMANN

— IN —

"FUNNICAPERS"

PLAYING
KEITH-ALBEE CIRCUIT

DIRECTION
HARRY A. ROMM

JIMMIE ODEY

BARR and LA MARR

WILL MAKE YOU

"Forget Your Troubles"

PLAYING KEITH-ALBEE-ORPHEUM

Direction: HARRY A. ROMM

DIRECTION HARRY A. ROMM

WILL J. WARD

"The Story Telling Pianist"

HARRY JOLSON

OPERATIC BLACKFACE COMEDIAN

"Clowning Around"

Direction HARRY A. ROMM

JACK and RUTH HAYES

In

Urban and Suburban
By FRED ALLEN

Booked Over Keith-Albee-Orpheum Theatres
Seasons 1928-'29-'30

Direction: HARRY A. ROMM

CLAUDE

LUCILLE

FONDAW

In

"UPS AND DOWNS"

Keith-Albee-Orpheum

Direction:
HARRY A. ROMM

DIRECTION HARRY A. ROMM

JAMES COUGHLIN

In

"The Rest Cure"

Direction: HARRY A. ROMM

CAROL RICHARD

INEZ & DEWYN

Offer

"An Art Classic"

In

"ADAGIO"

ANN CLIFTON

YOU NEVER KNOW WOMEN

Direction: HARRY A. ROMM

COL. JACK GEORGE

Attorney for Defense

The Clarence Darrow
of Vaudeville

DIRECTION HARRY A. ROMM

Bert Spence and Edith True

In

Having Our "Ups and Downs"

By EUGENE CONRAD

Booked Solid K-A-O. Circuit

Direction: HARRY A. ROMM

HOWARD ANDERSON REAN GRAVES

Assisted by

COLE CARROL

Taking Her Fishing

By HOWARD ANDERSON

Represented by HARRY A. ROMM

MADELINE PATRICE

In

"An Interlude of Melody"

Direction: HARRY A. ROMM

FRANK EVERS and GRETA

In

"Dance Creations on the Wire"

Direction: HARRY A. ROMM

DIRECTION HARRY A. ROMM

Best Wishes

BOB COPRON & CO.

In

"THE MUTUAL MAN"

Direction: HARRY A. ROMM

CAITS BROS.

In

Quiet, Please

Direction: HARRY A. ROMM

BOYD AND WALLIN

Novelty

Iron Jaw Wire Sensation

LELAND & ST. CLAIRE

In

"That's That"

By EUGENE J. W. CONRAD

THE KITAYAMAS

In

A Japanese Novelty

Direction: HARRY A. ROMM

ALEXANDER & SANTOS & COMPANY

In

"VARIETY DIVERTISSEMENT DE LUXE"

BILLY and ELEANOR

ARLINGTON

In

Mistakes Will Happen

Direction
CHAS. BIERBAUER

Playing
KEITH-ALBEE-ORPHEUM THEATRES

FROM CLASSROOM TO STARDOM

MARIE VERO

The School Girl Coloratura

DETROIT'S
FAVORITE
ENTERTAINER
AND
KEITH-ALBEE
ARTIST

MISS
IRENE
KESSLER

BEST WISHES TO
N. V. A.

Compliments of
SOPHIE TUCKER
Bloom
CHICAGO

LARRY RICH

LARRY RICH

AND HIS FRIENDS

In

"Down Below"

WITH MLLE. "CHERIE"

BERNIE RICH :: DEAN TWINS

And a Cast of Fifteen Players

Also

RICH AND CHERIE

in the "Toreador"

HEADLINING

KEITH-ALBEE-ORPHEUM THEATRES

BOOKED SOLID *Direction:* CHAS. H. ALLEN

Compliments of

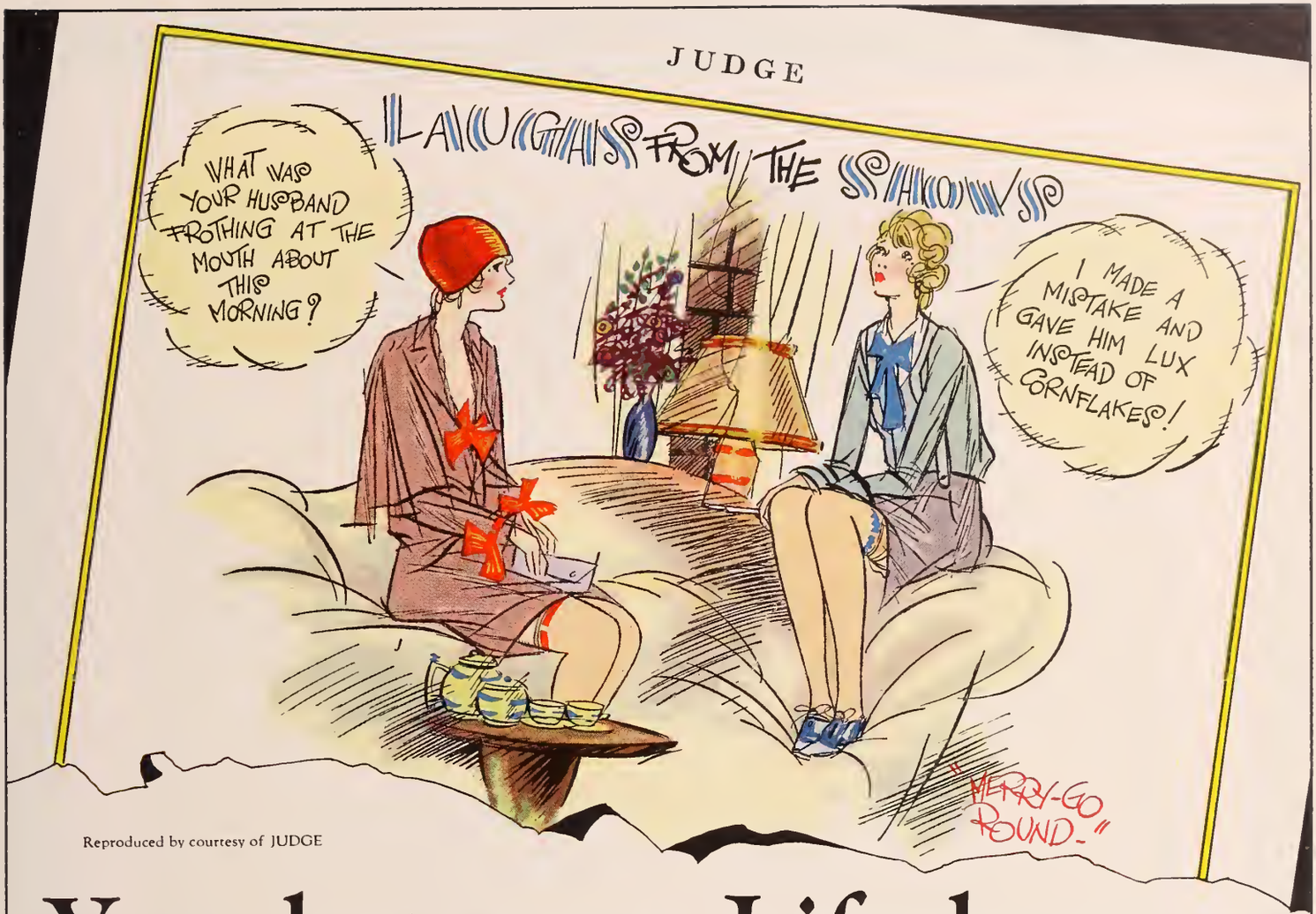
JACK McLALLEN & SARAH

FRED STONE AND HIS DAUGHTER DOROTHY STONE

Star and Co-Star in a New Production Next Season

RAE SAMUELS

Direction HARRY WEBER


JUDGE
LAUGHS FROM THE SHOWS
WHAT WAS YOUR HUSBAND FROTHING AT THE MOUTH ABOUT THIS MORNING?
I MADE A MISTAKE AND GAVE HIM LUX INSTEAD OF CORNFLAKES!
"MERRY-GO-ROUND"

Reproduced by courtesy of JUDGE

You bet your Life-buoy— Lux with you!

"CLEAN" smart cracks about these cracking good cleansers go over for a wow every time. Bubbles of laughter froth over the house! These friendly soapy puns always give the act a hand!

Why?—Because they're popular! Household names on the tip of everyone's tongue! Known, used, and liked in millions of homes, they daily do a great big job in keeping so many people clean. And washing scenes in your own dressing rooms are evidence of how popular they are with vaudeville stars.

This is the only opportunity each year we have to get in touch with so many stage folk at one time. So here and now we want to tell you how much it pleases us to see how enthusiastically cracks on these popular soaps are welcomed by audiences.

LEVER BROTHERS COMPANY, BOSTON, MASSACHUSETTS

PAT. CASEY
AGENCY

EXPERIENCE AND EFFICIENCY
ENABLE OUR EXPERTS
to
DEVELOP AND PROMOTE
TALENT

GEORGE O. WEEDEN
E. K. NADEL
JENIE JACOBS
PETE MACK
LESTER WALTERS
TIM O'DONNELL
KENNETH RYAN
HENRY WIESE

701 SEVENTH AVENUE - NEW YORK CITY

RESULTS **The Pat Casey Agency** INC. RESULTS

"TRY AND GET IT"

PAT CASEY AGENCY INC

PAT CASEY AGENCY INC

NEW BUSINESS RECORDS GUARANTEED

RESULTS **The Pat Casey Agency** INC. RESULTS

MAY WIRTH

With

PHIL

and

THE WIRTH FAMILY

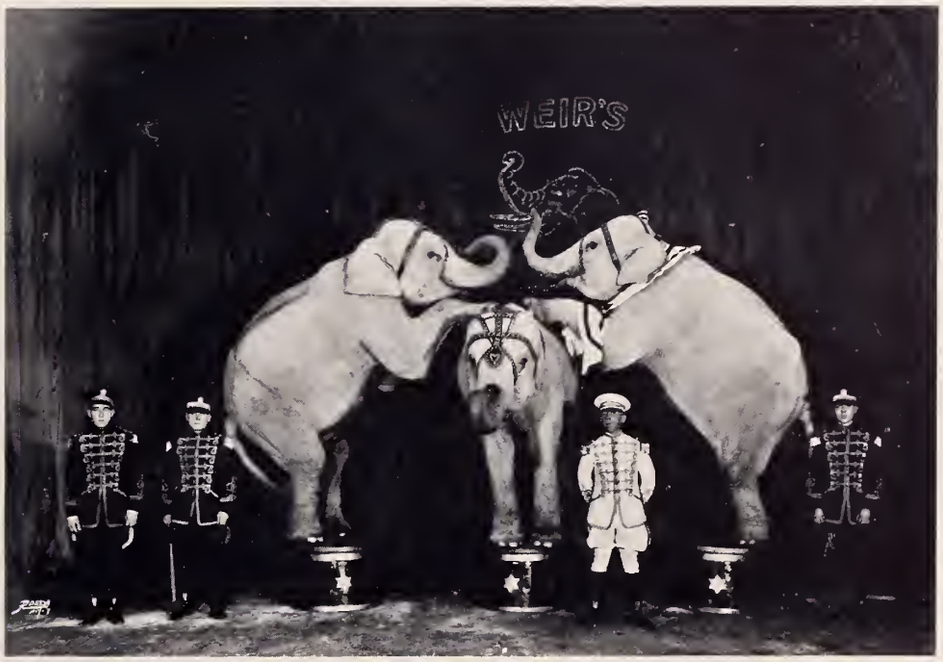
Hugh **WILSON & DOBSON** Charlotte

In

"SUBURBAN KNIGHTS"

Direction: PETE MACK

RESULTS **The Pat Casey Agency** INC. RESULTS



WEIR'S ELEPHANTS

Presented by TOM VESEY
PLAYING KEITH-ALBEE-ORPHEUM THEATRES
Direction: PAT CASEY AGENCY

LONG LIVE THE N. V. A.
Is the Wish of

MARIETTA CRAIG

In

"BATTY"

CHILLS!
THRILLS!
AND A MILLION LAUGHS!

Eastern Rep.
CASEY AGENCY

Western Rep.
SIMON AGENCY

CARDINI
The Suave Deceiver

Keith-Albee-Orpheum and Interstate Circuits

TOUR UNDER PERSONAL DIRECTION OF PAT. CASEY, 701 SEVENTH AVE., NEW YORK

ALL
NEW
THIS
YEAR
The Pat Casey Agency
DAN FITCH
MINSTRELS
25 FAMOUS FUN MAKERS 25
5859N3

RESULTS **The Pat Casey Agency** INC. RESULTS

VIRGINIA BACON & CO.

And

EUGENE JENKINS & JACK KEARNEY

And

Betty Akerman—Gwen Stone—Helen Green-Helen Gale

An

EDITH MAE CAPES PRODUCTION

ALF LOYAL

Presents

"LOYALTA'S ARABIAN STALLIONS"

Greatest Animal Novelty in Vaudeville

Direction: PAT CASEY AGENCY

SIEGEL & IRVING

THE GLADIATORS

Sensational Athletes

PAT CASEY AGENCY, INC.

FRANK *and* MAE STANLEY

Present

Their Novelty Western Offering

The

"Romance of the Lariat"

FRED MISS JIMMIE

FRAZER AND HAMMOND

Present

"MIDNIGHT"

Time Keeper, Tim O'Donnell

OLYN LANDICK

The International Act

BILLY WELLS & FOUR FAYS

(*Brothers and Sisters*)

In

THEIR OWN ORIGINAL NOVELTY ACT

"Youthful Frivolities"

Introducing Their Original Boxing Dance

Booked Solid Keith-Albee-Orpheum Theatres

Many Thanks to Pete and Bob Mack, Pat Casey Agency and Tom Powell

---

The best act of its kind, ever presented here.—*Times*. Sydney, Australia.

The Honey Family of Australia deserve top honors.—*Examiner*, Los Angeles.

The Niftiest opening turn this reviewer has witnessed. —*Billboard*, New York

A Flash Class Acrobatic twin.—*Variety*, New York.

AUSTRALIAN

5 - - HONEY FAMILY - - 5

SUCCESS EVERYWHERE

Two Smart Men - - - Three Smarter Girls

Direction

PETE MARK PAT CASEY AGENCY

HARRY DONIA

BUSSEY & CASE

In

A Novel Comedy Offering

THE BON JOHNS PRODUCTIONS PRESENT

FLORENCE MYERS AND BON JOHNS GIRLS

"Most Versatile Girl Band"

WITH TUDY STRAWBRIDGE, CHICAGO'S TRUMPET QUEEN

FEATURING

The

BON JOHNS

TRIUMPHAL

TRUMPET

SEXTETTE

Direction: MORRIS & FEIL

Congratulations to Babe Egan and Hollywood Red Heads

Mabelle Sherman Presents

THE BLUE SLICKERS

And

MARIE WHITE

Featuring

JERRY DERR AND
JACK HOWE, KING OF KAZOOS

Assisted by

JOE KRANE, FONSE VALENTINE AND ROY CAMERON

FOUNTAIN O' DANCE

Featuring

LORELIE LEE

With

HOWARD BAKER, CARL BROWN, LUELL SISTERS
ROBERTA CHEMEY *and* BETTY WEIR

BLUE GRASS FOUR

With

DOC REID, JAMES LANIER AND
CHUB AND JOHN DAVIS

MIKE AMES

Assisted by

ALAN PARADO

In

FASCINATING FEMININE FANCIES

HELEN DOYLE

Prima Donna of Shubert's "My Maryland"

HERE I AM AGAIN TRYING TO
HELP A GREAT CAUSE ALONG
Elsie Janis

JOHNNY MARVIN

Victor Artist

Headlining Keith-Albee Orpheum Circuit

SAILING MAY 5TH ON THE LEVIATHAN

OPENING MAY 14TH KIT-KAT CLUB LONDON ENGLAND

DIRECTION PAUL DEMPSEY
FRANK EVANS OFFICE

M. S. BENTHAM, REPRESENTATIVE

Greetings

AL. K. HALL

Booked Solid

Keith-Albee-Orpheum Circuit

1928-1929

Direction: CHARLES H. ALLEN

M. S. BENTHAM OFFICE

Sincere Good Wishes To All
From

BOBBY Clark and PAUL McCullough

Direction of M. S. BENTHAM

M. S. BENTHAM, REPRESENTATIVE

BOOKED SOLID 1927-28 KEITH-ALBEE

FRANK ROSE and OLIVE THORNE

CHAS. H. ALLEN

M. S. BENTHAM OFFICE

FRANK HURST & VOGT EDDIE

Appearing

"Before the Bar"

By EUGENE CONRAD

BILL TALENT and FLO MERIT

In

"Over the Plate"

By JAMES COUGHLIN

Playing Keith-Albee-Orpheum Circuit

Direction: CHAS. H. ALLEN

BENTHAM OFFICE

M. S. BENTHAM, REPRESENTATIVE

HARRY LANG *and* BERNICE HALEY

Now Playing

KEITH-ALBEE-ORPHEUM THEATRES

Good Luck N. V. A.

Management M. S. BENTHAM

Personal Direction CHAS. H. ALLEN

Associate: HERMAN L. CITRON

VANNESSI

KEITH-ALBEE-ORPHEUM CIRCUIT

Management: SAM SHANNON

Direction: CHAS. H. ALLEN

BUD HARRIS and VAN SAMMY

in

PUSHEM AND PULLEM

Featuring

LITTLE JOEY S. HARRIS

FRAKSON AND PARTNER

"The Man With 100 Cigarettes"

KEITH-ALBEE-ORPHEUM CIRCUITS

M. S. BENTHAM, REPRESENTATIVE

HARRY ROGERS *Presents*

CARL FREED

U-Ropes Foremost
Musical Director

Direction: CHARLES H. ALLEN

MOLLIE WILLIAMS

Headlining on

KEITH-ALBEE-ORPHEUM
CIRCUIT

CHAS. ALLEN, *Representative*

Jack NORTON *and* HALEY Lucille

in

"Maybe I'm Wrong"

DIR. CHAS. ALLEN

MICKY JIMMY

LEWIS and WINTHROP

In

"Stepping Into Society"

Booked Solid KEITH-ALBEE-ORPHEUM CIRCUIT

Personal Direction:
HERMAN L. CITRON—M. S. BENTHAM OFFICE

M. S. BENTHAM, REPRESENTATIVE

Continued Success to N. V. A.

EDDIE GEORGE

COLE and SNYDER

IN

THE DIRECTOR?

BENTHAM OFFICE CHAS. ALLEN

Compliments of

MANNY KING

AND COMPANY

With

NAN PALON

Direction:

M. S. BENTHAM—CHAS. H. ALLEN

HERMAN L. CITRON

THE THREE SAILORS

BERT JASON—BOB ROBSON—HARRY BLUE

In

"Right"

Direction: CHARLES H. ALLEN

Eulogizing the Two-Men Dance Team

DAVID JEFF

KAYE and SAYRE

In

"Society's Step-Sons"

BOOKED SOLID—KEITH-ALBEE-ORPHEUM CIRC.

Personal Direction: HERMAN L. CITRON

M. S. BENTHAM OFFICE

Still Fighting for Billing—"Waffles"

Greetings to the N. V. A.

RUSS JEAN

BROWN & WHITAKER

Solidly Booked by CHAS. H. ALLEN

M. S. BENTHAM OFFICE

Joe

MACK and

Gail

ROSSITER

Playing Keith-Albee and Orpheum Circuits

Direction: CHARLES ALLEN

Good Luck to the N. V. A.

REVEL BROS. & RED

in

"Steps on Steps"

Thanks to

CHAS. ALLEN—M. S. BENTHAM OFFICE

MISS LEE MORSE

"Southern Aristocrat of Song"

In

Character Songs and Darky Ditties

WITH BOB DOWNEY AT THE PIANO

M. S. BENTHAM OFFICE

SLIDING BILLY WATSON

With

LEONA EARLE & CO.

In

"The Speedster"

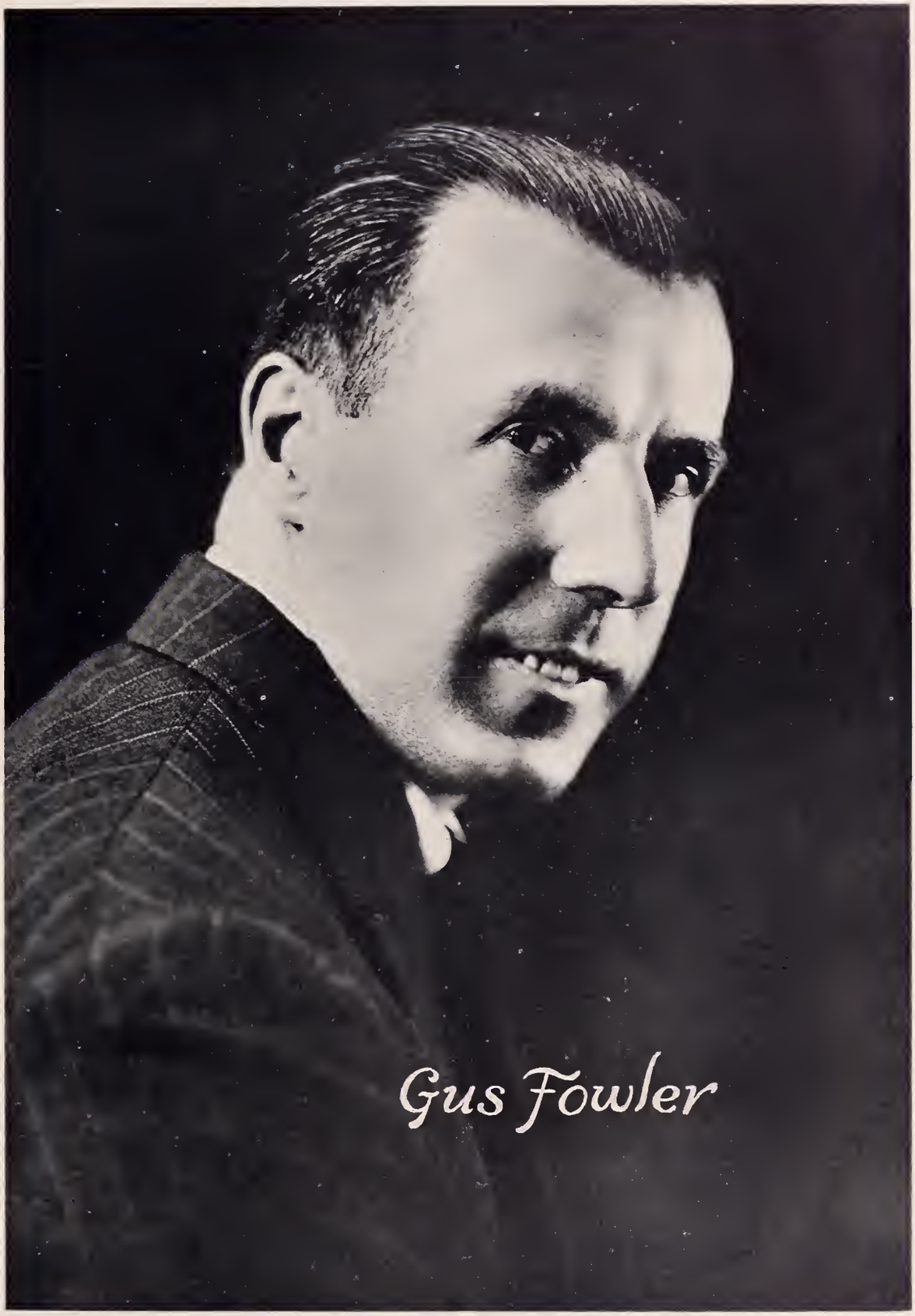
M. S. BENTHAM OFFICE

Best Wishes to the N. V. A.

JOYNER & FOSTER

In

"Running Him Ragged"



Direction REEVES & LAMPORT

GREETINGS

From

FOUR CAMERONS

Chas. Burt

SARGENT & LEWIS

F. F. PROCTOR

President, Proctor Theatres Company

WILLIAM FOX

President of the

FOX FILM CORPORATION *and* FOX THEATRES CORPORATION

IRVING D. ROSSHEIM

President, Stanley Company of America

ALEX PANTAGES

Sole Owner of Pantages Circuit

JUAN

Thanks to
MR. LAUDER
and
KEITH-ALBEE-ORPHEUM
OFFICIALS
HERMA & JUAN
REYES

HERMA

MAX E. HAYES—*Phil Offin, Associate*

THE REASON FOR MANY BROADWAY SUCCESSES

JAY C. FLIPPEN

"The Ham What Am"

TOURING KEITH-ALBEE-ORPHEUM CIRCUIT

With His

PARADOXY GANG

MAX E. HAYES — *Phil Offin, Associate*

GEORGE RAY

WIEST and STANTON

in

A Little Rhyme and Less Reason

with

GLADYS GERRISH

I. B. HAMP and GERTRUDE BECK

Showing Keith-Albee-Orpheum Patrons

"Round the Town"

MAX E. HAYES—*Phil Offin, Associate*

MAE PERCIVAL

Of

FRANK MAE

HUNTER and PERCIVAL

In

"Wopology"

CERVO and MORO

In

"Notes and Things"

ED and MORTON BECK

Always Playing Keith-Albee-Orpheum Vaudeville

PAUL REMOS

And His

Wonder Midgets

5th Year Keith-Albee-Orpheum Circuit

Everywhere the Talk of the Town

MAX E. HAYES—*Phil Offin, Associate*

Greetings from

JOE SMITH *and* DALE CHARLES

and their AVON COMEDY FOUR

WITH

"SIDEWALKS OF NEW YORK" Co.

MAX E. HAYES—*Phil Offin, Associate*

JULES HOWARD

Who Will Take You From

"The Battery to the Bronx"

Accompanied by

JACK KELLAR, BILL BLASK
GENEVRA ROBERTS, MADGE NORTH
JOS. CARUSO

Our Best Wishes to the N. V. A.

STUART MILDRED

CASEY and WARREN

With

FRED O'BRIEN

In

"A Gem Jam"

By WILLIAM K. WELLS

WALLY SHARPLES

In

MAX E. HAYES'
"Eye and Ear Entertainment"

Direction: MAX E. HAYES

TOTO

MAX E. HAYES—*Phil Offin, Associate*

HARRY HOWARD

"Born to Be Laughed At"

Assisted by

BETTY BURROUGHS

TOURING KEITH-ALBEE-ORPHEUM
VAUDEVILLE

ROGER IMHOF

MARCELLE COREENE

Direction - MAX E. HAYES

Miss Patricola

Direction HENNESSY-BROWN OFFICE

EDWIN G. LAUDER, Jr.

Vice-President and Executive Manager

Keith-Albee-Orpheum Corporation

REED A. ALBEE

VICE-PRESIDENT KEITH-ALBEE-ORPHEUM CORPORATION

MAX E. HAYES — *Phil Offin, Associate*

MR. AND MRS. NORMAN PHILLIPS
AND
NORMAN PHILLIPS JR.

Present Their Latest Comedy

"PARENTS"

By EDGAR ALLAN WOOLF

GEORGE BEATTY

The Humoristocrat

MISS CLAIRE VINCENT

The Missionary of Mirth

Direction: MAX E. HAYES OFFICE

Frank Letty

CRONIN and HART

In

"The Female is More Deadly Than the Male"

By FRANK CRONIN

Direction: MAX E. HAYES

THE STUBBLEFIELDS

A Sensation of Whirlwind Ladders

ED IDA

GORDON and DAY

Direction: MAX E. HAYES

Success to the N. V. A.

HAL VIVIAN

CHAMBERLAIN and EARLE

In

A NEW ACT

By HAL AND GENE CONRAD

Direction: PHIL OFFIN—MAX E. HAYES

Compliments of

VENITA GOULD

Direction: H. BART McHUGH

FOUR GIRTON GIRLS

In

"Thrills, Frills and Spills"

Direction: HARRY A. ROMM

ANN SUTER

THE GIRL FROM DIXIE

In Songs Sung in Her Own Eccentric Way

Direction: NORMAN JEFFERIES

Arthur H. Green & Anna LaFell

Lyric and Melody Specialists

Direction: HARRY A. ROMM

JOHN ALFREDO

MARRONE & LA COSTA

AMERICA'S GREATEST

(Chinese) Apache and Whirlwind Dancers

With

HELEN CARLITA AND

JEAN GALLA

Sailing For Europe August 1st. Will Open September 3rd Scala Theatre, Berlin, Germany, for Four Weeks. Following Empire Theatre, Paris, France, for Four Weeks

HARRY A. ROMM
Keith

PAUL SPADONI
European

LYONS & LYONS
Independent

HARRY A. ROMM *Presents*

ALEXANDRIA and His Gang

VAUDEVILLE'S DYNAMO OF LAUGHTER

"Bigger and Better"

HARRY WEBER ATTRACTIONS

BOYLE & DELLA

In

"HOW'S THAT"

FLO LEWIS

Co-Worker LEO KARLYN

TO THE KING

HARRY WEBER

From the Queen

COLLEANO FAMILY

Sensational Comedy Dance

POTPOURRI

Direction: R. DECKER

HARRY WEBER OFFICE

HARRY WEBER ATTRACTIONS

JOHN STEEL

Celebrated American Tenor

Direction: HARRY WEBER

SENSATIONAL-TOGO

The Sensational
Hit-of-Excess-Baggage

Direction:
R. DECKER
HARRY WEBER OFFICE

BAILEY & PHIL

In
"Gimme Mah Dollar"

Direction:
HARRY WEBER

VERA GORDON

Direction: HARRY WEBER

Direction: PAT CASEY AGENCY

CAPTAIN C. F. ADAMS

Offers

ODIVA And the Human Seals

RESULTS **The Pat Casey Agency** INC. RESULTS

JANET Of FRANCE

In

"Toot Sweet"

Blame it on E. KAY -- PAT CASEY AGENCY

GEORGE DORMONDE

Direction: JENIE JACOBS

PAT CASEY AGENCY

ST. CLAIRE SISTERS AND O'DAY

In

"TEN WHEELS AND NO BRAKES"

Direction: KENNETH RYAN

RUBIO SISTERS

Spanish Novelty-Acrobatic Act

Direction: PAT CASEY OFFICE

This Summer: "Ringling Brothers"

PRINCESS WATAWASO

CLAUDE

And

MARION

"Still Arguing"

Upon the Advice of E. K. Nadel

PAT CASEY AGENCY

PLAYING KEITH-ALBEE-ORPHEUM CIRCUIT

With sincere hopes that founders and friends of the N. V. A. will be inspired and strengthened to continue in the good work

Direction: MORRIS & FEIL

VAN FISK

The New Van Heusen Collar

The Correct Collar for the Well Dressed Man for Spring or Summer

WHEN Phillips-Jones brought out the Van Heusen Collar, they turned the collar industry upside down. For the first time in more than a quarter century, they introduced entirely new principles into collar manufacture. As a result of these principles, they produced the—

Unstarched, Bandless Semi-Soft Collar

AS everybody knows, the old-fashioned stiff collar had a bulky band of many thicknesses of material. This was tacked on to the face of the collar at the fold with a scratchy seam.

When this type of collar was buttoned around the neck, the layers in the band puckered and blistered in spite of the starch that glued them together.

Mankind outgrew the starched collar that felt so uncomfortable, fit so poorly and wore worse. Manufacturers turned to making the same style collar under the same old methods — w i t h o u t starch. These collars sagged and wrinkled and flopped around a man's neck — but they *were* comfortable.

Then came the *most sensational selling collar the world has ever known* — Van Heusen.

Combines Comfort With Smartness

THE Van Heusen collar embodies *revolutionary ideas* — principles that have never before, or since, been incorporated in any other collar. These principles result in a collar that combines *unstarched comfort with more than starched collar smartness.*

One-Piece

UNLIKE all other semi-soft collars, the Van Heusen collar is made *all in one piece.* This collar has no attached band to pucker or blister — no seam at the fold to chafe or rub.

Multi-ply Fabric

VAN HEUSEN has just one thickness of specially designed multy-ply fabric. It eliminates the layers of interlining that cause the attached band to buckle and pucker and blister.

The New Van Heusen Collar for 1928

Now 35¢ each 3 for $1.

SMART

When other manufacturers talk of the value of the two-piece collar with its attached band, they are only making a virtue of necessity. The principles that permit the one-piece collar — *multi-ply fabric, woven on a curve, with the fold woven in* — can be used in no other collar than Van Heusen.

This multi-ply fabric needs no artificial reinforcing or stiffening to hold it upright.

Woven On a Curve

THIS special fabric used in the Van Heusen collar is woven on a curve. The collar is *ironed flat*, and when folded to place around the neck, falls into its *natural, graceful curve*.

The Fold Is Woven In

BUT even with a fabric woven on a curve, a collar will not fold or fit properly unless *the fold is woven in*. This is another one of the exclusive features that makes the Van Heusen fit so snugly, look so clean and trim — makes it outwear the ordinary banded collars whose shape must be forced into them with a hot iron.

Will Not Wrinkle

THE Van Heusen is the only collar embodying features that prevent it from wrinkling, sagging and wilting —and *starch is never used.*

Imitators of the Van Heusen Collar come as close to Van Heusen features as the law allows, but they are still *miles away in smartness and in comfort.*

Smartly Dressed Men

EVERY day since Van Heusen first came on the market, more and more smartly dressed men have acknowledged *Van Heusen's correctness and comfort* by adopting it as their collar.

This popularity has become so overwhelming that recently Phillips-Jones was able, while improving the quality of the collar, to reduce the cost from fifty cents to that of ordinary collars—thirty-five cents each, three for $1.00.

If you are not acquainted with Van Heusen, visit the nearest store that sells collars. There you will find a Van Heusen style to meet your requirements.

VAN HEUSEN

PATENTED

The World's *Smartest* COLLAR

Twelve Smart Styles *Phillips-Jones, U.S.A.*

DURING THE PAST YEAR VAUDEVILLE ARTISTS HAVE APPEARED AT DIFFERENT SOCIABLE AND CHARITABLE ENTERTAINMENTS IN THE HOTELS UNDER MY MANAGEMENT, AND KNOWING THE WONDERFUL CHARITABLE WORK THAT THIS ORGANIZATION DOES, IT IS A PLEASURE ON THIS PARTICULAR OCCASION TO RECOGNIZE THEIR SPLENDID SERVICE AND TO CONTRIBUTE MY PART THROUGH THIS PAGE.

John McEntee Bowman

President

BOWMAN BILTMORE HOTELS

ED. JANIS and GIRLS

With

Carmen Rooker

ENTIRE ACT STAGED AND PRODUCED
BY MR. JANIS

Personal Direction:
FRANK EVANS — PAUL DEMPSEY

A Surprise Offering

THE PIONEER TAP DANCERS

Presenting Dancing Past and Present Extraordinary

EDDIE HORAN
HARRY KLEIN

SAM JOHNSON
LEW TRACY

Eastern Representative
FRANK EVANS

Western Representative
SIMON AGENCY

BAKER *and* FRANCIS

In

"From Iowa to the Andes"

Direction: HARRY WARD
Associate: CHAS. McKILLOP

ROSE KRESS TRIO

In

Terpsichorean Wheels

Direction: FRANK EVANS
WILLIAM MORRIS

MR. REED and MISS LUCEY

In

Piano Capers

Direction:
FRANK EVANS — TOM KENNEDY

OLIVER— —FRED E.

HAYNES and BECK

Best Wishes to N. V. A.

NEW ACT IN PREPARATION FOR
NEXT SEASON

Agents
M. S. BENTHAM AND CHAS. ALLEN

WILL J. KENNEDY

Playing Loew Time

Direction: SAM LYONS

LYONS & LYONS OFFICE

ELLY

4000 *Volts of Pep*

Success to the N. V. A.

LOEW CIRCUIT

Bud "Coulter and Rose" Billy

In DARKTOWN FROLICS

Direction: J. JOSEPH LEDDY

Best Wishes

NOLA AND WYNN
ST. CLAIRE

Direction:
MEYER B. NORTH — JOE FLAUM

With Sincere Appreciation of the Object and Aim of the N. V. A. I Gladly Do My Bit for Such a Worthy Cause

HARRY GIRARD & CO.

LOEW CIRCUIT

100% N. V. A.

HOWARD GIRLS
AND COMPANY

Artistic Novelty

LOEW CIRCUIT

Greetings to the N. V. A. and All Our Friends in the Show World

---

MARY HAYNES

"Among Us Mortals"

SEASON 1927-28 LOEW CIRCUIT

"And Very Nice Too"

JOHNNIE BERKES

Assisted by

VIRGINIA SULLY

In

"Maybe—Who Knows"

Direction:
EDW. S. KELLER—BERT WISHNEW

ERNEST HIATT

In

"Nothing Serious"

PLAYING KEITH-ALBEE-ORPHEUM TIME
EXCLUSIVELY

Direction: MORRIS & FEIL

TONY CORINNE

HUNTING & FRANCES

In

"Sunshine Valley"

By CORINNE FRANCES

Direction: THOS. J. FITZPATRICK

JOE LAURIE, JR.

Starring in

"THE SHOWMAN"

By

PAUL GERARD SMITH, JOE LAURIE, JR.
AND DAVE STAMPER

Direction: N. E. MANWARING

CECILE and VAN

With

PRINCE *and* FRITZ

Vaudeville's Cleverest Dogs

Direction: N. E. MANWARING

Compliments of

MISS JULIET

Direction: EDWARD S. KELLER

PAT HENNING

With

MOTHER AND DAD

In

"Versatility"

BOOKED SOLID
KEITH-ALBEE-ORPHEUM CIRCUIT
Direction BERNARD BURKE

Best Wishes for
Success

HARRY CARROLL

Management
CHAS. MORRISON

THE INTERNATIONAL STARS
Playing Keith-Albee-Orpheum Exclusively

AL TRAHAN & VESTA E. WALLACE

In The Curtain Speech
By FRANK FAY
Regards Davis & Darnell
Thanks E. V. Darling
Direction: CHAS. BIERHAUER

PRINCE WONG

The Delightful Chinese Comic-Musician
In
"FROM SHANGHAI TO SAN FRANCISCO
IN TEN MINUTES"
Personality, Versatility, Talent
ALWAYS A SHOW-STOPPER! WATCH HIM
"The Only Genuine Oriental Act of its Kind in Vaudeville"
Direction: MAURICE H. ROSE

BARBARINA LORENZI & PAL

Famous Australian Athletic Girls and Their Wonder Dog "Pal"

Playing
KEITH-ALBEE-ORPHEUM CIRCUIT
Direction: NAT SOBEL

THE BEST BET YET

LILLYN BROWN

In A LA DIXIE

Premier Male Impersonator of Her Race

With RUDOLPH DAWSON

NAT SOBEL, *Pilot*

BILLY FERRY

The Original Frog-Man

Direction: AARON KESSLER

GEO. BILLIE

RIDDLE and COOKE

In

"Meet the Girl Friend"

Direction: CHAS. S. WILSHIN

TEX McLEOD

MARJORIE TILLER

THREE MELVIN BROS.

World's Most Sensational Gymnasts

WILFRED DU BOIS

Jongleur

Direction: MARTY FORKINS

MISS ANN & MR. FRANK

"Southern Radio Artists"

Playing Exclusively for Keith-Albee-Orpheum

Direction: JACK HART

DAVID SABLOSKY OFFICE

Vaudeville's Most Unusual Presentation

HJLAN BIRDS

Cockatoos at Their Best

FRITZ LANDES, Mgr.

839 LAGONDA AVENUE

SPRINGFIELD, OHIO

Direction: LEW MOSLEY

Compliments of

Fannie—MELROY SISTERS—Clara

Direction: LEW GOLDER

Compliments of

ASHLEY PAIGE

Direction: BILL COWAN

ALBERT LEWIS OFFICE

Compliments of

JACK LA VIER

Represented by MILTON LEWIS

Best Wishes from

LOUIS LONDON

Direction: CHAS. S. WILSHIN

FULTON & MACK

Exponents of Physical Culture

Touring Orpheum Circuit

Direction: CHAS. S. WILSHIN

HOWARD'S SPECTACLE

Cultured Animaldom

Direction: JAMES PLUNKETT

Compliments

of

AL. H. WILSON

Direction: JAMES PLUNKETT

PAUL BURNS and

WALTER KANE

In

"Broadcasting"

Direction: JAMES PLUNKETT

WILSON BROS.

In

"Hello, Emma"

Direction: JAMES E. PLUNKETT

MARKO *and* JEROME

Presenting

"Another Piece of Silk"

Direction: Mr. JACK LEWIS

ARTHUR ASTILL & CO.

in Mimicry and Ventriloquism

Representative: HARRY WEBER

Palace Theatre Building, New York City

JAMES ANNA

MULLEN & FRANCIS

In

"MY HERO"

Direction: HARRY WEBER

KLEO LAMBERT & CO.

Vaudeville's Marvelous Woman

Direction: HARRY WEBER

Compliments of

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Day at the Circus — Gibb Twins

Flashes of Fun

Direction: SOL TUREK

HOPE VERNON

International Musical Comedy

Prima Donna

Direction: MARTY FORKINS

MISS RAFFIN & MONKEYS

"The Act Different"

Playing Keith-Albee-Orpheum

Direction: JAMES PLUNKETT

HICKEY BROS.

"Two Elegant Gentlemen"

Direction:

MORRIS & FEIL

RUSSELL CARR

Presenting "CUPID"

With

MISS OLIVE GRAY

Direction: REEVES & LAMPORT

NAWAHI

"King of the Uke"

Direction: JACK LEWIS

HUBERT KINNEY & BLONDES

In

Beauty, Grace and Speed

Direction: GORDON & WOODS

KERNS AND WALLETT

In Their

DAILY DOZEN

Direction: BEN EDWARDS

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Direction:

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The Lad from Laughland

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In
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With

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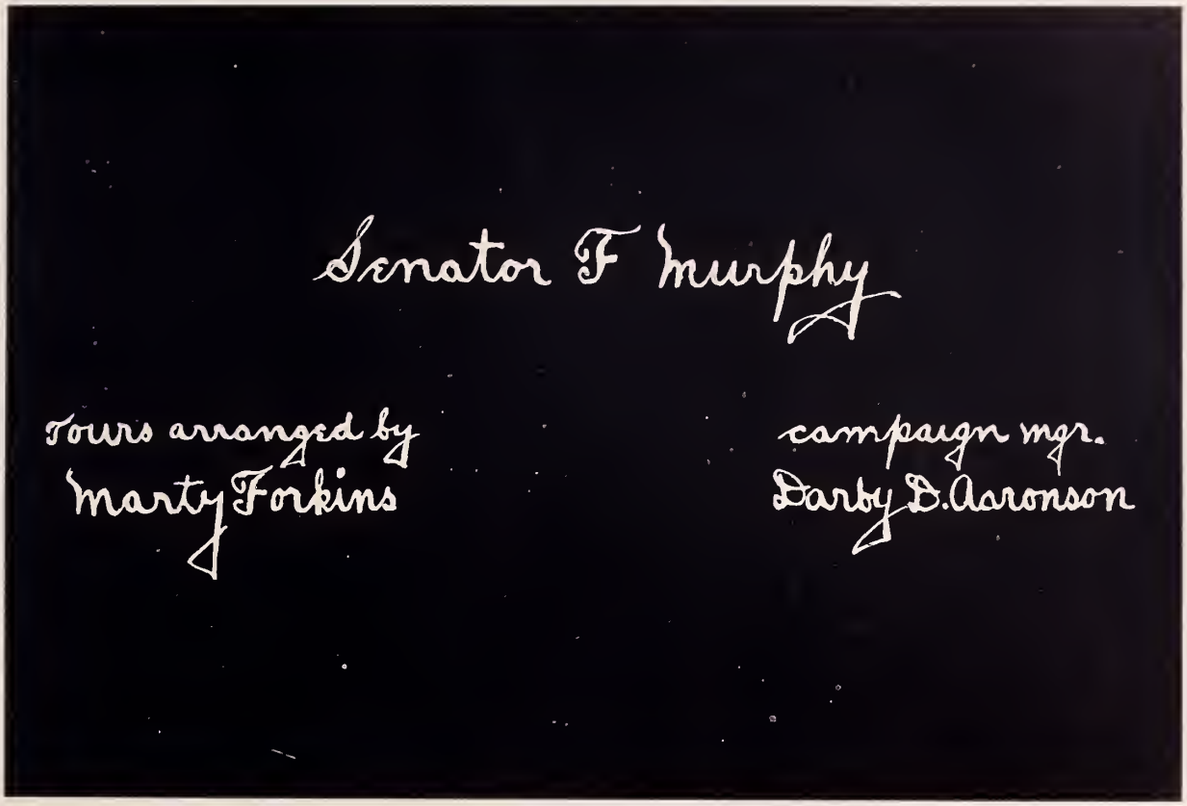

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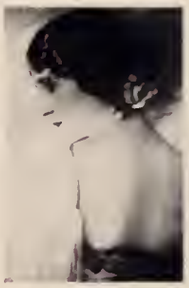

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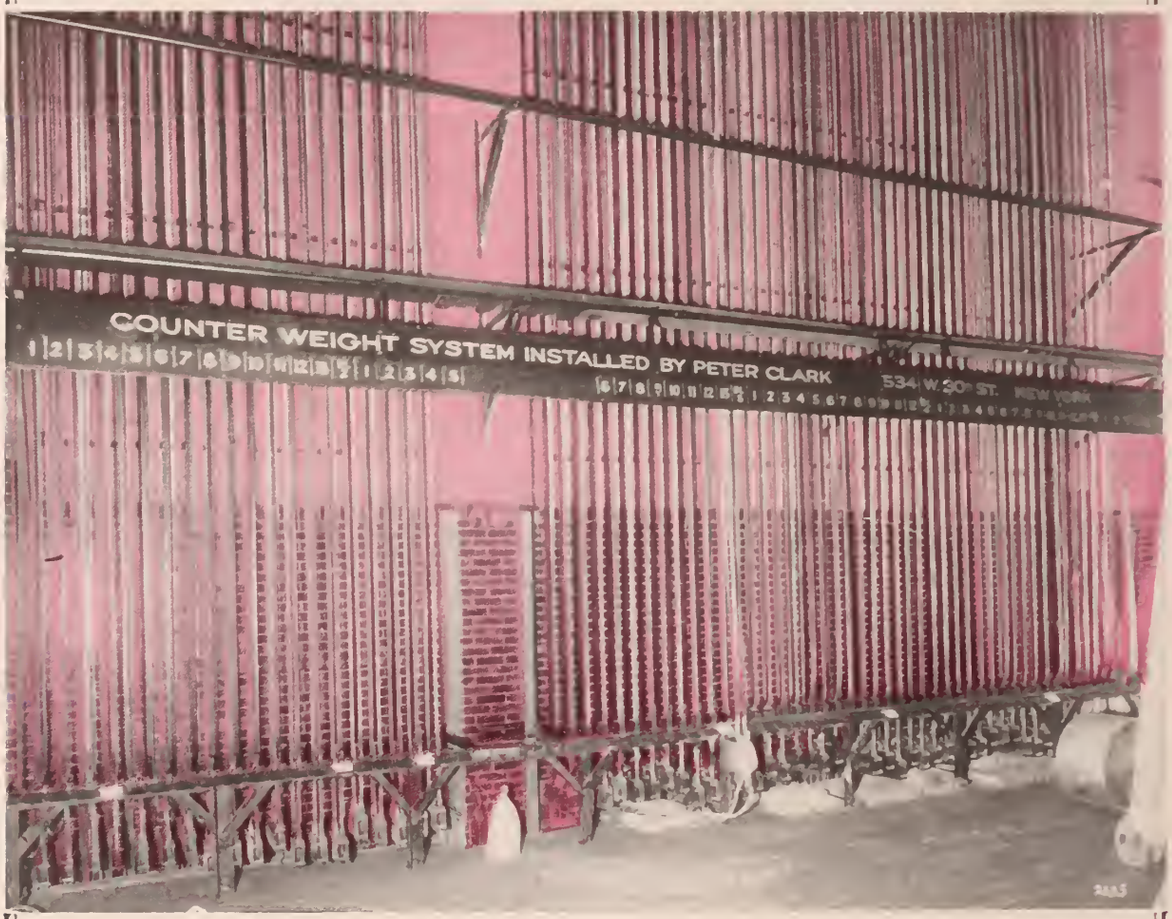

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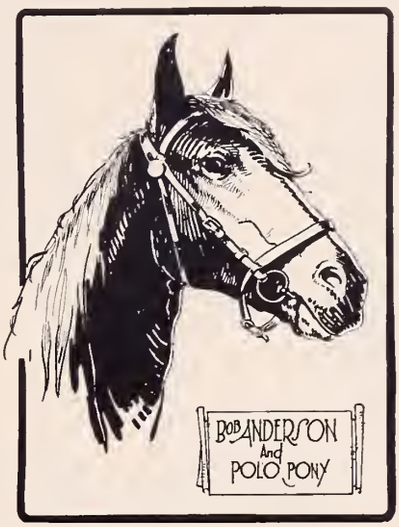

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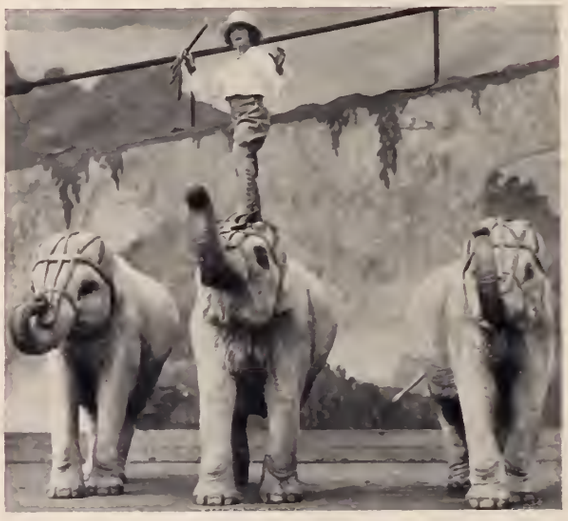
ADELAIDE NELSON'S BABY ELEPHANTS



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WITH

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AND

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IN

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In

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And

GLORIA IVAN AND BILLY SHUTT

HARRY FITZGERALD - - REPRESENTATIVE

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McLAUGHLIN

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& EVANS

"Those Polite Favorites"

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By EDGAR ALLAN WOOLFE

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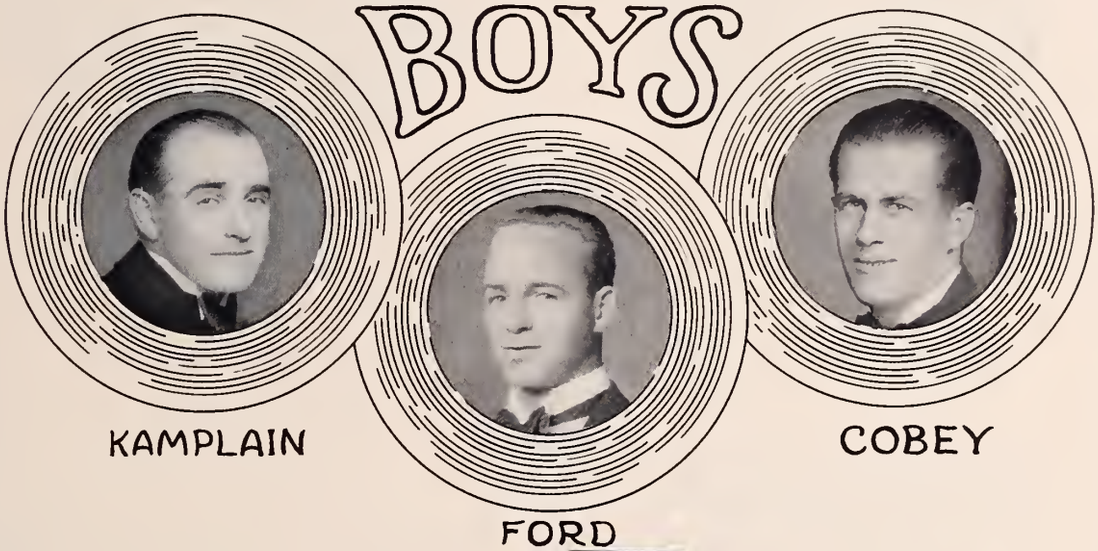

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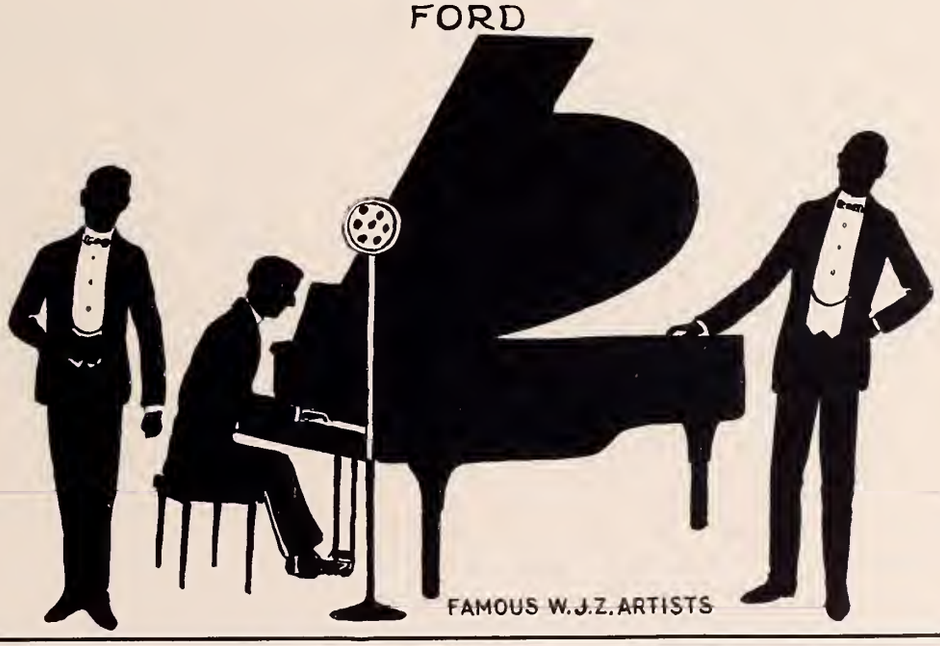

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Booked Solid

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Direction: LEWIS MOSLEY

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And Assisted by

HELEN DOUGLAS

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Associate: CHARLES McKILLIP

FRANK MELINO & CO.

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and ALFRED MELINO

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In

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By

ALLEN SPENCER TENNEY

Personal Direction of HARRY WARD

Keith-Albee-Orpheum

ESPE and DUTTON

Variety Itself

Direction: HARRY WARD

FRANK JACK

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Direction: HARRY WARD

FRANK FARRON

Dealer in Laughs

Direction: HARRY WARD

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With CHIKITA *in*

Dreamy Spain

Direction HARRY WARD *Associate* CHAS. McKILLOP

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Presenting Their New Revue

Surprises of 1928

With

PICKENS SISTERS *and* HAROLD BAGG

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JULIA FRANK

DWYER *and* EDWARDS

In

These—Them and Those

By

EUGENE CONRAD

Direction: HARRY WARD

EDDIE SELWIN

In

"Tin Pan Alley"

By GEORGE NAGLE

Direction HARRY WARD

Associate CHAS. McKILLOP

HARRY WARD ATTRACTIONS

Author of a Thousand Songs and Scenarios

FRANK TERRY

The Original Mister Booze

Keith-Albee-Orpheum

Direction: HARRY WARD

E. J. MOORE

Assisted by

CHAS. HOPKINS

Direction: HARRY WARD

OSSMAN & SCHEPP

World Famous Banjoists and Victor Record Artists

Direction: HARRY WARD

CARL & EDWARDS

In

"Going Nowhere"

Direction: HARRY WARD

Mr. Bigson Herbert & Co.

The Foolish Fat Fellow

In

"FATHER'S HOLIDAY DAY"

By RAY KING

Direction: HARRY WARD
Associate: CHAS. McKILLOP

VAN DE VELDE & CO.

In a Novelty Scene

The Gypsy Camp

Featuring MISS ELLY
As the Most Versatile Artist and World's Foremost Equilibrist
Representative: HARRY WARD

HARM & NEE

In

"Harmony Songs"

Direction: HARRY WARD
CHAS. McKILLOP, *Associate*

GATES & CLAIRE

Odd Steps and Tunes

Direction: HARRY WARD

Associate: CHAS. McKILLOP

HARRY WARD ATTRACTIONS

SUE EDDIE
CREIGHTON and LYNN

In

Watcha Ma
Call It

Direction: HARRY WARD
Associate: CHAS. McKILLOP

CHINKO & KAUFMAN

England's Representative Jugglers

Direction: HARRY WARD

Japonette and Edwardo

With

JANET MILLER

And

FRANCINE FAY

DOBBS, CLARK and CINNS

Direction: HARRY WARD
Associate: CHAS. McKILLOP

If You Haven't Seen

THE THRILLERS

You Ain't See NOTHIN' Yet!

THIS IS NO BULL

DIR.
HARRY WARD
EAST

BOOKING
K.-A.-O. CIRCUIT
EXCLUSIVELY

HARRY FRED
BENDER & KNAPP

Exponents of Strength and Agility

Direction of HARRY WARD
Associate: CHAS. McKILLOP

BILLY CASEY

Sincerest Wishes for a Worthy Cause

KEITH-ALBEE-ORPHEUM
VAUDEVILLE

Direction:
HARRY WARD

Associate:
CHAS. McKILLOP

DIRECTION CHARLES S. WILSHIN

The Musical Comedy Girl

CLARA HOWARD

IN

Sunny Smiles and Songs

Direction: CHAS. S. WILSHIN

ELTINGE and VERNON

In

"My Caravan"

Direction: CHAS. S. WILSHIN

Max-FIELDS and FINK-Anna

In

LOOK OUT THERE

Playing

KEITH-ALBEE-ORPHEUM CIRCUIT

BOOKED SOLID

Direction: CHAS. S. WILSHIN

We Wish to Express Our Appreciation
To the N. V. A.

MICAREME CO.

THE 100% NOVELTY

Direction: CHAS. S. WILSHIN

JOHN B. McKEE ATTRACTIONS

Naomi Ray and Eddie Harrison

In

"SPRING IS HERE"

Keith-Albee-Orpheum Theatres

PETRIE QUINTETTE

"A Bouquet of Music"

Playing

KEITH-ALBEE-ORPHEUM
CIRCUIT

"That Distinctive Prima Donna"

MISS SHELTON BENTLY

In

Sentiments in Song

JOHN B. McKEE ATTRACTIONS

EDDIE MARIE

MEDLEY and DUPREY

In

"You'd Never Expect It"

BOOKED SOLID

RAYMOND PIKE

"Versatility Personified"

N. V. A. Help Me, I help N. V. A.

NEE WONG

Gent of the Orient

Direction: JOHN McKEE

ALBERT LEWIS, INC. — *Milton Lewis, Booking Manager*

RENIE RIANO

In

"Oh Teacher"

LET THAT BE A LESSON TO YOU

Personal Direction: MILTON LEWIS

ARTHUR BYRON

With

Mrs. BYRON

KATE and EILEEN BYRON

In

"A FAMILY AFFAIR"

Personal Direction: MILTON LEWIS

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THE INTERNATIONALLY BELOVED COMEDIAN

SIDNEY MARION

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"Divertisements"

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Personal Direction: MILTON LEWIS

MINGIE DEL ORTO

With

Ernesto and Jose Del Orto

Foremost Spanish Dancers

N. E. MANWARING, REPRESENTATIVE

Fred Jarvis Frederica Harrison
Sonny Jarvis & Co.

In

"ELEVATED LOVE"

By WES. FRAZER

Direction: N. E. MANWARING

MISS BOBBIE JOHNSTONE

In

"A Bit of Syncopation"

Direction: N. E. MANWARING

LOUIS & CHERIE

"Chips of France"

PLAYING

KEITH-ALBEE-ORPHEUM THEATRES

Direction: N. E. MANWARING

N. E. MANWARING, REPRESENTATIVE

HELEN CARLSON

Vaudeville's Viking
Venus

Representative:
N. E. MANWARING

DEPENDABLE

DAVE RALPH
SEED & AUSTIN

In
"Success"

Direction: N. E. MANWARING

Compliments from

BEEHEE & RUBYATTE

Direction: N. E. MANWARING

N. E. MANWARING, REPRESENTATIVE

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"TWO STRANGE GENTLEMEN"

HARRY MAYO

Just concluding two year contract with Keith-Albee and Orpheum Circuits

BASIL LYNN

Direction: N. E. MANWARING

WISHING THE N. V. A. A RECORD BENEFIT

EDDIE OLIVE

FURMAN & EVANS

Wish the N. V. A. Continued Success

Direction: N. E. MANWARING

ALMA & DUVAL

America's Fantastic Dancers

Direction: N. E. MANWARING

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. Comedy Feature

Attraction

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JEROME and GRAY

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"HOOS HOO?"

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Representative: CHAS. MORRISON

P. S.—A word of thanks to Mr. Eddie Darling for procuring London engagements for us this summer which we are forced to postpone until 1929.

POLLY & OZ

In

"Scenesongs"

Arthur Conrad Presents

"THE TITIAN CLOWN"

MISS PRIMROSE SEMON

GLORIFYING

"IT"

Direction:

CHARLIE MORRISON

Greetings from

JACK REDMOND

"The Golf Wizard"

Direction: CHARLES MORRISON

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in the Unit-Revue
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Featuring Mitzi Mayfair

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In Memoriam

Hon. John P. Harris

Founder of the Harris Amusement Company, and Creator of the
first Moving Picture Theatre of Pittsburgh

Died Tuesday, January Twenty-sixth
Nineteen Hundred Twenty-Six at Harrisburg, Penna.

SIDNEY WILMER

WALTER VINCENT

WILMER & VINCENT THEATRE CO.

Miss Ella Shields

Nom de Plume "Burlington Bertie"

Expresses her thanks to brother and sister artists for their kind thoughts and messages during those moments when they were so welcome.

Sessue Hayakawa
PERSONAL DIRECTION
MILTON LEWIS

H. BART McHUGH — REPRESENTATIVE

MAY USHER

Wish Success

to the

N. V. A.

"SLIM" BLANCHE

PRESSLER and KLAISS

Wish Success

to the

N. V. A.

LOUISE "TURC"

PHILSON and DUNCAN

Wish Success

to the

N. V. A.

ERVEL and DEL

Wish Success

to the

N. V. A.

H. BART McHUGH — REPRESENTATIVE

VAUGHN COMFORT

Wish Success

to the

N. V. A.

JEAN LEE — GAIL LEON

Wish Success

to the

N. V. A.

VIC ADELAIDE

BURNS and WILSON

Wish Success

to the

N. V. A.

LEW NANCY

LEHR and BELLE

And

EDDIE BORRELL

Wish Success

to the

N. V. A.

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Extraordinary Exponents
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Acrobatic Golfers on the
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In a New an Novel Exhibition
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The World's Renowned
Contortionist
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AL STRIKER

In

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Tenth Season Under Direction
of LOUIS SPIELMANN

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NEW JERSEY

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WULFF and JEROME

Eccentric Foreign Comedy
Entertainers

DIRECTION—JACK CURTIS

Don Lee and Mlle Louise

OFFER

"VODVILS SMARTEST REVIEW"

WITH

Allys Wilson and Ilear Trudina

AND PROVE THAT

East IS West

"Most polished Dancing turn seen here this season."
—*Boston American.*

"Fairly exudes Ultra-Smartness."
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Smilin' Dale, *Manager*
Bert "
Nick "
Lou "

FOUR DALE'S

Personality Personification

Now Playing

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Direction:
LARRY PUCK *and* JACK CURTIS

Success to the N. V. A.

GUY & PEARL MAGLEY

Direction:
LAWRENCE PUCK JACK CURTIS

DIRECTION—JACK CURTIS

JOHNNY HYMAN

"Still Rhymin'"

Playing Pranks With Webster's New International Dictionary

JACK CURTIS — EAST

WILL JACOBS — WEST

SIDNEY FRANKLIN PRESENTS

VIOLET McKEE and CHAS. O'CONNOR

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"A Bit of Musical Comedy in a Vaudeville Way"

WITH

BONNETTE SISTERS

CARL RITCHIE

SIDNEY FRANKLIN

JACK CURTIS (*Our Guiding Star*)

CHAS. HARRISON & SYLVIA DAKIN

Present

"An Operetta for Two"

Direction: JACK CURTIS

Joe Morris and Flo Campbell

In

Any Apartment

Direction: JACK CURTIS

JAMES PLUNKETT ATTRACTIONS

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Jane and Katherine LEE

JOHN BARTON & CO.

With

ANNE ASHLEY *and* BETH CLARK

In a Comedy Singing and Dancing Skit

"And How"

TWO DAVEYS

Novelty Comedy Jugglers

Playing Keith-Albee-Orpheum Theatres

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America's Blackface Songster

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Hippodrome
THE BILL'S BEST BETS!
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MY MOTHER IS A POLITICIAN!
YEH - SHE'S THE SPEAKER OF THE HOUSE!
KANE & ELLIS 90%
JULIAN ELTINGE IN SUPER SWEET TYPES 85%

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The Lindbergh of Vaudeville

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On the Stage

THOS. J. RYAN

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JOE REX

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Present

MR. AMERICA

SEASONS 1928-29-30-31
KEITH-ALBEE-ORPHEUM THEATRES

The European
JUGGLER

FELOVIS

Management: JOHNSON & LOWENSTEIN *Direction:* MAURICE H. ROSE

"FELOVIS"

What
VARIETY, ZIT'S,
BILLBOARD and
NEW YORK TELEGRAPH
Says . . .

PALACE, CHICAGO.—There is a bunch of entries at the Palace track this week that show plenty of class and speed. The greatest class was shown by a misplaced entry. Felovis, who opened the show, is the cleverest juggler this track has ever seen and, in the opening spot, stopped the show cold. . . . His manipulation of the ball and sticks could be placed in the hall of fame, for other jugglers to look at for inspiration. . . ."

—ZIT'S.

KEITH RIVERSIDE, NEW YORK.—Felovis, a juggler, set himself for immortality by stopping the show directly following intermission. . . ."

—VARIETY.

FOX ACADEMY OF MUSIC.—What a performer! This chap makes 'em all take a back seat. . . . Perhaps his finest exhibition is performed with the pins and ball. He makes the latter do unbelievable things on the pin held in the mouth. . . . He scored a smashing hit when reviewed. . . ."

—BILLBOARD.

PALACE, NEW YORK.—One of the real sensations of the bill is Felovis, the European juggler, who opened the show and stopped the running cold. . . ."

—NEW YORK TELEGRAPH.

MAURICE H. ROSE—REPRESENTATIVE

NICK AGNETA, *Associate*

Wishing the N. V. A. Continued Success

The Misses

Dorothy and Rosetta RYAN

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SAILING JULY 20TH FOR LONDON
TO FULFILL ENGAGEMENTS

Smashing All Records for Consecutive Booking, Now Playing One Hundred Fifty-sixth Week

Personal Direction: NICK AGNETA

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"Songland's Favorite Sons"

Now on Their Second Consecutive Year
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Direction: NICK AGNETA

E. SHERIFF & CO.

In

Every Man For Himself

With

BEN HAMID A. B. SIHAMAN H. SHERIFF
SPENCER WARREN

WITH HEARTY COMPLIMENTS TO ALL

Direction: MAURICE H. ROSE

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Playing Orpheum Circuit Until Sept. 5th

Representative: MAURICE H. ROSE

Direction: NICK AGNETA

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Presents

The Diminutive Star of "OUR GANG" Comedies

"SUNSHINE SAMMY"

With

HIS BROTHER CHARLIE

REED-HOOPER REVUE

Featuring

MARGIE *and* BUDDY REED

Precocious Juvenile Stars

Touring the

KEITH-ALBEE-ORPHEUM THEATRES

Representative: MAURICE H. ROSE

MARTY WHITE

"HUMORESQUE"

Direction: MAURICE H. ROSE

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FRANKEL & DUNLEVY

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Signed for Two Years Exclusively with
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"America's Most Versatile Entertainer"

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Direction: MAURICE H. ROSE

EILEEN and MARJORIE

Playing Keith-Albee-Orpheum Theatres

Direction: MAURICE ROSE

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Sole Originators of That
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"THE AEROPLANE"

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Direction: K-A and Orpheum Vaud., MAURICE ROSE
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AND

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1931

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Thanks to My Friend Nat Sobel

Greetings from

SHERMAN LEON

DIRKSON & CASSIDY

"Two Dancing Aces"

Direction:

NAT SOBEL, Keith-Albee BERT JONAS, Loew

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AND AFFILIATED CIRCUITS

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IN A

CYCLE WHIRL

HARRY MARGARET

GUYER and DUFFY

In

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By JOHNNY CANTWELL

NAT. SOBEL
KEITH-ALBEE-ORPHEUM

CHAS. FITCHPATRICK
LOEW

ROSALIE AND LEE STEWART ATTRACTIONS

NELSON CLIFFORD *and* MARIE MARION

"America's Own Comedienne"

In

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Direction: LEE P. STEWART

PLAYING KEITH-ALBEE-ORPHEUM CIRCUIT

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With ALEX SHERER

In her

Original "Revue Intimate"

Third Successful Year

Now Playing Keith-Albee-Orpheum Theatres

Managing: ROSALIE & LEE STEWART

EXCLUSIVE KEITH-ALBEE-ORPHEUM STAR

MEL KLEE

Prince of Wails

Direction
ROSALIE & LEE STEWART

Signed seasons
1928-30

GORDON BOSTOCK

Producer of Acts that are *Different*

RAY AND DOT DEAN

PRESENTING

ALPHEUS PURE AND SIMPLE

DIRECTION - DANNY COLLINS

Every Good Wish
from
TRIXIE FRIGANZA

PAT CASEY

In Memoriam

The Late B. F. Keith

Founder of Keith Vaudeville

This Page Is Dedicated to the Memory of My Lifelong Friend and Associate

— E. F. Albee

TO THE READERS OF THIS PROGRAM AND THE BENEFACTORS OF THIS WORTHY CAUSE, THE GRANDEST ORGANIZATION EVER ORGANIZED FOR THE VAUDEVILLE ARTISTS OF THE UNITED STATES

N. V. A.

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MR. E. F. ALBEE

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ROSE'S PRESENTATION MIDGETS

WITH THE ONLY MIDGET BAND AND THE ONLY TWO COLORED MIDGETS EVER SEEN ON THE STAGE MAKE THEIR APPEARANCE EARLY IN SEPTEMBER, SO IF THE PATRONS OF THIS MAGNIFICENT CAUSE AND READERS OF THIS PROGRAM SEE US COMING, PATRONIZE ROSE'S PRESENTATION MIDGETS.

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MAUD HENRY'S WHITE ELEPHANTS

THE DANCING MIDGETS

TRAINED AND PERFORMED BY

WILLIAM SPAINE

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Direction: JACK HART

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With

LEON TOONE *and* MISS LEONA

Presenting A Ventriloquial Travesty
of the High C's

Assisted by DANCING MARSE JONES

DAVE SABLOSKY, *Pilot* *Engineer* JACK HART

Sailing on Keith-Albee-Orpheum Ocean of Vaudeville

Best Wishes from

THE

MYSTIC MIRROR

With

JEANETTE BUDD

Now Playing

KEITH-ALBEE-ORPHEUM

Direction: JACK HART

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Presents

THE ELIDA DANCERS

An Original Dance Novelty

PLAYING KEITH-ALBEE-ORPHEUM CIRCUIT

Direction: JACK HART

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Of VAUDEVILLE ATTRACTIONS

FRANKLYN FARNUM

In A New Act

By

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With JOHN ROTHANG
A COMPANY OF SEVEN

FRANK JEROME & EVELYN

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A Modern Comedy Revue

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"HAP" FARNELL

and

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"SYMPTOMS OF ?"

Marshall Montgomery

Direction of JACK CURTIS

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SAX-O-TETTE

With

ARCHIE NICHOLSON (COMEDIAN)

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FERN REDMOND

AND

HERMAN WELLS

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LASSES WHITE & CO.

Featuring

LASSES WHITE AND BIG FAT WILDS

Now Playing

SOUTHERN AND INTERSTATE CIRCUITS

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Direction: JACK CURTIS

GILBERT AND FRENCH

The Novel Simultaneous Dancers

KEITH-ALBEE CIRCUIT

Compliments of

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Watch My New Offering for Next Season

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EDDIE VINE & BROTHER

In

"A Songologue"

Playing

Keith-Albee-Orpheum Theatres

Direction: PHIL BUSH

CASTING CAMPBELLS

"Kings of the Air"

Direction: PHIL BUSH

Best Wishes to the N. V. A.

TURNER BROS.

MANAGEMENT OF HERMINE SHONE

Greetings from

JOE

7 SMALL'S STYLISH TEPPERS 7

FEATURING CLEO FLOYD

A Glittering Galaxy of Gay Goddesses—Georgeously Gowned—Seventh Season of Steady Work Booked Solid

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Booked by WIRTH AND HAMID

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KEITH-
ALBEE-
ORPHEUM-
THEATRES

OR

WHAT
HAVE
YOU

CREATOR

OF

THRILLING

ILLUSIONS

THE GREAT LEON

Direction:
HARRY
FITZGERALD

ETHEL DAVIS

In

"Refreshing Song Chatter"

With

EARLE BROWNE

at the piano

Always Glad to Help

The

NATIONAL VAUDEVILLE ARTISTS

ODALI CARENO

DAVIS & DARNELL

headlining the current bill at Shea's Theatre, have the *O. Henry* knack of fashioning everyday incidents into dramatic material. In this way, they have provided themselves with an extensive repertoire of *Human Comedies*—little incidents from everyday life which they exaggerate into decidedly effective farces. "Auto Row," their latest skit, is easily the best of their repertoire. . . . In the role of the high-powered auto salesman, it is the writer's opinion, Frank Davis takes rank as the best of the stage salesmen.

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BUD CARLELL

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"ROPES and HUMOR"

Originator of
The Comedy Sensation
In "One"
Spinning 5 Ropes
Simultaneously

Now Playing
My Seventy-sixth
Consecutive Week
Of
Keith-Albee-Orpheum
Vaudeville

ENTOUR INTERSTATE CIRCUIT

Direction: JOHN B. McKEE

BORDNER & BOYER CO.

"Jumping Around"

On

KEITH-ALBEE-ORPHEUM CIRCUIT

Direction: JOHN B. McKEE

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By

CLAUDE W. BOSTOCK

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COMPLIMENTS OF

Charles Derickson & Burton Brown

EMMETT O'MARA

The
Golden-Voiced
Tenor

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Assisted by MELLISSE BALLOW
Direction: EDW. S. KELLER

DIEHL SISTERS *and* MACDONALD

Offer

Artistic Comedy

Keith-Albee-Orpheum Theatres

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JOHN TOM

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In

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Direction: EDW. S. KELLER
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STEWART AND OLIVE

In

Dances Old and New

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Direction: MILT LEWIS

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Directions MILTON LEWIS

Arthur Millard & Minna Marlin

In

College Capers

Written By HENRY BERGMAN

Direction: MILT. LEWIS

LEE STEWART

Presents

ANN BUTLER

And

HAL PARKER

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By Arrangement With John A. Murray

Regards from

GRACE and COLY WORTH

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Direction: LEE STEWART

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Playing Keith-Albee-Orpheum Theatres

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BALZER, TAYLOR & PERNAU

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A Fantasy of Dance

Playing Keith-Albee-Orpheum Theatres

JAY VELIE

In

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Direction of

ROSALIE STEWART
AND B. S. STEWART

MARCH 13, 1928, PHILADELPHIA INQUIRER

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PHILA. RECORD

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EVENING PUBLIC LEDGER

Jay Velie sings a program of songs in which there is the sort of variety that appeals to vaudeville audiences.

PUBLIC LEDGER

Next Jay Velie sang pleasingly and with good results.

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WASHINGTON POST

Jay Velie, a singer of songs, has a delightful act.

CHICK YORKE

And

ROSE KING

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MANAGER PRIVATE ENTERTAINMENT DEPARTMENT B. F. KEITH-ALBEE VAUDEVILLE EXCHANGE

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In Memoriam

The Late A. Paul Keith

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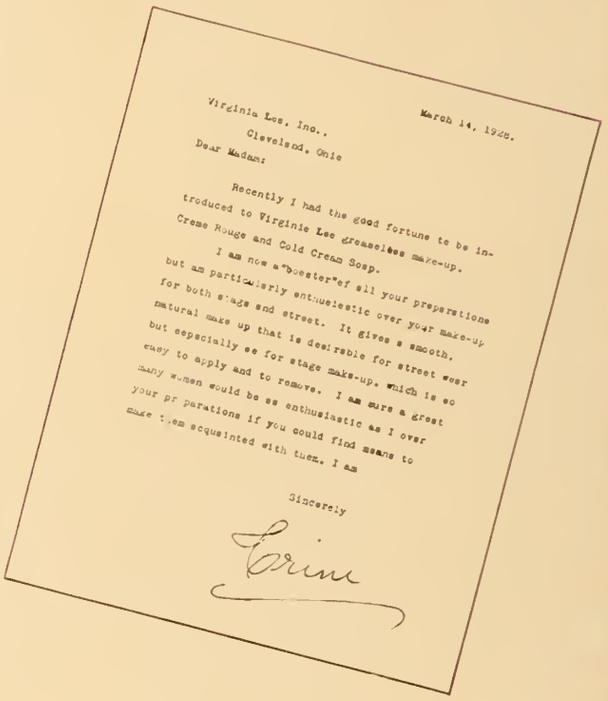
Direction: HARRY WEBER

TRINI featured in "Take the Air" writes a letter to Virginia Lee



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Booked Solid with the Keith-Albee-Orpheum
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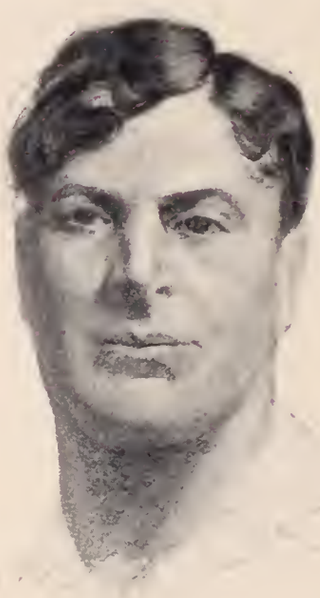

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FRANK VAN HOVEN

"The Mad Magician"

Direction: EDW. S. KELLER

GUS STEWART AND OLLIE OLIVE

Formerly
With Eddie Leonard
In
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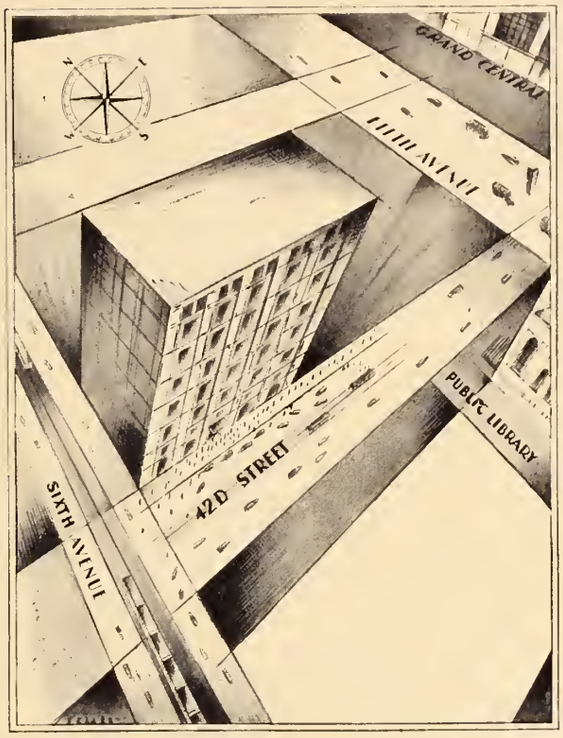

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STATE OF NEW YORK
EXECUTIVE CHAMBER
ALBANY

ALFRED E. SMITH
GOVERNOR

April 5, 1928.

Mr. Edward F. Albee,
Palace Theatre Building,
1564 Broadway,
New York City.

Dear Mr. Albee:

I am again advised of the purpose of the National Vaudeville Artists to hold their Annual Benefit for the creation of a fund for needy members of the profession. As in other years, I am glad now to give my full endorsement to this undertaking.

I know of no work which merits more unanimous support and which so well indicates the spirit of good fellowship that exists in your organization. I have many friends in the profession and in giving my hearty endorsement, I desire to send my best wishes to the officers, the members of the association and those whom the Fund will benefit.

Sincerely yours

Alfred E. Smith

CITY OF NEW YORK
OFFICE OF THE MAYOR

April 4, 1928. k

Mr. Edward F. Albee,
1564 Broadway,
New York City.

Dear Mr. Albee:

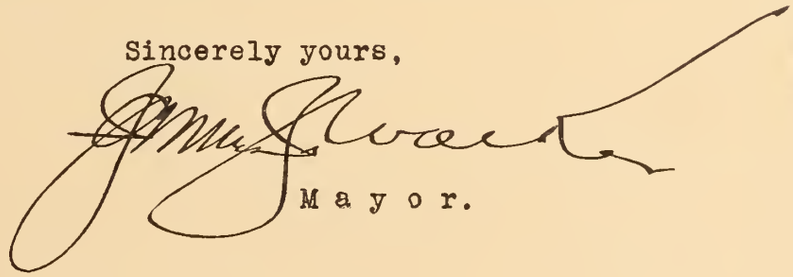
Permit me to extend through you my best wishes to the National Vaudeville Artists. It is with great pleasure that I transmit to them this message of good-will and greeting for their souvenir programme.

New Yorkers, and for that matter the country at large, entertain a thorough-going admiration for the great body of men and women who comprise the theatrical profession. Toward the vaudeville branch of the profession in particular there is manifested distinct enthusiasm, in view of the contributions they have made toward charitable, religious and patriotic undertakings.

The N. V. A. is celebrated for its record of generosity and benevolence. Its philanthropy is not confined to its own members but reaches out, irrespective of race or creed, to embrace the general public.

With renewed assurance of my high regard for the Association and every one of its members, I am,

Sincerely yours,



Mayor.

State of Illinois
Office of The Governor
Springfield

Len Small
Governor

March 26th, 1928.

To Whom It May Concern:

I commend to the people of the State of Illinois the Sick and Benefit Fund of the National Vaudeville Artists. Each year, I am advised, this great organization distributes to the sick and needy of the theatrical profession more than a half a million dollars.

The Artists of every branch of the theatrical profession have contributed their time and talents to the alleviation of any disaster or the benefit of any worthy cause, and they give unsparingly and enthusiastically their best efforts.

Once a year the N. V. A. calls upon the public to assist in replenishing its treasury, and I hope that they may receive the generous support of the people of this great State.

Yours very truly,

Len Small

ED JACKSON
GOVERNOR

STATE OF INDIANA
EXECUTIVE DEPARTMENT
INDIANAPOLIS

3-2-28

William M. Hough, Resident Manager
The Keith-Albee Circuit,
Indianapolis, Indiana.

My dear Mr. Hough:

For a number of years I have observed the program of the National Vaudeville Artists' benefit movement, and it has made an unusual appeal to my sympathy. To these actors who have given their lives to the production of good cheer and happiness for the multitudes, the public owes a debt of gratitude. N.V.A. week, from April 8th to 15th, should witness the most liberal support from the public, and thereby increase the funds available for the relief of the needy members of the profession and their widows and orphans. It has been my observation that members of this profession are most liberal in contributing their talents and funds for charitable purposes and for the relief of others in distress, and it is my sincere hope that all theatre goers and the public generally will reciprocate this generosity during N.V.A. week.

Assuring you of my hearty endorsement of this movement and for its success in 1928, I am,

Sincerely yours,

Ed Jackson

Ed Jackson, Governor.

STATE OF INDIANA
F. HAROLD VAN ORMAN
LIEUTENANT GOVERNOR

March 7, 1928.

Mr. H. A. Sommers, Manager,
New Grand Theatre,
Evansville, Indiana.

Dear Mr. Sommers:

I desire to express to you my sincere good wishes for the success of the drive you are now conducting for the relief and suffering among the members of your vaudeville profession, and I am happy to be privileged to add my endorsement to the National Vaudeville Artists Association.

I wish to commend you, personally, in your efforts to obtain entertainers who contributed so much to our delight, edification and diversion when our day's work is over and I can assure you, that this would be a sad old world, indeed, without good vaudeville.

The members of the National Vaudeville Artists Association have always given liberally of their time and energy in raising funds for many worthy causes, and it was my pleasure to speak upon the occasion of the Mississippi Flood Relief Benefit Performence given at the New Grand Theatre last Spring.

The Artists on this bill gave unstintingly of themselves for this laudable purpose and it is only fitting and proper that when the public is given an opportunity to reciprocate, it should be an honor to do so.

I am sure that the members of the N. V. A. Asscciation have found an abiding place deep in the hearts of a grateful people.

Yours sincerely,

F. Harold Van Orman

LIEUTENANT GOVERNOR.

FHVO-VF

Hotel McCurdy,
Evansville,
Indiana.

Executive Department
STATE OF IOWA
DES MOINES

JOHN HAMMILL
GOVERNOR

ELSIE L. DACHROTH
SECRETARY TO THE GOVERNOR

March 7, 1928.

Mr. E. F. Lampman,
Orpheum Theatre,
Des Moines, Iowa.

My dear Mr. Lampman:-

National Vaudeville Artists' Week throughout the United States is a week set aside for the purpose of aiding those in the profession who have met with misfortune, and will be observed during the week of April 8 to 14, 1928, inclusive, which is the Twelfth Annual Benefit.

This noteworthy work on the part of your organization is such as to challenge the admiration of other societies.

I want to commend your organization not alone for the work you are doing in the Tubercular Home in the Adirondack Mountains, but also for the general work you are doing for others in addition thereto. I cannot commend this work too highly and I sincerely hope that your efforts will result in great success and that you may continue to work for the benefit and welfare of mankind.

Believe me with high personal regards,

Sincerely yours,

John Hammill

JH-M

Governor.

STATE OF KANSAS
OFFICE OF THE GOVERNOR
TOPEKA

BEN S. PAULEN
GOVERNOR

March 10, 1928.

Chairman,
National Vaudeville Artists Week.

Dear Sir:--

I want to endorse the plans for N. V. A. Week. I feel that the members of this organization have given liberally of their talents to all charitable movements and now the theatrical patrons have an opportunity to aid in a worthy oause for them.

Yours very truly,
Ben S. Paulen
Ben S. Paulen
Governor

BSP:Bh

KANSAS GROWS THE BEST WHEAT IN THE WORLD

COMMONWEALTH OF KENTUCKY
EXECUTIVE CHAMBER
FRANKFORT

FLEM D. SAMPSON
GOVERNOR

February 16th, 1928.

Mr. Fred J. Campbell, Resident Manager,
B. F. Keith-Albee Theatres,
Louisville, Kentucky.

My dear Mr. Campbell:-

I wish to thank you for bringing to my attention the forthcoming annual campaign of the National Vaudeville Artists .Sick and Benefit Fund.

I am glad to commend this cause to the people of Kentucky, because of the ready response and the good will which this organization, through its widely scattered membership, has displayed in assisting other worthy charities in national emergencies.

I note that the twelfth Annual National Vaudeville Artists campaign week will be held April 8th to 15th, and that during this week a special midnight benefit performance will be given at the Rialto Theatre in Louisville. I hope the benefit performance may be largely attended.

I am indeed glad to express my good wishes for success, and will try to be present.

Sincerely,

Flem D Sampson

Flem D. Sampson,
Governor.

S:LH

STATE OF MAINE
OFFICE OF THE GOVERNOR
AUGUSTA

February Twenty-nine
1 9 2 8

My dear Mr. Albee:

The State of Maine is becoming more widely and favorably known for its recreational appeal but the nation does not yet recognize that in indoor recreation Maine is also supreme, if we may count as part of our possession the labors of our son.

I remember very pleasantly my visit with you a few years ago to the Club which you have sponsored for the vaudeville artists of the United States. It is an extraordinary monument to a vision that seems constantly to expand.

It has been my hope that before the end of this administration you might find it possible to come to Maine and permit us to express in person something of the appreciation that many citizens feel both for your contribution to the nation and also for your benefactions within the State of Maine.

With most kind regards, I am

Cordially yours,

Ralph O Brewster

Ralph O. Brewster.

E. F. Albee, President,
Keith-Albee-Orpheum Corporation,
New York City.

ROB*HDW

ALBERT C. RITCHIE
GOVERNOR

EXECUTIVE DEPARTMENT
ANNAPOLIS, MARYLAND

February 17, 1928.

Mr. Fred C. Schanberger,
Keith-Albee New Garden Theatre,
Baltimore, Maryland.

Dear Mr. Schanberger:-

Please accept my very best wishes for the success of National Vaudeville Artists' Week in Baltimore. This is one of the most worthy charities I know of and deserves the support of every citizen of the State. The actor is always ready to give his services in any charitable or patriotic cause and it is only on rare occasions that he asks the public to help the members of his own profession.

Please express to Mr. Albee my congratulations on the splendid organization he has built up in the National Vaudeville Artists' Club. His work in this connection should be an inspiration to actors and managers alike.

Very truly yours,

Albert C. Ritchie

Governor.

THE COMMONWEALTH OF MASSACHUSETTS
EXECUTIVE DEPARTMENT
STATE HOUSE, BOSTON

THE GOVERNOR

March 20,1928

Mr. Earl L. Crabb,General Manager,
Keith Massachusetts Corporation,
43 Mason Street,
Boston,Massachusetts.

My dear Mr. Crabb;

It is a pleasure to once again express my interest and my endorsement of the N.V.A. Fund in behalf of theatrical people who have become ill or disabled.

The benefit performances planned for the week of April 8th,I am sure will have a strong appeal,and especially here in Massachusetts where vaudeville originated. To those who give the American people so much pleasure and entertainment,we should show our appreciation.

With every good wish for success in this worthy undertaking, I am

Very truly yours

Alvan T. Fuller

STATE OF MICHIGAN
EXECUTIVE OFFICE
LANSING

FRED W. GREEN
GOVERNOR

February 20, 1928.

Mr. E. F. Albee, President,
Keith-Albee Circuit,
1564 Broadway,
New York, N. Y.

Dear Mr. Albee:

My attention has been called to the fact that National Vaudeville Artists' Week will be celebrated throughout the United States on April 8 to April 15 inclusive.

I have, at various times, been advised of the splendid charitable work of this organization, and, as I understand it, the proceeds from this annual drive and benefit performances are used in taking care of the aged, ill, and unfortunate members of the profession.

I am also told that this year a tuberculosis home for the care of its members suffering from this dreaded disease, is to be completed at Saranac Lake, New York. It is a pleasure to commend a work so worthy.

I wish to assure you that I am in hearty accord with the aims of your organization, and trust that the theatre going public of the State of Michigan will respond generously to the movement.

Sincerely yours,

Fred W. Green.

GOVERNOR.

FWG:HLC

State of Minnesota
Executive Department
St. Paul

THEODORE CHRISTIANSON GOVERNOR

March 19, 1928.

Mr. Edward A. Furni, Manager,
Palace Orpheum Theatre,
St. Paul, Minnesota.

My dear Mr. Furni:

I am imformed that the seven days beginning April 8th will be observed throughout the country as National Vaudeville Association Week, and that the funds raised from benefit performances during this period will be devoted to completion of Adirondock Lodge at Saranac Lake, N.Y., a sanatorium for tubercular members. Permit me to add my indorsement to this commendable project.

"All the world's a stage", and all the world should be interested in alleviating the need and suffering of those whose lives have been devoted to our pleasure and entertainmnet.

May the N.V.A. "carry on" to full measure of success in early completion of present humanitarian plans.

Sincerely yours

Theodore Christianson

Huntley N. Spaulding
Governor

State of New Hampshire
Concord
Executive Chamber

It gives me pleasure to take advantage of this opportunity to express my appreciation of the splendid work done by the National Vaudeville Artists' Association on lines of benevolence and philanthropy. Not only do they care for unfortunate members of their own profession, but they are always ready to give their service for the benefit of other worthy causes, such as relief of suffering from the floods of last year. It is especially important that success should crown their latest effort, the erection of a sanitorium at Saranac, and I am glad to give it my endorsement.

Huntley N. Spaulding

Governor.

March 1, 1928.

STATE OF NEW JERSEY
EXECUTIVE DEPARTMENT

February 6, 1928.

Dear Sir:

You and your co-workers in the Theatrical profession are doing a wonderful work for those, who have become incapacitated and can no longer work at their profession. It is a great thing when men, who have risen to the great heights of this particular line of endeavor, can pause in their work long enough to think of others, who, perhaps, have not been so successful and have been stricken with a physical ailment.

I wish to assure you that I am in hearty accord with the aims of your organization, and feel sure that, in saying this, I voice the sentiments of all the people in New Jersey.

Very truly yours,

A. Harry Moore
Governor.

E. F. Albee, Esq.,
President, Keith-Albee Circuit of Theaters,
1564 Broadway, New York City, New York.

B

STATE OF OHIO
EXECUTIVE DEPARTMENT
OFFICE OF THE GOVERNOR
COLUMBUS

March 15, 1928.

Manager Burns O'Sullivan,
Keith-Albee Palace Theatre,
Columbus, Ohio.

My dear O'Sullivan:-

I wish to express to you my approval of your efforts in calling the attention of the people of Columbus to National Vaudeville Week, and its significance,

I have heard with interest, that theatrical people always "take care of their own" and this appeals to me as a splendid example to workers in other fields.

Last year it was my pleasure to attend your benefit performance, and I was pleased with the whole-hearted manner in which the artists and public united to make the event a success. I am told that this year your N. V. A. Week starts in the Keith-Albee Palace Theatre of this city on April 8, and that your "Special Annual Benefit" performances are also to be held in The Hippodrome, New Amsterdam, Keith-Albee, Knickerbocker and Jolson Theatres in New York City.

This effort, I am glad to hear , is to raise funds to complete the N. V. A. Adirondack Lodge where theatrical people afflicted with tuberculosis may be cared for. In this worthy cause, I wish you the success that you so well deserve.

Sincerely yours,

Vic Donahey

VD-L

GOVERNOR OF OHIO.

STATE OF OREGON
EXECUTIVE DEPARTMENT
SALEM

March 6,1928.

Mr.H. J. Murphy,
Heilig Theatre,
Portland,Oregon.

My dear Mr.Murphy:

Thank you for your letter of March 2nd calling my attention to the drive for funds to be carried on during the week of April 8th to April 15th by the National Vaudeville Artists' Association.

The efforts of this organization in providing care for old and needy vaudeville artists are most commendable. Those who add pleasure and interest to life by providing wholesome recreation and amusement deserve care and attention when,because of old age or sickness,they are unable to carry on their profession.

Please accept my sincere wishes that you may receive the substantial support which will make possible the continuance and expansion of you good work.

Very truly yours

I. L. Patterson

Governor.

Commonwealth of Pennsylvania

Governor's Office
HARRISBURG

THE GOVERNOR

March 29, 1928.

Mr. George M. Young,
B. F. Keith's Theatre,
Philadelphia, Pa.

Dear Mr. Young:

Through the kindness of our mutual friend, Hon. Francis Shunk Brown, I have just learned of a drive to be made in the United States and Canada for the Sick and Death Benefit Fund of the Vaudeville Actors.

I am glad to commend this worthy benevolence to the public, and especially to the people of Philadelphia, to whom the appeal will be made April 9th-14th inclusive. We are all indebted to the vaudeville stage for much innocent amusement and entertainment. The performers are obliged to travel about and do not have the same opportunity for home life and saving that others enjoy. I hope the public, in appreciation of the inconveniences and sacrifices which have been made to contribute to their entertainment, will respond liberally for the care of actors in time of misfortune.

With every good wish for the success of the campaign, I beg to remain

Very cordially yours,

Jno. A. Sisson

STATE OF RHODE ISLAND & PROVIDENCE PLANTATIONS
EXECUTIVE CHAMBER
PROVIDENCE

National Vaudeville Artists Week will be observed throughout the United States the Week of April 8th to 15th, inclusive. This week is dedicated to the men and women of the stage for the part they have played and are playing in lightening the heart of the millions who comprise our nation's citizenry. In the midst of the gala celebration a thought is given to those of the acting profession who are no longer able to carry on and must depend on the good will of others.

During this period the N.V.A. is making an appeal for its own unfortunates-artists who can no longer entertain and are in want. Funds are required to complete a large sanatorium in the Saranacs, to carry on relief work among those who are ill and have grown old or have met misfortune. Wednesday night, April 11th, at the Albee Theatre, a special midnight benefit performance will be given with all vaudeville acts in the State of Rhode Island contributing their talent for the occasion. To help the cause of those who are ever giving generously of their services to aid those in distress or in want Rhode Island citizens should support this really worth while endeavor.

I hope that the men and women of Rhode Island will join in the observance of this week, and as many as possible attend this midnight performance in order that so worthy an undertaking may be a success.

Norman S. Case

March 6, 1928.

Norman S. Case
Governor.

HARRY FLOOD BYRD
GOVERNOR

Commonwealth of Virginia

GOVERNOR'S OFFICE

RICHMOND

PETER SAUNDERS
SECRETARY TO GOVERNOR
VIOLET E. McDOUGALL
EXECUTIVE SECRETARY

March 29, 1928.

Mr. George A. Roberts, Manager,
National Theater,
Richmond, Va.

Dear Mr. Roberts:

I am glad of the opportunity to say a word in behalf of the work of the National Vaudeville Artists Association. I wish to commend your program, which is for the generous purpose of assisting worthy and needy vaudeville artists, and to extend my best wishes for the success of your undertaking.

Very cordially yours,

Harry Byrd

Governor.

FRED R. ZIMMERMAN
GOVERNOR

EXECUTIVE CHAMBER
MADISON, WIS.

February 24,1928.

Mr. John Scharnberg, Mgr.,
New Orpheum Theater,
Madison,Wisconsin.

Dear Mr. Scharnberg:

It is a pleasure for me to endorse the work of the National Vaudeville Artists Association. I understand that the Annual N.V.A. Week will be observed in all vaudeville theaters in this country and Canada, April 8th to 15th, and that the proceeds obtained during that week will be devoted to the sick and death fund of the vaudeville artists.

The members of the theatrical profession have always been liberal in donating their services to charity. In addition, they provide amusing and restful entertainment for the public. Such an organization merits support and commendation.

Your organization has my best wishes for the success of this drive and I hope it will receive hearty support.

With kind personal regards, I am,

Yours sincerely,

Fred R. Zimmerman

Governor of Wisconsin.

MUNICIPAL BUILDING
MAIN 2160

CITY OF AKRON, OHIO

EXECUTIVE DEPARTMENT

February 13, 1928

Mr. Frank R. Hines, Manager,
Keith-Albee Palace Theatre,
Akron, Ohio.

It is a pleasure for me to endorse the National Vaudeville Artists Benefit Week, to be observed here April 8 to 15.

The theatrical profession is to be highly commended for this movement, through which it assumes an obligation as old as humanity itself, that of caring for the sick and the disabled.

I am sure the people of Akron will respond heartily.

Your own theatre, as well as the entire Keith-Albee group, deserves especial commendation for the support which you give your vaudeville artists in this great undertaking.

With kind personal regards. I am

Sincerely,

G. Lloyd Reed

Mayor-Manager.

WILLIAM F. BROENING
MAYOR

February 18, 1928.

Mr. Fred C. Schanberger,
Keith-Albee New Garden Theatre,
Baltimore, Maryland.

My dear Mr. Schanberger:

The members of the National Vaudeville Artists have endeared themselves to the people throughout the country because of their readiness at all times to co-operate in matters of a public nature, and especially where the public welfare is concerned, which makes public action necessary to dispense needed charity. It should, therefore, be a privilege to evidence that appreciation in some concrete way when their own organization is seeking a medium through which its funds can be enhanced, so as to meet the demands that are made upon it.

I am glad on behalf of the people of Baltimore to pay tribute to the services rendered by the organization, and to extend earnest wishes for a successful campaign during National Vaudeville Artists' week. As it has been done by the members of the organization to others, so may it be done to them.

Yours very sincerely,

Wm F Broening

Mayor

MALCOLM E. NICHOLS
MAYOR

CITY OF BOSTON
OFFICE OF THE MAYOR
BOSTON MASSACHUSETTS

March 23, 1928.

Earl L. Crabb, General Manager,
Keith Massachusetts Corporation.
43 Mason Street,
Boston, Mass.

Dear Mr. Crabb;

It is a great pleasue indeed to extend my hearty approval and to offer sincere best wishes to the members of the vaudeville profession in their annual drive for the sick and benefit fund to be held during the week of April eighth of this year. I most heartily endorse your efforts to erect a great sanatorium at Saranac Lake, New York, for the care and treatment of those of your profession in time of illness.

The members of your profession have for years, whenever efforts were made for the relief and prevention of human sufferings, been the first to volunteer a loyal and untiring service for every rightous cause. For fifty years they have been engaged in a most exacting profession, but they have dismissed all questions of self interest whenever charity in its best estate has been extended to some deserving person or organization. In Boston through the agency of the late B. F. Keith, a new field in vaudeville was born, and it is highly appropriate that the City of Boston should endorse your loving service for humanity as evidenced in your great sanatorium. For yourselves, you have asked nothing.

May the walls of your sanatorium soon rise in one of the most substantial locations upon the American continent where the skill of brain and hand may unite to make the world brighter and better for deserving members of the vaudeville profession.

With every good wish, I am,

Sincerely yours,

Mayor.

WM. HALE THOMPSON
MAYOR

OFFICE OF THE MAYOR
CITY OF CHICAGO

March
Eighth
Nineteen
Twenty-eight

Mr. E. F. Albee,
1564 Broadway,
New York City.

My dear Mr. Albee:-

The National Vaudeville Artists' Association, I am told, will soon observe its Twelth anniversary, and as an incident of that event, is launching its annual campaign to replentish its sick ans benefit fund for unfortunate members of the profession.

I have full sympathy for the splendid work your organization is doing, and I am sure it will strike a responsive chord with the general public, for whose entertainment the vaudeville performers and other artists of the stage devote their lives and talents. There is no class of people more dependent on the approval of the public than the theatrical profession and public officials.

I congratulate your organization on its efforts. It merits the highest commendation for the help it gives to those who have furnished the public with wholesome entertainment. and who in adversity now look to the public for some degree of assistance.

Yours very truly,

Wm Hale Thompson

JAS. J THOMAS
MAYOR

City of Columbus

Office of the Mayor

March 15
1928

Mr. Burns O'Sullivan,
Manager, Keith-Albee Palace Theatre,
Columbus, Ohio.

My dear O'Sullivan:

Now that you are nearing your annual "N.V.A. Week," I wish to assure you that I am in hearty accord with you in your efforts to raise funds for the sick, aged and needy of the vaudeville profession.

I am especially interested in the progress of the "N.V.A. Adirondac Lodge," which is being erected for the care of theatrical people suffering with tuberculosis.

I have found the vaudeville artists splendid men and women, and I commend them - and you - in efforts made to care for those no longer able to work. Theatrical people set a fine example to those in other walks in their endeavor to care for their own.

I know that in Columbus, N.V.A. week activities will be highly successful.

With very best wishes,

Very truly yours,

Jas. J. Thomas

MAYOR.

P R O C L A M A T I O N

WHEREAS, National Vaudeville Artists Week will be observed throughout the United States, this year, during the week of April 8th to 15th inclusive; and this week will be dedicated to the men and women of the stage for what they have done and are doing in providing entertainment and pleasure for the millions of our people; and,

WHEREAS, in the midst of the celebrations and happiness of the masses it is eminently proper to remember those of the acting profession who,because of the reverses of life,have been unable to carry on and must depend upon the good will of others; and,

WHEREAS, during the week of April 8th to 15th, 1928 the "National Vaudeville Artists" Association is making an appeal on behalf of its own unfortunates - those who can no longer entertain and are in financial distress; and inasmuch as funds are urgently required for the completion of a large sanatorium at Saranac Lake in which to conduct relief work among the actors who have become ill and aged or who have met with misfortune; and,

WHEREAS, on Friday night, April 13th, 1928, at the B.F. Keith Theatre, in Dayton, a special midnight performance will be presented; and to assist the cause of those who are always giving generously of their services to aid others in distress or want, the citizens of Dayton should support this splendid movement.

NOW, THEREFORE, I, the undersigned, as Mayor of the City of Dayton, Ohio, do hereby designate the period from April 8th to 15th, inclusive, as

NATIONAL VAUDEVILLE ARTISTS WEEK

and I hereby appeal to the citizens of Dayton to join in its observance, and I suggest that as many of our people as can shall attend this special program to be offered at the Keith Theatre in Dayton in order that this worthy cause may be liberally patronized and the undertaking result in an unqualified success.

Allen C. McDonald,
Mayor.

Department of Public Affairs

City of Des Moines, Iowa

OFFICE OF
Fred H. Hunter
Mayor

MARCH
2 9
19 28

E. F. Lampman, Mgr.,
Orpheum Theatre,
Des Moines, Iowa.

Dear Sir:

Announcements of your preparations for the annual benefit of the National Vaudeville Artists Association have commanded my attention and sincerest interest from the first and as its date now approaches I desire, as the Mayor of this "city of opportunities", and personally, to commend and endorse your splendid philanthropy.

The vaudeville profession has always held a very warm spot in my heart. To me its artists represent the foremost group of our country citizens in voluntary benefits to mankind. I recall so often the aids so unstintingly and untiringly given, and voluntarily, by these artists when disaster called for help. Without their cheerful presence in the great war over seas the days, weeks and months would have indeed been drear but, they were there, an army of volunteers offering their entertainments freely and thus lightening the heavy hearts of our boys far from home.

At home, when money was needed to carry on that struggle, I remember how this profession again stood in the forefront, in the sale of Government Bonds and volunteer entertainments for the boys in training camps and with all these beautiful thoughts in mind I feel it my duty as well as my personal desire to commend to the people of this community the very worthy cause of the National Vaudeville Artists whom, human after all, also have their needy ones and that the fine work they have undertaken in their Saranac Lake Sanitarium to battle the dreaded Tuberculosis disease may be continued to completion, I heartily endorse and recommend to our people to respond generously to this call of 1928, that this greatest benefaction to mankind shall be successfully accomplished and be continued for all time to come.

Sincerely yours,

Fred H. Hunter
Mayor

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City of Detroit

JOHN C. LODGE
MAYOR

EXECUTIVE OFFICE

RALPH E. QUINN
SECRETARY TO THE MAYOR

February 11, 1926

Mr. E. F. Albee,
President, Keith-Albee Vaudeville Exchange,
Palace Theatre Building,
New York City, New York.

My dear Mr. Albee:

May I commend the National Vaudeville Artists, Incorporated, upon the charitable work they are undertaking.

We are indebted to these artists for more than we realize. They give freely of their time to all manner of charitable entertainments without thought of any return.

With every good wish for the success of your enterprise, I am

Sincerely,

John C Lodge

JCL/MF

Mayor

CITY OF EVANSVILLE

HERBERT MALES
MAYOR

OFFICE OF THE MAYOR

Evansville, Indiana.
February 28, 1928.

Mr. Henry A. Sommers, Mgr.,
New Grand Theatre,
Evansville, Indiana.

Dear Mr. Sommers:--

I welcome this opportunity to extend to you my sincerest wishes for a successful N.V.A. week in Evansville which occasion I understand is being celebrated in all vaudeville theatres in the nation and Canada April 8th to 15th.

The work of the National Vaudeville Artists Organization is truly a great one; namely the care of those unfortunate performers who are no longer able to entertain others. It, therefore, should be a pleasure for the showgoing public of this city to help such a cause and to aid in the completion of the tuberculosis sanitarium at Saranac Lake, which will be a lasting memorial for the N.V.A.

On so many occasions thos artists have given their services for other charities without thought of renumeration, that it is indeed a pleasure and privelege for me to commend the support of this worthy organization to the citizens of Evansville.

With kindest regards and again wishing you every success in this great work.

Respectfully yours,

Herbert Males

Mayor.

HM:MT

City of Indianapolis

L. ERT. SLACK
MAYOR

April 5, 1928

Mr. William M. Hough, Manager
Keith-Albee Circuit
Indianapolis, Indiana

Dear Mr. Hough:

My attention being called to National Vaudeville Artists Week to be observed at the Palace Theatre and throughout the United States the week of April 8 to 15, gives me another opportunity of calling the attention of the people of Indianapolis to a matter of interest and very great benefit to our "No Mean City". The appeal made by this institution of National Vaudeville Artists, dedicated to the men and women of the stage who provide wholesome entertainment and pleasure for millions of people is a very worthy appeal and it ought to be a great pleasure not only to attend these performances, because each one is outstanding in its character, but the opportunity to give and provide funds for charitable purposes and relief of those artists who have done their work of providing entertainment and pleasure in times gone by and who are now in need of relief, ought to be taken advantage of by a large attendance.

In so far as I, as the Mayor of the City of Indianapolis, can appeal to citizens to join in this observance, I cheerfully and gladly welcome the opportunity to invite the largest possible support of our citizens to take an interest in and attend these performances, hoping they may be liberally patronized and a great success.

Very truly yours,

L. Ert. Slack

MAYOR

LES:AC

Office of Mayor
Kansas City, Mo.

ALBERT I BEACH MAYOR
MAY HEDRICK, SECRETARY

The week of April 8, 1928, is being observed in all the large cities of the United States as National Vaudeville Artists Week.

The purpose of National Vaudeville Artists Week is to raise funds for the care of needy vaudeville artists and to complete the Artists' Tubercular Sanitarium now under construction at Saranac Lake, New York.

Vaudeville artists have always been among the first to offer their services in all national disasters and charity benefits: therefore, I, Albert I. Beach, Mayor of Kansas City, in gratitude for that service and for the joy they furnish us, urge the people of Kansas City to support this movement by attending some vaudeville theater during National Vaudeville Artists Week. A special benefit performance will be held at one of the downtown theaters, at which all services will be donated and the entire receipts turned over to the fund.

Albert I Beach
Mayor of Kansas City.

FRANK D. McKAY
STATE TREASURER
LANSING, MICHIGAN

February 20,1928.

Mr. E.F.Albee,President,
Keith-Albee Circuit,
1564 Broadway,
New York,N.Y.

Dear Mr. Albee:

I am glad again this year to renew my endorsement of the National Vaudeville Artists' drive and benefit performance to be held throughout the country,April 8 to April 15 inclusive.

Any organization that can lay claim to so many good deeds such as the N.V.A. performs,merits public support. Ministering to the sick and needy of the profession is a very worthy charity,and I understand special effort is being made this year to complete a tuberculosis sanatorium at Saranac Lake,New York,for its members. This is indeed a commendable project.

My best wishes to you and your associates and the members of the association,for great success.

Sincerely yours,

Frank D. McKay

STATE TREASURER.

FDM:HLC

GEORGE E. CRYER
MAYOR

OFFICE OF THE MAYOR
CITY HALL
LOS ANGELES, CALIFORNIA

February 29th, 1928.

Mr. George C. Sackett, Manager,
Orpheum Theatre,
Los Angeles, California.

Dear Sir:

I have learned with considerable interest of the work of the National Vaudeville Artists Association, and the benefits that they confer upon the members of that organization.

I believe that the organization is one of great importance to the vaudeville profession and the recognition of the public.

I trust that it will continue to grow and meet with success throughout the theatrical world.

Yours sincerely

Geo E. Cryer

Mayor.

WM. V. KROWL
Assistant
JOHN M. CONCANNON
Chief Deputy
C. V. EBERHARD
Chief Trial Deputy
GROVE T. VAIL
Chief Investigator

OFFICE OF

City Prosecuting Attorney

LOS ANGELES, CALIFORNIA

INTERNATIONAL BANK BLDG.

E. J. LICKLEY
CITY PROSECUTOR

F. E. ALLISON
JOHN BARNES
A. J. CHOTINER
F. W. FELLOWS
VERNON S. GRAY
JOHN J. HAMILTON
THOMAS HIGGINS, JR.
F. PAUL HORNADAY
FORD M. JACK
AMELIA F. JOHNSON
DUDLEY LINDSEY
EMMA C. MAGRUDER
HARRY MARGIO
J. W. MATHERLY
CLAUDE B. MORTON
ARTHUR ROSENBLUM
WILEY J. SHANNON
MILO S. SMITH
S. S. SMITH
IDA V. WELLS

March 2, 1928.

Mr. Geo. C. Sackett,
Manager, Orpheum Theatre,
Los Angeles, California.

Dear Mr. Sackett:

It is with considerable satisfaction that I have noted the splendid work which the National Vaudeville Artists are doing. The benefits of this organization are many and varied, always extending a helping hand to those of the vaudeville profession who are in need of assistance.

I congratulate the organization upon its splendid work and hope it may prosper in its most praiseworthy efforts. Any assistance that I can render in building up the prestige of the organization will be gladly done.

Very truly yours,

E. J. LICKLEY,
City Prosecutor.

EJL:j

ASA KEYES
DISTRICT ATTORNEY
HAROLD L. DAVIS
CHIEF DEPUTY

Office of
The District Attorney
Los Angeles County

Los Angeles, Cal. Mar. 3, 1928.

Mr. George C. Sackett, Manager,
Orpheum Theatre,
Los Angeles, California.

My dear Mr. Sackett:

I thank you for your letter under date of February 24, 1928.

In my opinion, the work of the beneficiary organization of the National Vaudeville Artists is well known throughout the country and has often come to my personal attention.

I hope that you will be successful in continuing your good work and with kindest wishes, I am,

Yours very truly,

Asa Keyes

ASA KEYES
District Attorney.

R
AK

CITY OF LOUISVILLE

THE GATEWAY TO THE SOUTH

EXECUTIVE DEPARTMENT
W. B. HARRISON, MAYOR
LEW ULLRICH, SECRETARY
HAZEL TRUAX, ASS'T SECRETARY

LOUISVILLE, KY.

Feb. 28, 1928.

Mr. Fred J. Campbell, Resident Mgr.,
B. F. Keith-Albee Theatres,
Louisville, Kentucky.

My dear Mr. Campbell:

I learn with interest of your plans locally in connection with the forthcoming observance from coast to coast of National Vaudeville Artists Week, April 8th to 15th.

The unselfish devotion to the cause of charity which the members of the National Vaudeville Artists have shown in the past in aiding charitable campaigns or relief drives in national disasters, entitles them to the whole hearted support of our citizens during this week dedicated as it is to a thought for the needs of the sick and aged of their own profession.

Having in mind the worthiness of this cause I am glad to call upon the citizens of Louisville to support the midnight benefit performance and other activities in Louisville during National Vaudeville Artists Week.

Sincerely,

WBH

W. B. Harrison
Mayor

MAYOR'S OFFICE

THE CITY OF
LOWELL, MASSACHUSETTS

THOMAS J. CORBETT
MAYOR

April 4, 1928.

Mr. E. F. Albee,
1564 Broadway,
New York City.

Dear Sir:-

I am in hearty accord with the worthy object of this year's National Vaudeville Artists' Week, proclaimed for April 8 to 15, which is to complete the $500,000. sanatorium at Lake Saranac, for the care and cure of tubercular patients of the theatrical profession.

It is particularly pleasing for me, in view of the many worthy movements that have found enthusiastic support from the Keith-Albee house in Lowell, its manager and attaches, to join in a campaign to assist those who have so well entertained Lowell people for many years.

It is further a splendid demonstration of loyalty, brotherly-love and charity on the part of theatrical men and women, and should find ready response from men, women and children in all parts of the country.

I am happy to add a word of commendation and shall be anxious to assist in any way in bringing your campaign to a successful conclusion.

Respectfully yours,

TJC:S

Thomas J. Corbett, Mayor.

City of Madison
OFFICE OF THE
MAYOR
MADISON, WISCONSIN

A. G. SCHMEDEMAN, MAYOR

February 23, 1928

Mr. John Scharnberg, Mgr.
New Orpheum Theatre,
Madison, Wisconsin

Dear Mr. Scharnberg:-

My attention has been directed to the fact that N. V. A. week, April 8 to 15, will give the people of Madison an opportunity to show in a very small way their appreciation of the fine service of the National Vaudeville Artists and the burdens they assume and carry on.

The association is engaged in a great work which benefits not only the members of the profession, but also the theatre-going public. The artists bring entertainment and relaxation into the busy lives of Americans, and in return it is only proper that the public should show its appreciation.

When we consider how the vaudeville artists give to charity every year by voluntary appearances, we can clearly understand why their annual drive is an important event in this city.

The association should be congratulated for its great work and, therefore, my best wishes are extended to you and your organization for the success of N. V. A. week.

Sincerely yours,

A. G. Schmedeman

AGS/JL

Mayor.

CITY OF MILWAUKEE

OFFICE OF THE MAYOR

DANIEL W. HOAN, MAYOR

THOMAS M. DUNCAN
SECRETARY

March 5, 1928.

Dear Mr. Albee:

As Mayor of Milwaukee I am indeed glad to extend my endorsement to the N. V. A. and to express the hope for the complete success of the celebration of National Vaudeville Week.

Whenever flood, famine or disaster visit a community, the vaudeville artists are always willing and eager to give their services for benefit programs and to help in every way possible to raise funds in aid of those who are stricken.

It is only fitting that your week of appeal from April 8th to 15th in behalf of those vaudeville artists who are incapacitated, should be supported most generously by the public.

Your organization is noted for its spirit of good fellowship and for its feeling of good will toward the public in general which feeling I am sure our people will return in full measure during the week of April 8th to 15th.

I extend to the officers and members of your association my sincere good wishes for the success of this undertaking.

Sincerely,

Daniel W Hoan

Mayor

City of Minneapolis

OFFICE OF THE MAYOR

GEORGE E. LEACH
MAYOR

March 9 1928

Mr C S Williams
M a n a g e r
Hennepin Orpheum Theater
Minneapolis

My dear Mr Williams:-

I am very glad to add my endorsement of the work of the National Vaudeville Artists Association, and I have particular reference to their program during the week of April 10 this year, the proceeds of which, as I understand it, will be devoted to the financing of a Tubercular Sanatorium at Saranac Lake.

I appreciate the great charity that they are carrying on. The voluntary appearance of vaudeville artists all over the United States each year as a contribution to their own charities is a most commendable act, and as Mayor of Minneapolis - where these same artists contribute so much to the entertainment and enjoyment of the people of our City - I wish to express the hope that Minneapolis will respond generously.

With kind regards and best wishes I ar

Very truly yours

George E. Leach

L H

M a y o r

HARRY A. MACKEY
MAYOR

CITY OF PHILADELPHIA
OFFICE OF THE MAYOR

April 4, 1928.

Mr. George M. Young,
B. F. Keith's Theatre,
Philadelphia, Pa.

My dear Mr. Young:

It is with very great pleasure, indeed, that I add my endorsement to the campaign to raise funds for the National Vaudeville Artists Sick and Death Benefit Fund, which will be conducted during the week of April 9th to April 14th, inclusive.

Vaudeville artists play a very important part in providing entertainment and diversion to all humanity. It is fitting that a fund should be provided for the care of the sick and needy, and for the assistance of bereaved families, including the defraying of funeral expenses of those who have passed on.

I note with a great deal of pleasure that all of the Keith-Albee and the Stanley Company of America theatres in Philadelphia are co-operating in this very worthy movement.

Wishing your campaign every success and assuring you that it is a pleasure for me, both as Mayor and as a citizen, to lend all possible aid to your very worthy movement, I am

Very truly yours,

Harry A. Mackey
Mayor

mly

CITY OF PITTSBURGH
OFFICE OF THE MAYOR

CHARLES H. KLINE
MAYOR

February 6th, 1928.

Dear Mr. Albee:-

As Mayor of the great metropolis of industry - Pittsburgh, it is my high privilege and personal pleasure to send to you this letter of indorsement of the N.V.A., and the celebration of National Vaudeville Week. It is singularly appropriate that your annual week of intake for the support of the actor's own charities, should fall at Eastertide. No more fitting occasion than the anniversary of the Savior's rise from the tomb and the period of His ascension, could be chosen for the observance of your annual week of appeal, April 8th to 16th, in behalf of needy player-folk, for the relief of their widows and orphans, and for all those other eleemosynary enterprises of the theater people which crystallize in the celebration of N. V. A. Week. Actors are ever ready to respond to calls upon them for the sustenance of lay sufferers, and we in Pittsburgh have had recently new evidence of this splendid truth, in their heroic and unselfish work for the destitute women and children in our coal mining regions. No finer example of human tenderness, of unselfish devotion to a cause that is not their own, nor of eager enthusiasm in support of a laudable charity, has ever been evidenced in this community than the actors participation in the midnight benefit shows given under the auspices of the Theater Managers' Association of Pittsburgh.

As chief executive of Pittsburgh and as a citizen of what Lincoln called "The Great State of Allegheny," I am proud to call upon our large hearted people to turn out and attend the vaudeville theaters in N.V.A. Week, so that funds may be raised for the actors' own charities. It is an especial pleasure for me to ask our people to respond to the appeal you are making because I know something of the splendid work the N.V.A. is doing. Since this fine organization was started by you, no actor ever appeals for public charity. He knows when he needs help he may go to the Great Mother of Thespis and have his wounds healed, his hunger fed, and, when his eyelids close in death, that her tender arms will encircle his widow and succor his children.

It is, therefore, your privilege, dear Mr. Albee, to use this letter from me in any way which you think it may have weight in bringing to the people the force of your worthy appeal.

You are to be commended, too, for the large sanitarium for the treatment of tuberculosis at Saranac Lake, which N.V.A. is erecting under your guidance, and I trust that Pittsburgh, true to the promptings of her great heart, will play her part nobly in this splendid enterprise.

She has never failed before and she will not fail in 1928.

Sincerely yours,

Charles H Kline

MAYOR.

Mr. E. F. Albee,
Palace Theater,
New York, N. Y.

TO THE PUBLIC:-

The week of April 8 to 14 has been set aside nationally as National Vaudeville Artists week and in accordance with this plan the week is hereby officially so designated in the City of Portland Oregon.

These whose lives, energies and talents are directed toward our entertainment, edification and education along high class amusement lines are doing a great service to us. To them we owe our thanks for diversion from the stern realities of life. They are the saving clause in a busy age and in our busy lives. They are worthy of our support and our gratitude.

The life of a vaudeville artist is strenuous and is full of trials and tribulations. It is not a life that enables these artists to provide for the future because their time before the public is limited. It is gratifying to know that with their own organization they have built up a system of protection against old age, illness or other misfortune. To this organization we owe a duty and that duty is to support its members in their worthy efforts to provide protection to their members. For these reasons the public of Portland is urged to cooperate in the plans for National Vaudeville Artists Week.

GEORGE L. BAKER,

MAYOR.

City of Providence

Executive Department

JAMES E. DUNNE, MAYOR

JOHN F O'CONNELL
SECRETARY

CITY HALL,
February 18, 1928.

PROCLAMATION

VAUDEVILLE WEEK

All over the country during the week of April 8, the world of vaudeville will be celebrating its one hundred and first anniversary. It is fitting that this nation wide observance should find favor in the hearts of those desiring to keep this phase of theatricals on the high plane that it has held. It has developed a form of entertainment which has made brighter and better the lives of many.

As Mayor of the City of Providence, I therefore proclaim the week of April 8 to April 15, inclusive, Vaudeville Week in Providence, and ask the men and women of our community to join in paying tribute to the artists of the vaudeville world for the part they have played in creating and keeping wholesome the tradition of the vaudeville profession.

James E. Dunne

MAYOR.

OFFICE OF THE MAYOR

CITY OF RICHMOND, VIRGINIA

J. FULMER BRIGHT, MAYOR

March 30, 1928.

Mr. George A. Roberts, Manager,
National Theatre,
Richmond, Virginia.

Dear Sir:

The National Vaudeville Actors Association Benefit Week should make a strong appeal to all. These men and women who devote their lives to lightening the burdens of life of those who must toil in other channels, deserve the whole-hearted support of the public generally in their efforts to provide for the aged, the injured and the sick of their own fraternity.

The actor folks are generous in answering the appeal of others, always contributing liberally of their time and talent in response to calls of humanity and charity. May we bespeak for them a generous response to their appeal.

With all good wishes for the success of the Association, I remain,

Very sincerely yours,

J. Fulmer Bright

MAYOR

City of Saint Paul

Executive Department

L.C. HODGSON, MAYOR

The week of April 8-15 has been set aside by the theatrical profession as National Vaudeville Artist's week, during which a campaign will be carried on to raise funds for the support of its sick and unfortunate members. This campaign is conducted once each year, and this year the particular object of the campaign will be to raise money to complete the model tuberculosis sanatorium at Saranac New York. It will cost half a million dollars and will give proper care to one hundred patients, and its equipment will be the best that science has been able to produce.

Such a campaign for such a purpose appeals to every citizen, since the relief of the unfortunate is always foremost in the thought of kindly people. This campaign has a special appeal, since those for whom it is made have given their lives to the entertainment of the people, have been broadcasters of joy and happiness, and have therefore been public benefactors in a very marked degree.

St.Paul, I am sure, will show its keen interest in this matter along with all the other cities of the country, and N.V.A. week for 1928 should be the most successful ever observed since the foundation of the splendid idea.

L.C. Hodgson

Mayor

St.Paul
March 29, 1928

MAYORS OFFICE

SAN FRANCISCO

March 17, 1928.

Mr. Cliff Work,
Orpheum Theatre,
San Francisco.

My dear Friend:

It is a delightful privilege once again to send greeting through you to the National Vaudeville Artists, Inc., and to all of its members, so many of whom are numbered among the personal friends and footlight favorites of the people of San Francisco.

Coming from all parts of the world, they bring us ever varied and pleasing entertainment, giving the best that is in them to their art, and in full appreciation I offer them the compliments of San Francisco and express the hope for the continued success of the good work of National Vaudeville Artists, Inc.

Very sincerely

James Rolph Jr.

Mayor.

CITY OF SHARON

PENNSYLVANIA

MUNICIPAL BUILDING

DEPARTMENT OF
PUBLIC AFFAIRS

OFFICE OF THE MAYOR
FRANK GILBERT, MAYOR

April 2nd, 1928.

Mr. E. F. Albee,
No. 1564 Broadway,
New York, New York.

My dear Mr. Albee:

In conversation with my friend, Mr. D. W. White, the courteous and efficient manager of the Columbia Theatre, of this city, I learned that special plans are being made and contemplated in connection with the coming National Vaudeville Artists Association Week.

This movement is certainly most commendable and should receive a hearty and generous response from the people generally, and I earnestly trust it will.

It is generally conceded that most persons with gratification thoroughly enjoy high grade vaudeville, as it has a tendency to make us forget our troubles and the monotony of our daily grind, and permits us to relax and in a restful manner enjoy good, innocent and pleasing entertainment.

Our appreciation of the efforts of these talented entertainers, who at all times use their best endeavors to please us, can be properly shown by our endorsement of their cause and our help for them in a liberal material manner, which will also serve to encourage them and show these artists that we are not unmindful of the high class entertainment that their ability affords.

I hope that the coming National Vaudeville Artists Association Week will be most successful and that it will receive the hearty endorsement from the public which it so meritoriously deserves.

With highest personal regards, I remain

Sincerely,

Frank Gilbert

MAYOR.

CITY HALL

CITY OF SIOUX CITY

IOWA

COMMISSION FORM OF GOVERNMENT

DEPARTMENT OF PUBLIC AFFAIRS

STEWART GILMAN
MAYOR

February
27th
1928

Mr. F. E. LeCompte,
Orpheum Theatre,
City.

Dear Mr. LeCompte:

The charity entertainment for the benefit of the National Vaudeville Artists, is one of the outstanding contributions which your organization is making toward the care of a class of people who are entitled to the highest consideration.

This means a great deal to the vaudeville actors and actresses and means much to the people of Sioux City and the surrounding territory.

I most heartily commend this entertainment, the proceeds of which is devoted to such a worthy cause.

I hope and expect that the people will respond in a manner that will be worthy of the enterprise that you have so generously promoted.

Mr. E. F. Albee has spent his life to promote the welfare of the vaudeville artists and he should be given every support for the devotion that he has so generously given.

Very sincerely,

Stewart Gilman
Mayor.

SG*HR

CITY OF SYRACUSE

OFFICE OF THE MAYOR

CHARLES G. HANNA
MAYOR

G. CARLETON BROWN
SECRETARY

March 8, 1928.

Mr. E. F. Albee,
Keith-Albee Orpheum Corporation,
1564 Broadway,
New York, New York.

Dear Mr. Albee:

I am happy to have this privilege of giving my hearty endorsement to the splendid charitable undertakings of the National Vaudeville Artists' Association. I trust that N. V. A. week this year will be so successful that the Association will be able to complete its tubercular home at Saranac and open it for the afflicted in the profession, as well as carry on the many other generously charitable activities that have won the esteem of the nation for the Association.

With best personal wishes, I am

Yours very truly,

Charles G. Hanna

Mayor.

City of Youngstown

Youngstown, Ohio

JOSEPH L. HEFFERNAN
MAYOR
JOHN K. McEVOY
SECRETARY

February 7th, 1928

MR. E. F. ALBEE,
1564 Broadway,
New York City, N.Y.

Dear Mr. Albee:

It has come to my attention, through Mr. John R. Elliott of the Keith-Albee Theatre of Youngstown, that you are now making plans for your N.V.A. week.

This project is one which should have the support of all real Americans. Vaudeville is as much a part of our life as the Stars and Stripes and there are indeed few persons who do not enjoy the entertainment afforded by your artists. One thing I like personally about vaudeville is the intimacy between the performer and the audience. I always feel that the person on the stage is out there working like a Trojan to give me a few minutes of diversion and relaxation - to make me at least momentarily forget my own problems. The least I can do is show my appreciation by a friendly response.

The N.V.A. week is an opportunity for us to show our friendliness in a more definite way. The artists who give so much of their lives to the public can be made to feel that they have a sense of security in time of need. Not only shall we thus help them in a material way, but at the same time we shall encourage that creative instinct which makes them artists.

Cordially yours,

Joseph L. Heffernan

MAYOR OF THE CITY OF YOUNGSTOWN.

Trenton Times

Sunday Times Advertiser Trenton Evening Times

THE STATE GAZETTE

JAMES KERNEY
EDITOR AND PUBLISHER

TRENTON, NEW JERSEY

March 14th, 1928.

Mr. E.F. Albee,
1564 Broadway,
New York City.

My dear Mr. Albee:

I am glad to learn that the National Vaudeville Artists' Association is about to give another benefit performance in aid of the Sick and Death Fund. This wholesome charity has always appealed to us because we have known, in Trenton, of some of the fine benefits conferred. I feel certain that the public will cheerfully reciprocate for the pleasure that these artists have provided all of us. It is a delight to commend such an enterprise.

With sincere good wishes, I am

Faithfully yours,

James Kerney

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Our President's Message

By FRED STONE
President National Vaudeville Association

THIS evening's metropolitan demonstration in five of the most important theatres of New York, brings to a climax the 1928 celebration of the National Vaudeville Artists' Association of which I have the honor and the pride to be the first officer Touring through various states and cities in the West and middle-West, I was impressed by the widespread interest shown by all classes of people in the local observances of N. V. A. Week, in the preliminary plans for its celebration, in the general knowledge of its purpose and of the universal approval of the motive and object of this one, annual endeavor to replenish the sick and benefit fund of our organization.

To me and, I know, to every member of the N. V. A. this absolutely national attitude of friendliness, approval and esteem for the people of our profession is in itself a reward for all the generous service, the unselfish sacrifices, the devotion to others which are characteristic of the people of vaudeville. At this time the National Vaudeville Artists' Association is celebrating the twelfth year of its organized activities. The institution of vaudeville has gloriously emerged from its first century, and is entering its second hundred years as the most national of all forms of stage entertainment. New generations of gifted artists are joining our ranks; young, virile, inspired by the splendid examples of the veterans of vaudeville who have preceded them. It is an endless and splendid procession in which I am proud to have marched and to continue to march.

But as the rising generation comes in, the older generation is passing out. Old age, disability, sickness, death and accident make up the inevitable story of the reverse side of our medal of success The N. V. A. is illustrious by reason of its awareness of the duty it has assumed and in so large a measure discharged towards its own less fortunate comrades. Everywhere and by all observers we are lauded for our works of patriotism, of mercy, of good citizenship in behalf of all worthy public causes. But I find that underlying and intensifying this estimate of the N. V. A. is the universal knowledge that the organization is intensely and incessantly committed to the sacred duty of caring for the less fortunate members of its own profession.

Within my own long career on the vaudeville and other stages, I have seen this changed attitude of the public towards the theatrical profession come to pass. But also I have lived to note and rejoice over the changed conditions between the artists and managers; mutual respect and co-operation where once was misunderstanding and suspicion. That changed condition was never more evident than during this 1928 N. V. A. celebration when every vaudeville circuit, every unattached theatre and independent factor joined hands in the universal effort to make N. V. A. Week a successful drive towards the completion of the new sanatorium at Lake Saranac.

Tonight should cap the climax of this united campaign in aid of the sum required for the speedy opening of this N. V. A.'s Adirondack Lodge for the care and cure of tubercular patients of all branches of our profession. It is the most enduring as well as the most economic of all the fine humanitarian projects of our association and as such it is regarded by practicians and public men everywhere. This Year Book of the N. V. A. of 1928 is a record of the position which our association has attained in the hearts and minds of our co-temporaries. It has been well earned and rightly won. Let us continue to merit it.

~ Program ~

TWELFTH ANNUAL BENEFIT PERFORMANCES

And New York City's Special Contribution
to the Nation-Wide Campaign for the

National Vaudeville Artists' Fund

METROPOLITAN OPERA HOUSE
KEITH-ALBEE NEW YORK HIPPODROME
NEW AMSTERDAM THEATRE
KNICKERBOCKER THEATRE
JOLSON'S THEATRE

Sunday Evening, April 22, 1928

THE following is a complete list of the artists who have generously and unselfishly volunteered their services at the performances given tonight at the five largest theatres in New York. The names are alphabetically listed, and the numbers do not indicate the order of appearance.

From this remarkable roster the programmes at the five theatres tonight will be carefully arranged, giving equal importance to each house.

The artists appearing here will be individually announced by the Master of Ceremonies:

1. JULIA ARTHUR
2. LESTER ALLEN
3. AILEEN & MARJORIE
4. VIRGINIA BACON
5. JAMES BARTON
6. WILDA BENNETT
7. WADE BOOTH
8. IRENE BORDONI
9. BRADFORD & HAMILTON
10. ALICE BRADY
11. ELIZABETH BRICE & BAND
12. FANNY BRICE

(Program Continued on Second Page Following)

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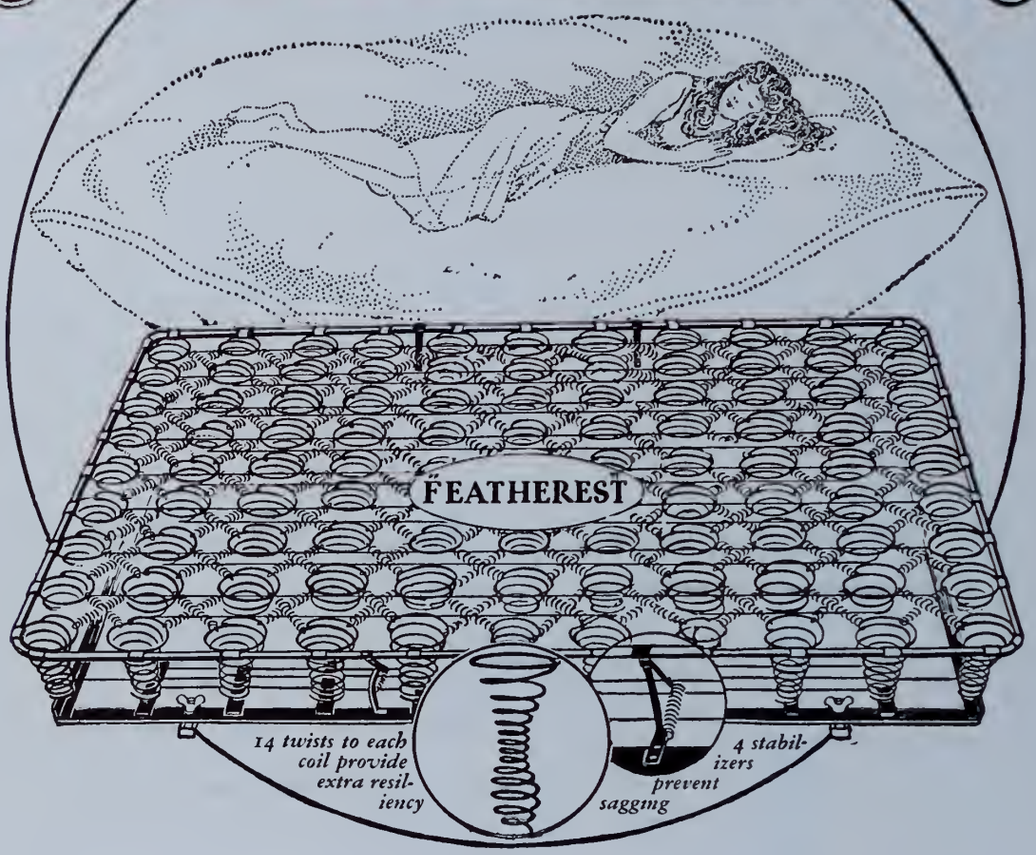

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PROGRAM—Continued

13.	HARRISON BROCKBANK
14.	BROWN & WHITTAKER
15.	JOE BROWNING
16.	BURKE & DURKIN
17.	CALIFORNIA COLLEGIANS
18.	EDDIE CANTOR
19.	CAPRICE A'PIED
20.	HARRY CARROLL REVUE
21.	CHABOT & TORTONI
22.	CHILTON & THOMAS
23.	BERNICE CLAIRE
24.	INA CLAIRE
25.	CLARK & BERGMAN
26.	EVA CLARK & DAN CASLAR AND CROONADERS
27.	SYLVIA CLARK
28.	CLAYTON, JACKSON & DURANTE
29.	MAGGIE CLINE
30.	ANN CODEE
31.	GEORGE M. COHAN
32.	COLLEANO FAMILY
33.	FRANK CONVILLE
34.	JOE COOK
35.	INEZ COURTNEY AND GUS SHY
36.	FOUR DALES
37.	JACK DEMPSEY
38.	HARLAND DIXON

(Program Continued on Second Page Following)

COMPLIMENTS OF

PAT ROONEY, MARION BENT And PAT ROONEY 3rd

PROGRAM—Continued

39.	JACK DONAHUE
40.	DOOLEY & SALES
41.	GERTRUDE EDERLE
42.	DESIREE ELLINGER
43.	FAN FAIRE
44.	JOE FEJER & BAND
45.	"FLASHES OF ART"
46.	THE SIXTY FOSTER GIRLS
47.	HARRY FOX
48.	ART FRANK & ANN WOOD
49.	FRANCIS & WALLY
50.	FOURTEEN BRICK TOPS
51.	FRANKEL & DUNLEVY
52.	TRIXIE FRIGANZA
53.	EVA LA GALLIENNE
54.	GAMBY-HALE GIRLS
55.	WILLIAM GAXTON
56.	TWO GHEZZIS
57.	NANCY GIBBS
58.	TOM NIP GIRLS
59.	GOODE & LEIGHTON
60.	GRACELLA & THEODORE
61.	ANN GREENWAY
62.	BOB HALL
63.	HALSTEAD & DANIELS
64.	HAPPINESS BOYS

(Program Continued on Second Page Following)

How a Big Man Outside of Theatricals Regards the N. V. A.— Sends Generous Check for Fund

WHEN you read the following letter, particularly those who have not yet recognized the value of the National Vaudeville Artists Association, search your mind to find any good reason why you shouldn't give it support.

Outside interests are gracious and interested and acknowledge to Mr. Hall not only the fine service he is rendering to vaudeville and the National Vaudeville Artists Association, but there is material interest such as Mr. Wood expressed in the check sent to our Sick and Benefit Fund.

Men and women as a rule like to see a good cause advance and most of them only need to know of it.

Bob Hall is doing powerful work in telling the world the value of this humane institution—the N. V. A., which has a tender and humane thought for the unfortunate of our profession.

E. F. ALBEE.

Virginia Electric and Power Company

Richmond, Virginia

Dear Bob: October 19th, 1927.

I was mighty glad to cross paths with you again at the Rotary Club meeting of yesterday and I want to tell you now how much impressed I was with the very fine talk you made about the great work being done through the National Vaudeville Artists Fund. To assure you of my appreciation of what you and your associates are doing, I am enclosing herewith my Company's check payable to the National Vaudeville Artists Fund in the sum of $500.00 and with it I want to assure you and your fellow artists that in future we will have an even keener interest in, and appreciation of, their efforts than in the past.

We are operating street railways and busses in Richmond, Petersburg, Norfolk and Portsmouth, Virginia, and we also furnish electric light and power through Tidewater Virginia and Northeastern North Carolina. We have in our organization some 4,000 employees who work hard and conscientiously to render a high-grade service, be it transportation or electric light and power, and knowing that they appreciate what it means to try to please the public at all times, I am going to pass on to them at every opportunity the actors' story as you have told it here.

In closing, I want to add that we have the most cordial relations with the vaudeville managements throughout our territory and they can get anything we have. They seem fully sold on the idea that our interests are mutual and they have always worked with us in a splendid way.

With highest regards and best wishes for you always, I am,

Sincerely your friend,

(Signed) W. E. WOOD.

Mr. Bob Hall,
c/o The Jefferson Hotel,
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65. HAPPINESS GIRLS

66. HARMON & SANDS

67. MARION HARRIS

68. HEALY & CROSS

69. HARMANOS WILLIAMS

70. HEWITT & HALL

71. HARRIET HOCTOR

72. LOU HOLTZ

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90. MARQUETTE, RUSSELL GIRLS

(Program Continued on Second Page Following)

WEAVER BROS. & "ELVIRY"

Direction:

HARRY WEBER

PROGRAM—Continued

91.	MEDLEY & DUPREE
92.	EDITH MEISER
93.	MENZELLI
94.	MILLER & LYLES
95.	VICTOR MOORE
96.	SYD MOOREHOUSE
97.	ONA MUNSON
98.	KEN MURRAY
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108.	HARRY PUCK
109.	ENSEMBLE FROM "RAIN OR SHINE"
110.	CARL RANDALL
111.	ALBERTINA RASCH BALLET
112.	JOSEPH REGAN
113.	REILLY FAMILY
114.	BLANCHE RING
115.	DR. ROCKWELL
116.	B. A. ROLFE & BAND

(Program Continued on Second Page Following)

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120.	THREE SAILORS
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137.	SILLMAN & COCA
138.	TALENT & MERIT
139.	HERMAN TIMBERG
140.	TRINI
141.	TURNER BROS.
142.	VAN & SCHENCK

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144.	JANET VELIE
145.	JAY VELIE
146.	NITZA VERNELLI
147.	WILL VODREY & ORCHESTRA
148.	JUNE WALKER
149.	WILL J. WARD
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151.	WARING'S PENNSYLVANIANS
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161.	YATES & LAWLEY
162.	CHIC YORKE & ROSE KING
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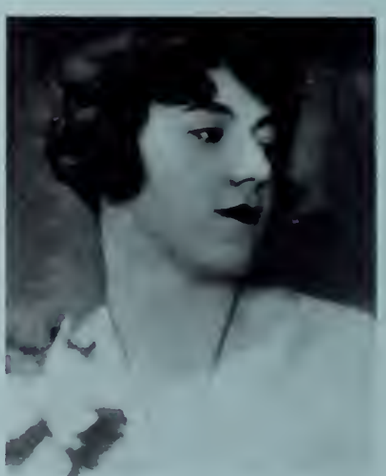

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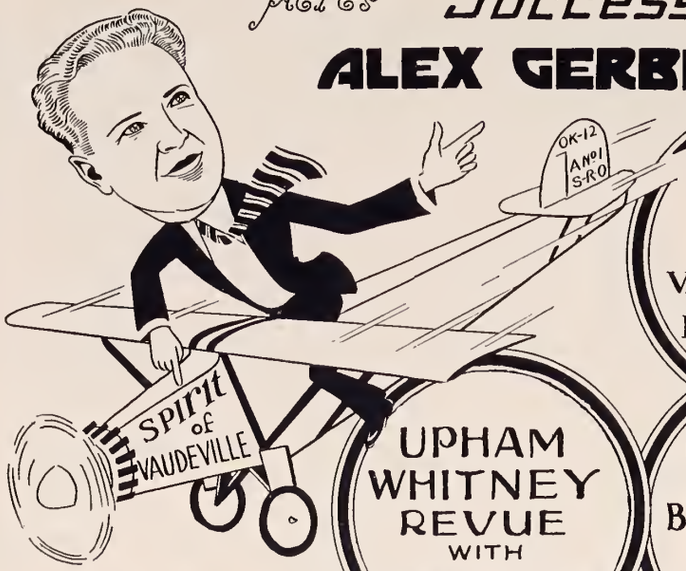

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350 Rooms
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IT'S not hard to sing a poem when the feeling's in your heart
And thinking of the "Sherman" gives a chap a mighty start.
I'm sure, my fellow artists of the N. V. A.
Will agree you have it coming—what little I can say.
A hotel's home to all of us when courtesy showers its cheer;
And when it comes at professional rates, 'tis a joyous sound to hear.
So take it from a trouper; and take it within,
There's a "home" in old Chicago, steeped in welcome to your chin.

Seriously, if extemporaneously,
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TO FULL BLOOM
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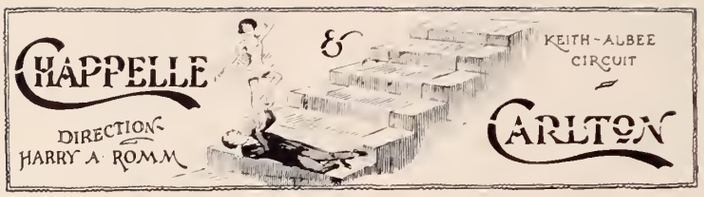

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Acrobats Stilts Jugg...

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We Can Ride Anything

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Japan's Best Acrobats

COMPLIMENTS FROM CLOWN ALLEY

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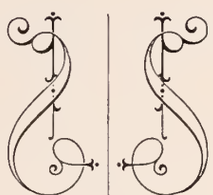

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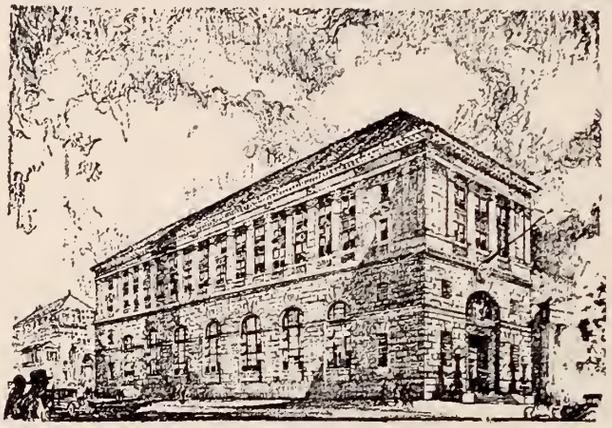

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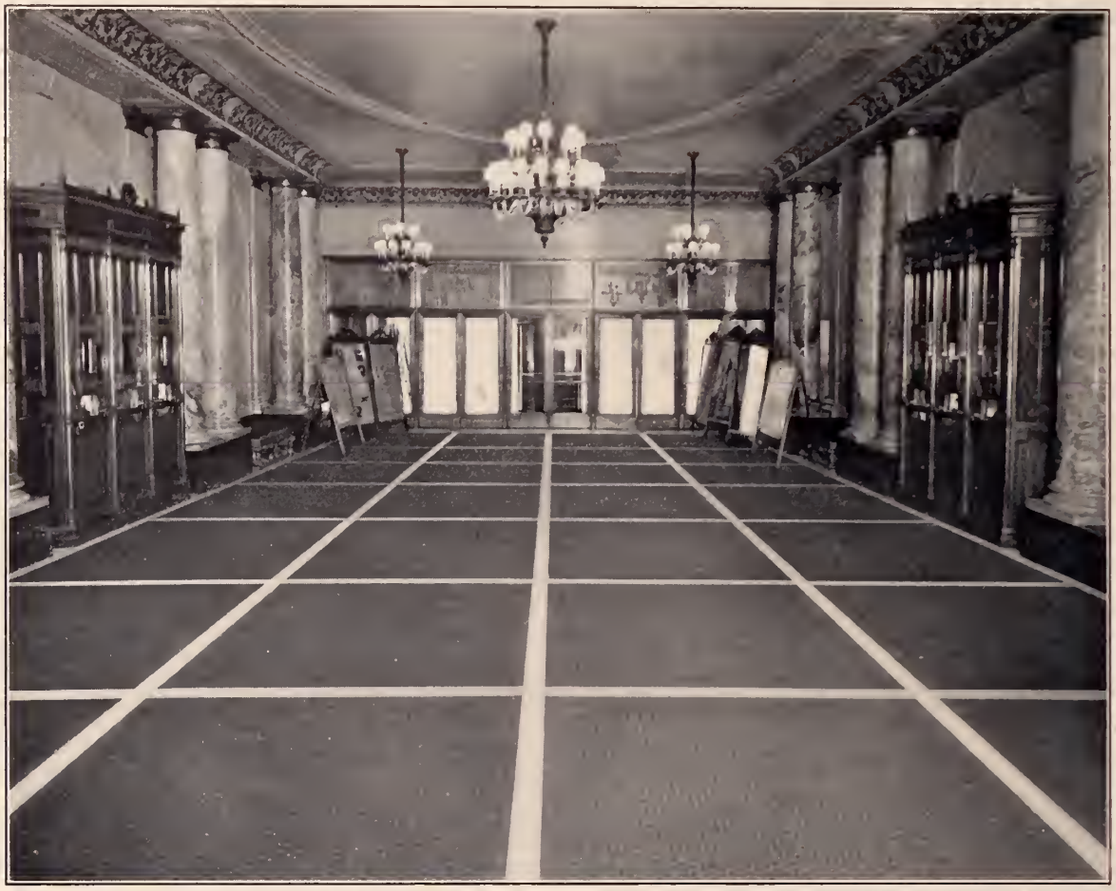

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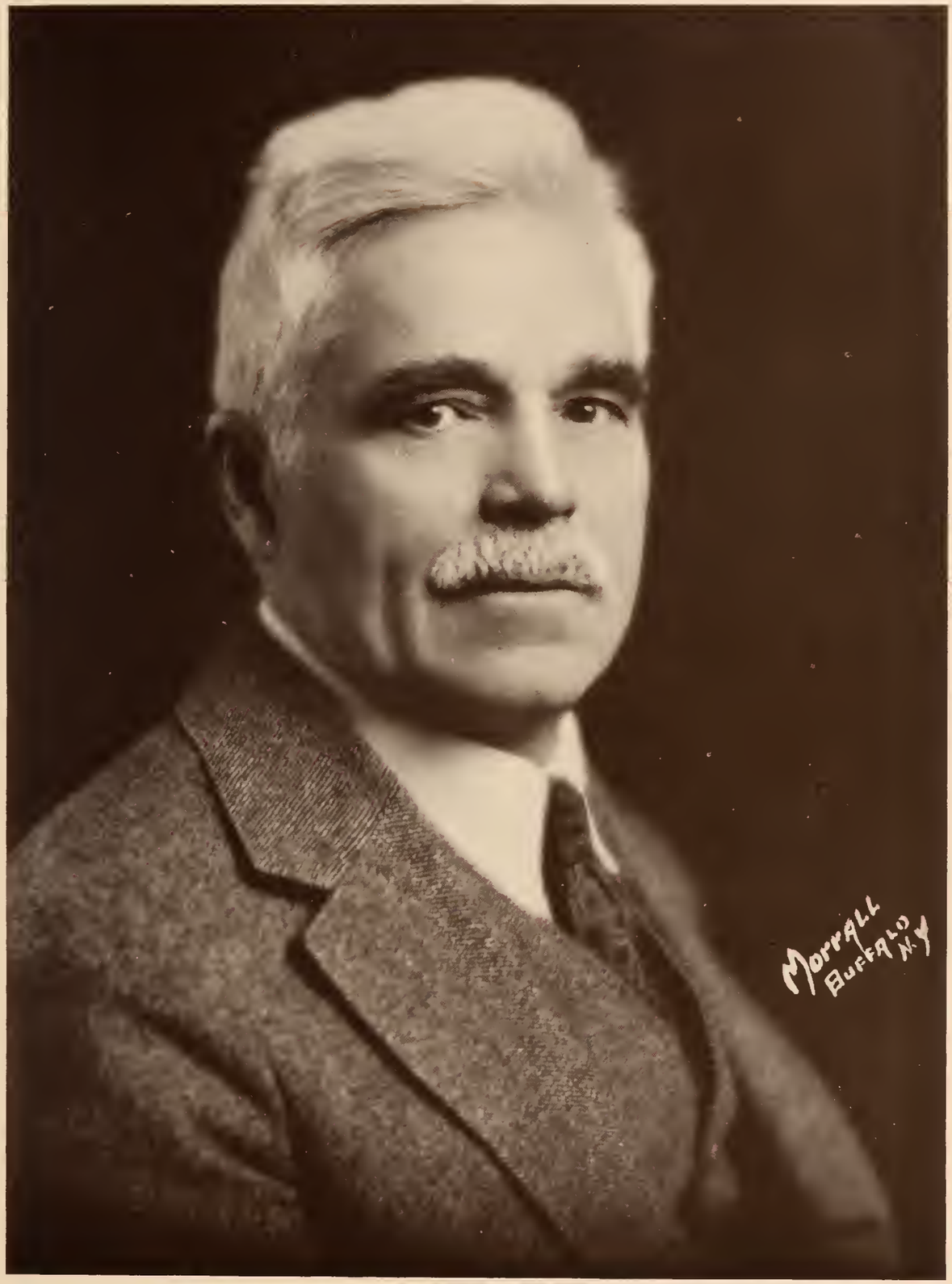

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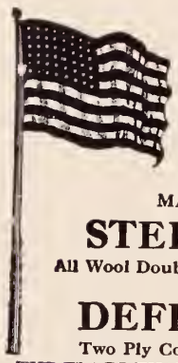

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FINE NEW FURNISHED APARTMENTS
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Reasonable rates

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MINNEAPOLIS, MINN.
One Block from Hennepin at Twelfth Street
Three to five blocks from downtown theatrical and shopping district

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On 6th Street, Between Hennepin and Nicollet

RATES: $1.50 *to* $4.00

In the Center of the Shopping and Theatre District
Popular Price Cafe and Quick Service Coffee Shop
EVERY ROOM WITH BATH

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Not the biggest, but the Best Equipped Theatrical Transportation Company both in men and service on Keith-Orpheum Circuit

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Best Wishes from

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Have Your Photos Taken at

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FROM OUR FRIENDS IN MINNEAPOLIS, MINN.

In Minneapolis It's

THE RADISSON

500 Rooms
5 Cafes
Popular Prices

because—

1. It is modern, fireproof, and up-to-the-minute
2. Its service and cuisine is equal to the best
3. Its prices suit every taste and demand
4. It is in the center of the theatre and shopping district; the leading stores and theatres are within a radius of three blocks
5. It is the home of the N. V. A.
6. It is the home of the leaders of the profession

CALL AT THE MANAGER'S OFFICE AND MAKE KNOWN YOUR WANTS

With All Sincerity

FROM

Minneapolis Lodge No. 50

THEATRICAL MUTUAL ASSOCIATION

T. M. A.

Minneapolis Depository

for the—

Orpheum Circuit
Pantages Circuit
Metropolitan Theater
Finkelstein & Ruben Theaters
McCall-Bridge Attractions

NORTHWESTERN NATIONAL BANK

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FROM OUR FRIENDS OUT OF TOWN

Dee-Lite Sandwich Shops
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(Opposite Radisson Hotel)
"Better Than the Best for Show Folks"
MEET YOUR FRIENDS HERE

HENNEPIN PHARMACY
906 HENNEPIN AVENUE
MINNEAPOLIS, MINN.
Next to Hennepin Orpheum Theatre

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Lobby Display Artists
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MINNEAPOLIS, MINN.
Furnishing All Designs for Hennepin Orpheum

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MINNEAPOLIS, MINN.
Largest Hotel in the Northwest
"Where the Guest Is King"
Also Kitchenette Apartments
Rooms With Bath, Single and Ensuite

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CONVENIENT TO HENNEPIN-ORPHEUM

Visit Our Vaudeville Art Gallery
ROBERTS & TENVOLD
Drug Shop MINNEAPOLIS, MINN.
OPPOSITE HENNEPIN-ORPHEUM
Let Us Fill Your Prescriptions

ORPHEUM SHINE PARLOR
We Specialize in
Shoe Shining — Shoes Dyed Any Color
Shoe Repairing — Hats Cleaned .50
WE SERVE YOU AT THE THEATRE
MINNEAPOLIS, MINN.
R. B. LYNCH, *Proprietor*

Tailors and Cleaners to the Profession in Minneapolis
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10 N. 9th St.
CITY DYE HOUSE, INC.
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St. Paul's New Hotel
THE LOWRY
STATS OPERATED
Fourth and Wabasha Streets
In Appreciation of the Valued Patronage of N. V. A. Members.
S. J. STATS

Compliments of
The Patrick Kelly Transfer Co.
of the Twin Cities
Saint Paul, Minn. TOWER 6467
Minneapolis, Minn. GENEVA 3513

Have the
UNIVERSITY CLEANERS
Do Your Cleaning and Dyeing
When In
ST. PAUL, MINN.

-MOTHER-
MERRILLS
Everyone Loves Home-Cooked Meals
Excellent Service in a Cozy Place
ST. PAUL
467 St. Peter Street — 418 Wabasha Street

With Compliments
And
Best Wishes
NEW ORLEANS, LA.

Jeneveins Transfer Co.
of New Orleans, La.
FOR SERVICE

Compliments of
DR. J. SAUTER MULLER
N. V. A. Physician
603 PERE MARQUETTE BUILDING
NEW ORLEANS, LA.

Members and friends of the N. V. A. are requested to patronize advertisers in this program.

In Memoriam

S. K. Hodgdon

Died April Sixth

Nineteen Hundred Twenty-Two

B. S. MOSS

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TOLEDO
CLEVELAND
AKRON
YOUNGSTOWN
COLUMBUS
DAYTON
CINCINNATI
JOE PEARLSTEIN
JOHN ROYAL
JOHN R. ELLIOTT
H.A.DYKEMAN
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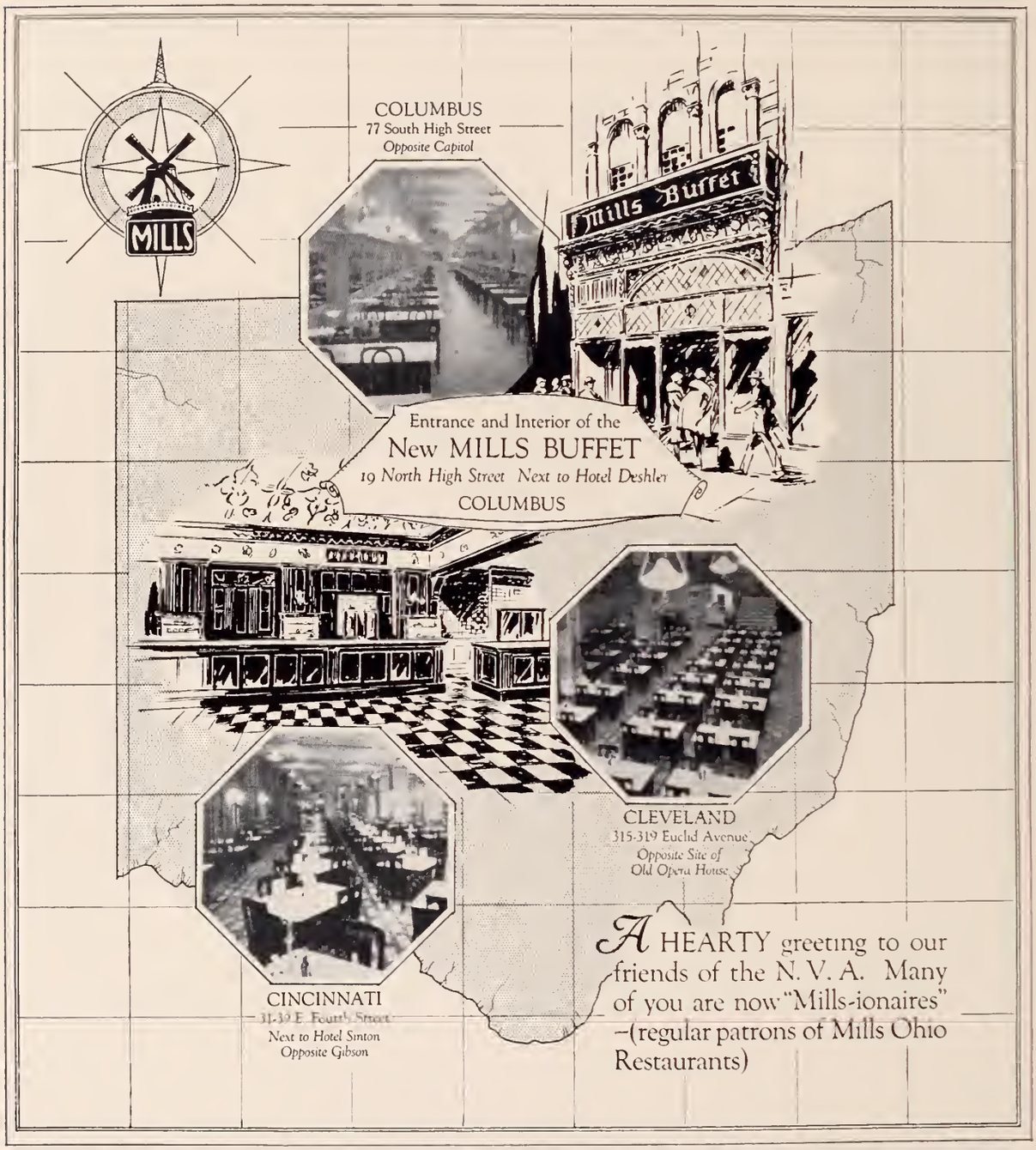
FRANK HINES
BURNS O'SULLIVAN
CLIFF BOYD
R.H. BEATTIE
COMPLIMENTS of the
KEITH-ALBEE
OHIO MANAGERS

In OHIO *it's* MILLS



A HEARTY greeting to our friends of the N. V. A. Many of you are now "Mills-ionaires" —(regular patrons of Mills Ohio Restaurants)

MILLS RESTAURANTS

"The Best Places to Eat in Ohio"

Members and friends of the N. V. A. are requested to patronize advertisers in this program

FROM OUR FRIENDS IN AKRON, OHIO

HOTEL HOWE

National Vaudeville Artists' Home

in

AKRON

WHEN IN AKRON
ARTISTS ARE
INVITED TO
PATRONIZE THE
LOCAL STORES

Best Wishes From
AN AKRON MERCHANT

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FROM OUR FRIENDS IN AKRON, OHIO

Compliments of the Officers

YUSEF KHAN
GROTTO

AKRON, OHIO

Compliments

THE SACKS ELECTRICAL
SUPPLY CO.

AKRON, OHIO

E. Z. SANDWICH SHOPPE
7 S. MAIN STREET
Akron's N. V. A. Restaurant
Your Old Theatrical Friends
E. D. MELROSE—WM. KENO
Props.
Visit Our Cleveland Shoppe
Euclid and 105th Street
Also Wheeling, W. Va. Shoppe

RENT A NEW CAR

U-DRIVE-IT

Drive a Car as Your Own and See the Points of Interest Around Akron

THE U-DRIVE-IT CO.
53-57 SO. HIGH STREET
Opposite Keith-Albee Palace
AKRON, OHIO

Best Wishes

The Close Construction Co.
29½ S. MAIN STREET
AKRON, OHIO

HOTEL PORTAGE
AKRON, OHIO

320 Comfortable, Cheerful Rooms
At Rates From $2.50 to $6.00

An Excellent Restaurant and a Most Attractive Coffee Shop featuring wholesome, palatable food at reasonable prices.

Members and friends of the N. V. A. are requested to patronize advertisers in this program

FROM OUR FRIENDS IN AKRON, OHIO

Best Wishes to the

N. V. A.

SUMMIT BEACH PARK

AKRON, OHIO

"Akron's Million Dollar Playground"

Compliments of

THE AKRON TOWEL SUPPLY CO.

Compliments
M 6040

Store No. 1
Main Store Ohio Bldg.

Store No. 2
Exchange and Bowery

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CLEANSING

MAIN SIXTY FORTY

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Thornton and Main

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Five Points

NEWMAN'S BEAUTY SHOPPE

32 SOUTH HIGH STREET
FIVE DOORS NORTH OF
KEITH-ALBEE PALACE THEATRE

Akron's N. V. A. Beauty Shoppe

HARDWARE

Deserving of the the Name
The
CENTRAL HARDWARE AND STOVE CO.

200 SOUTH MAIN STREET
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"Say It With Flowers"

McCAUSLEN FLORAL CO.

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Akron's N. V. A. Florist

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FROM OUR FRIENDS IN AKRON, OHIO

"Our Best Wishes
To the N. V. A."

DICKSON TRANSFER COMPANY

24 N. HIGH STREET, AKRON, O.

TELEPHONE MAIN 423

(Established 1875)

Careful Furniture Movers
For More Than 50 Years

Akron Lodge

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64 and 68 SOUTH HIGH STREET

AKRON, OHIO

AKRON BEACON JOURNAL

First in Ohio

Fifth in the Nation

Compliments

TOWELL CADILLAC COMPANY

PHONE MAIN 2500

118 WEST MARKET

AKRON, OHIO

Members and friends of the N. V. A. are requested to patronize advertisers in this program

With Very Best Wishes
to the

N. V. A.

Ike Libson
CINCINNATI, OHIO

FROM OUR FRIENDS IN CINCINNATI, OHIO

IN RECOGNITION OF
THE SPLENDID WORK
NOW BEING DONE BY
MY GOOD FRIEND

BOB HALL

OF THE N. V. A.

THIS SPACE IS DONATED BY

Andreas E. Burkhardt

President

THE BURKHARDT BROS. CO.,
8 EAST FOURTH STREET
Opposite Sinton, CINCINNATI

"Retailers of Men's Apparel"

Members and friends of the N. V. A. are requested to patronize advertisers in this program.

you'll say our act is a "WOW"!

KANSAS CITY, MO.
ST. LOUIS, MO.
DES MOINES, IOWA
DULUTH, MINN.
LOS ANGELES, CALIF.
SAN FRANCISCO, CALIF.
CINCINNATI, OHIO
LOUISVILLE, KY.
CHICAGO, ILLINOIS
MILWAUKEE, WIS.
INDIANAPOLIS, IND.
MINNEAPOLIS, MINN.
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SEATTLE, WASH.
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PITTSBURGH, PA.
BALTIMORE, MD.

THE B/G WAY—in selecting and in serving food—swept the country as patriotism did when George Cohan waved the flag. B/G is the big time, all time, circuit of good eating places. ¶ There's a taste of "home" in all B/G foods—from the fresh country eggs and fragrant coffee to the luscious pies and cakes. ¶ "You must come over," as Bert Savoy would have said. You'll enjoy yourself whether you must rush to your act—or have time to eat in leisure after the show. ¶ You'll find a B/G Shop near the theatre you play. They are located where the most people gather, in the cities where the most people live.

A National Institution
B G
Sandwich Shops
"A Meal A Minute"
Purely American

FROM COAST TO COAST

BOB HALL

Says

You Can't Go Wrong With

Here's Why

1. Kendall Penzbest Motor Oils are refined exclusively from 100% Bradford Grade of Pennsylvania Crude Oil. Bradford Grade is the *highest priced crude oil* in the world because it yields the best lubricating oils.
2. Our own pipe lines bring a constant, fresh and uniform supply of Bradford Crude to our refinery—*no contamination possible; uniformity assured.*
3. The most modern refining methods give Kendall Penzbest Motor Oils the lowest cold test of any Pennsylvania Motor Oil; *low cold test in a Pennsylvania Oil means less carbon deposit, easier starting, better lubrication and longer life.*
4. As a result, the correct grade of Kendall Penzbest Motor Oil in your motor will last longer, will give added protection and life to your car, and, *by the time it is ready to be changed, will have cost you less than any oil you have ever used.*

BUY AT THIS SIGN

KENDALL

PENZBEST

MOTOR OILS

IT IS YOUR PROTECTION

KENDALL REFINING COMPANY

MAIN OFFICE AND REFINERY

BRADFORD, PA.

DISTRIBUTION GENERAL THROUGHOUT THE EASTERN HALF OF THE UNITED STATES

Bermuda~~*The Year 'Round Vacation Isles*

With Complete FURNESS BERMUDA Service on Land and Sea

Gay~ the voyage to Bermuda is that—and so is this quaint and friendly little foreign land which lies but two days distant from New York.

Warm under the semi-tropical sun in winter, and swept by mid-ocean breezes in summer, Bermuda offers ideal vacations at all times of the year. Sailing dates to Bermuda are no problem—just pack up and go—it is as simple as taking a train. For there are two sailings weekly on the Furness Bermuda's palatial new motor ship "BERMUDA" 20,000 tons gross and the twin-screw, oil-burning steamer "FORT VICTORIA." These great ships under contract with the Bermuda Government, provide unsurpassed service between New York and Bermuda.

And at Bermuda the Furness Bermuda Line, in order to provide the highest standards of service, has large investments in tourist facilities, including the Bermudiana and St. George hotels, the Tucker's Town Estates and the Mid-Ocean Golf Club—one of the finest golf courses in the Western hemisphere. You will enjoy Bermuda—tiny and friendly—sparkling with sunshine and beauty—and its year 'round temperate climate. But you will enjoy it more if you ask the Furness Bermuda Line, or one of its agents, to arrange the details and take the travel worries from your shoulders.

For information or reservations write

FURNESS BERMUDA LINE

34 Whitehall Street, New York City, or any authorized steamship agent

FROM OUR FRIENDS IN CINCINNATI, OHIO

Thousands of Audiences Kept Comfortable!

KEITH-PALACE, CINCINNATI, OHIO
E. F. ALBEE, CINCINNATI, OHIO
B. F. KEITH'S CINCINNATI, OHIO
KEITH'S, DAYTON, OHIO

Audiences in these and many other theatres are kept comfortable, both in winter and summer, by heating and ventilating equipment installed by us

THE PECK-HANNAFORD AND PECK COMPANY

Heating and Ventilating Contractors and Engineers

COURT AND SYCAMORE, CINCINNATI, O.

ROBERT FUERST

CINCINNATI, OHIO

BUILDING CONTRACTOR

Theatre Building a Specialty

COMPLETED THEATRE OPERATIONS

Keith-Albee Palace	Cincinnati, Ohio
The Albee	Cincinnati, Ohio
Keith Theatre	Huntington, W. Va.
Cox Theatre	Cincinnati, Ohio
Shubert's	Cincinnati, Ohio

Members and friends of the N. V. A. are requested to patronize advertisers in this program

FROM OUR FRIENDS IN CINCINNATI, OHIO

We wired the following Theatres:

Keith-Albee Palace	Columbus, Ohio
Keith Theatre	Dayton, Ohio
Keith-Albee Palace	Cincinnati, Ohio
The E. F. Albee	Cincinnati, Ohio
Lyric Theatre	Cincinnati, Ohio
Walnut Theatre	Cincinnati, Ohio
Strand Theatre	Cincinnati, Ohio
B. F. Keith Theatre	Cincinnati, Ohio
Family Theatre	Cincinnati, Ohio
Capitol Theatre	Cincinnati, Ohio
Shubert Theatre	Cincinnati, Ohio
Cox Theatre	Cincinnati, Ohio
Orpheum Theatre	Cincinnati, Ohio
Roosevelt Theatre	Cincinnati, Ohio
Hollywood Theatre	Cincinnati, Ohio
Star Theatre	Cincinnati, Ohio
Bijou Theatre	Cincinnati, Ohio

Estimates Cheerfully Given

The Devere Electric Company

1130 KEITH BUILDING

525 WALNUT STREET CINCINNATI, OHIO

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FROM OUR FRIENDS IN CINCINNATI, OHIO

Maximum Heat with Greatest Economy

PIONEER ISLAND CREEK
POND CREEK POCAHONTAS

Fuel with Highest Heating Efficiency,
very low ash

We save you 20% in your fuel costs

QUEEN CITY COAL CO.

913 DIXIE TERMINAL BLDG.
CINCINNATI, OHIO

Main 5170

GOOD SERVICE OUR BEST ASSET

DAMP WASH—DRY WASH PHONE CANAL 921

The New York Laundry Co.

INDIVIDUAL TOWEL SERVICE

SPECIALTY:
HOTEL AND RESTAURANT DELIVERY
COATS, APRONS, TOWELS

1644-46-48 HAMER STREET
CINCINNATI, OHIO

Wheel Cafe & Hotel Walton

WALNUT STREET, BETWEEN 5TH & 6TH
CINCINNATI, OHIO

The Best to Eat and Drink at Popular Prices

OTTE'S

"A Carpet Store Since 'Fifty Four"

CONCEDED

CINCINNATI'S PREMIER
FLOOR COVERING

Contractors and Retailers

Recent Installations

MASONIC TEMPLE — ALBEE THEATRE

THE GEO. F. OTTE CO.

South East Corner Fourth and Race Streets

We Specialize In
Theatrical Cleaning

Cincinnati's Newest and Most Complete
Dry Cleaning Plant

"KNOW THE BEST"

DANA DRY CLEANERS

DANA-NEWTON-IDLEWILD AVES.
CINCINNATI, O.

Telephone Woodburn 7425

Cleaners of Fine Garments

Members and friends of the N. V. A. are requested to patronize advertisers in this program

FROM OUR FRIENDS IN CINCINNATI, OHIO

When Playing in Cincinnati

MAKE

DOW'S DRUG STORES

Your Professional Headquarters

Complete Lines of

LOCKWOOD'S and STEIN'S SUPPLIES

In Two of Our Stores

STORE No. 24 FIFTH and WALNUT (Hotel Gibson)

STORE No. 3 SIXTH and VINE (Southwest Corner)

FLOWERS TELEGRAPHED
EVERYWHERE

ECK BROS.

FLORISTS

Office 'Phones: Canal 126-127-128

We Have Our Own Greenhouses

1233 VINE STREET

CINCINNATI, OHIO

Your Hotel in Cincinnati

The Hotel Sinton is the N. V. A. Hotel in Cincinnati. Here you will be made to feel at home through courteous, thoughtful and unobstrusive service. Your wishes are anticipated. Really good food is served in the many different dining-rooms. Every room with bath and servidor service. The Hotel Sinton, located in the theatre and business section, is the center of Cincinnati's social activities.

HOTEL SINTON

Cincinnati's Finest Hotel

JOHN L. HORGAN
Managing Director

Members and friends of the N. V. A. are requested to patronize advertisers in this program

FROM OUR FRIENDS IN CLEVELAND, OHIO

THE CLEVELAND COMMITTEE IN CHARGE OF THE N. V. A. MIDNIGHT BENEFIT SHOWS GIVEN AT LOEW'S STATE AND B. F. KEITH PALACE THEATRES, THURSDAY EVENING, APRIL 12TH, WISH TO EXTEND THEIR SINCERE THANKS TO THE CLEVELAND PLAIN DEALER, CLEVELAND NEWS AND CLEVELAND PRESS FOR THEIR GENEROUS SUPPORT OF THIS SUCCESSFUL EVENT.

FROM OUR FRIENDS IN CLEVELAND, OHIO

The Cleveland Transfer Co.

Baggage, Theatrical and
Commercial Hauling

MAIN OFFICE: 1836 EAST 23RD STREET
CLEVELAND, OHIO
Phone: Prospect 2895

Best Wishes to

NATIONAL VAUDEVILLE ARTISTS
INCORPORATED

"When Fuller's Clean—
It's Clean!"

THE FULLER CLEANING & DYEING COMPANY
Cleveland, Ohio

National Vaudeville Artists

In Cleveland Ohio USE

At All Theatres Depots and Docks

Compliments of

De Luxe CABS

CHERRY 4900

Member Chamber of Commerce
Member International Secret Service, Offices Everywhere and
Member the Association of Ohio Detective Agencies

H. CLAY FOLGER

OPERATING

THE MUNICIPAL DETECTIVE AND POLICE BUREAU

Uniformed Officers for Every Kind of Police Work, Footmen and Watchmen

SUITE 307, HURON-NINTH BLDG.
2132 EAST NINTH STREET
CLEVELAND, OHIO

Downing's Restaurant

CLEVELAND
Around the Corner on 105th St.
Table and Counter Service
Try Us and Become One of Our Many Patrons

Members and friends of the N. V. A. are requested to patronize advertisers in this program

Preferred by Professionals

—Because the rooms are large, airy, comfortable and quiet;
—Because every room has a private bath and running ice water;
—Because Play House Square is at the next corner;
—Because there is courtesy, kindness, attention, good food and attractive prices.

$2.50 Single; $4.00 Double

Hotel Winton, Cleveland, Ohio.

Prospect at East Ninth

—CLEAN—

With Mecca Products

LIQUID SOAP — SWEEPING COMPOUND
METAL POLISH — SOAP POWDERS

MECCA CLEANER

Will not leave Tile Floors Slippery

Ask Your Druggist for Mecca Bath Powder

MECCA PRODUCTS, INC.
Cleveland, Ohio

University Beauty Parlor
10101½ EUCLID AVE.
A. PASSAFIUME, *Mgr.*

Exchange Barber Shoppe
1981 E. 105TH ST., N. E.

Specialist in Permanent Waving
Marcelling and All Branches of Beauty Culture

GOOD [C-B-S SPA] FOOD

Yates Clark

LOCATIONS:

1318 Huron Rd. — 241 Euclid Ave.
1801 East 9th St. — 5417 Euclid Ave.
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Six Lunch Rooms in Cleveland

Directly Across the Street
From Keith's 105th Street

HOTEL REGENT

E. W. SCHMUTZLER

CLEVELAND, OHIO

STRICTLY MODERN—FIREPROOF

Special Rates to the Profession

Always at Your Service

SCHARFELD'S

TAILORING AND DRY CLEANING

Across the Street from Keith's 105th Street
Theatre Stage Door

CLEVELAND, OHIO

Best Wishes from

The MIREAU LAUNDRY CO.

Cleveland's N. V. A. Launderers

"Say It With Flowers"

CHRIS. B. WILHELMY

3602 WEST 25TH STREET

CLEVELAND, OHIO

Members and friends of the N. V. A. are requested to patronize advertisers in this program

A Different Kind of Audience

IF this picture represented a regular theater at an evening performance, there would be nothing unusual about it. But when you consider that it was taken during the noon hour in the heart of an industrial plant, it does become a "different kind of audience."

Each noon hour twenty-five hundred or more employees of The National Cash Register Company gather in the Schoolhouse. There is regular entertainment consisting of vaudeville acts, music, and motion pictures.

Many members of the N. V. A. have been our guests during these entertainments. Quite frequently they have very kindly helped to make these meetings more successful by appearing personally.

To those who have visited us we extend a cordial invitation to come again at any time. And we hope that all other members of the Association will consider a visit to our factory one of the "Things to Do" when playing Dayton.

The National Cash Register Company

DAYTON, OHIO

J. MYER SCHINE

PRESIDENT OF THE SCHINE CIRCUIT

NATHAN APPELL

NATHAN APPELL ENTERPRISES
YORK, PENNA.

LOUIS J. APPELL

HOTEL VAN CLEVE

Now Dayton's Newest and Finest Hotel

300 ROOMS 300 BATHS

RATES $2.50 UP

A Cordial Welcome to N. V. A. Members

C. C. SCHIFFELER, *Managing Director*

HOTEL MIAMI

In Dayton It's the Hotel Miami

Each room has private bath, circulating ice water and other conveniences and comforts.

At Your Service

Just across the street from the theatre, where you can enjoy eating wonderful Food, amongst harmonizing surroundings,. Courteous Service and Strangers Made Welcome.

"We Must Please You."

Club Breakfasts - - - - 20c. to 55c.
Business Men's Luncheon - - - - 50c.
Table d'Hote Dinner - - - - - 75c.

Special Evening Steak or Chicken Dinner at $1.00

STEAKS, CHOPS, AND ALL KINDS OF SEA FOODS

Our Home-like Sunday Dinner at $1.00 a Plate

ARCADE RESTAURANT

On West Fourth *Keith's Just Opposite*

J. G. RANDOLPH, *Manager*

The HOLDEN HOTEL

DAYTON, OHIO

THEATRICAL RATES

Single—$1.50, $1.75, $2.50. $3.00
Double—$2.50, $3.50 and $4.00

HOLDEN HOTEL
Per M. J. DERANEY

Members and friends of the N. V. A. are requested to patronize advertisers in this program

FROM OUR FRIENDS IN DAYTON, OHIO

N. V. A. Artists Are Invited
To Use the Facilities of
This Modern Bank

KEITH DEPOSITORY
IN DAYTON, OHIO

The Winters National
Bank and Trust Co.
1814 1928

114 Years Old

N. V. A. Artists Welcome

HOTEL GIBBONS
THIRD AT LUDLOW
DAYTON, OHIO

Rates $2.00 and Up 500 Rooms

Largest Hotel in Dayton

JAMES F. GIBBONS, *Prop.*

McCrabb's

DELICATESSEN & CATERING CO.
118 WEST 4TH STREET
DAYTON, OHIO

N. V. A. Members Always Welcome

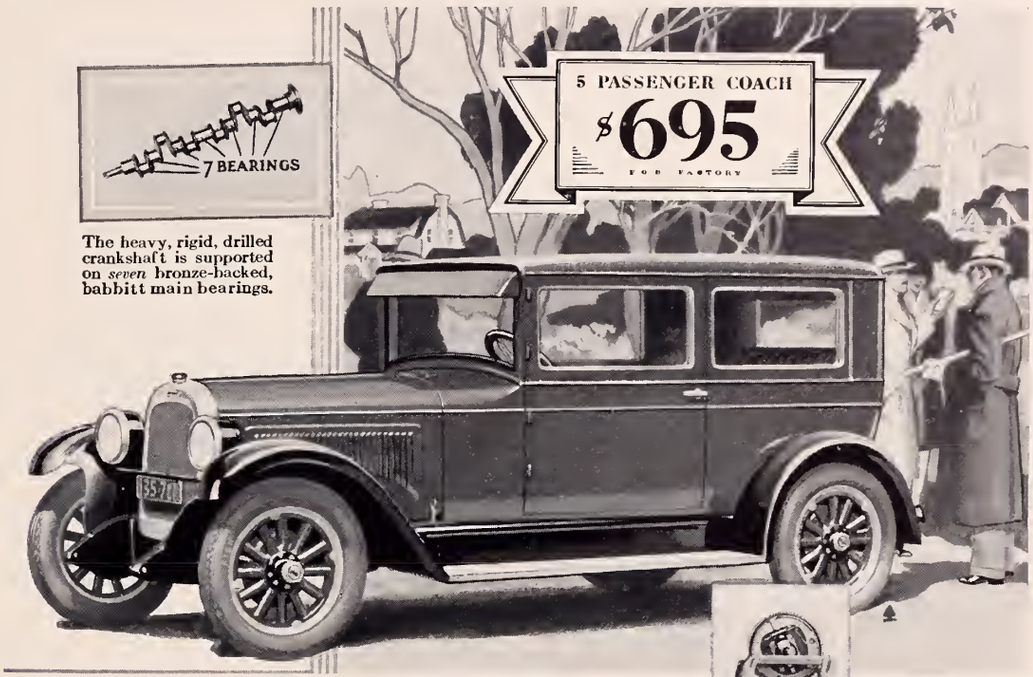
OPEN DAY AND NIGHT

FURNITURE RUGS CARPETS
DECORATING DRAPERIES

We Appreciate a Large Share of
the Patronage of the Local
B. F. Keith Houses

THE P. M. HARMAN CO.
110-112 N. MAIN STREET
DAYTON, OHIO

Members and friends of the N. V. A. are requested to patronize advertisers in this program



The heavy, rigid, drilled crankshaft is supported on *seven* bronze-backed, babbitt main bearings.

Officially approved mechanical-type 4-wheel brakes

A silent timing chain assures quiet operation.

ANNOUNCING

The World's Lowest Priced SIX with 7 Bearing Crankshaft

and These Quality Features:

Full Force-Feed Lubrication
Silent Timing Chain
Invar-Strut Pistons
4-Wheel Brakes

REVOLUTIONIZING all standards of six-cylinder motor car value—establishing a trend of design as advanced as that created by the Whippet in the four-cylinder field—the new Whippet Six is, in many respects, the most amazing car of the year. It offers, at a hitherto unheard of price, an array of mechanical features worthy of a Six costing two to three times as much. The new Whippet Six is smooth and silent; it is exceptionally powerful; it is flexible; it is exhilaratingly lively. Willys-Overland, Inc., Toledo, Ohio. Willys-Overland Sales Co., Ltd., Toronto, Canada.

Whippet Six Touring $615; Roadster $685; Coupe $695; Sedan $745.

Prices (f. o. b. factory) and specifications subject to change without notice.

Pistons are of the Nelson type—made of a special aluminum alloy, with invar steel strut.

The new Whippet Six

Members and friends of the N. V. A. are requested to patronize advertisers in this program.

FROM OUR FRIENDS IN YOUNGSTOWN, OHIO

YOUNGSTOWN, OHIO

The Second Largest Steel Center of the United States
Invites Inquiries from Manufacurers for
Industrial Advantages Here

ALLIED INDUSTRIES COMMITTEE

Chamber of Commerce

YOUNGSTOWN, OHIO

BEST WISHES

To

NATIONAL VAUDEVILLE ARTISTS, INC.

From

THE THORNTON LAUNDRY AND DRY CLEANING CO.

YOUNGSTOWN, OHIO

Members and friends of the N. V. A. are requested to patronize advertisers in this program

FROM OUR FRIENDS IN YOUNGSTOWN, OHIO

Best Wishes from

General Outdoor Advertising Co.
INCORPORATED

YOUNGSTOWN, OHIO, BRANCH

WITH BEST WISHES

The Ohio Hotel Operating Company

YOUNGSTOWN, OHIO

MARK C. HANNAN, *General Manager*

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SUCCESSOR TO HIS FAMOUS BROTHER
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"AN INSTITUTION IN THE AMERICAN THEATRE"

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FOREMOST IMPERSONATOR OF THE FAIR SEX.

NOW TOURING KEITH-ALBEE THEATERS

Compliments of

AL KORAN TEMPLE

A. A. O. N. M. S.

CLEVELAND, OHIO

Albert H. Fiebach

Illustrious Potentate

On Being Entertained

By George Matthew Adams

WE must be entertained. If someone else won't do it, then we must do something to entertain ourselves.

The essence of fertility, I sometimes think, is change. The soil that is loosened often about the plant or shrub gives the best account of itself to the beauty of the flower and its leafed branches.

Our minds must be constantly on the alert, and they must be fed thoughts that stimulate and enrich the entire brain. The study of different authors, the frequent change of familiar scenes and environment, surrounding yourself with objects of art that suggest the love of your own mind for the beautiful, and frequent excursions into country—each of these help to entertain the mind, as well as to keep the body in happy working mood.

Then take the entertainers who work nightly to make us laugh or not too ponderously think, how much we owe them. They come on to the stage, do their parts to the best of their abilities, and then leave—as though their tasks for that occasion were over, now for the next!

An entertainer must have appreciation, in some shape or manner, else he can give nothing.

It means a great deal for people who are sincerely trying to perform a useful service in this world, to get actual evidence that their work is not in vain. And how will they know unless you and I tell them?

Entertainers are hard worked folk. I attended a theatre the other evening. The cast was a large one. The play was a difficult one to give. Yet the performance was highly appreciated by those who sat in front. At times these listeners were thrilled, including myself. I thought then that entertainers should be given as much encouragement as possible.

If all of us could see beyond the lights, far into the night, and into the small apartments, little homes and hotels where these entertainers live, our admiration and love for them would be increased, I am sure.

Copyright, 1928, by George Matthew Adams.

Reprinted from Cleveland News

Compliments of

Nathan E. Cook, Cleveland

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THE 7,500 MEMBERS

of

AL SIRAT GROTTO

Mystic Order of Veiled Prophets of the Enchanted Realm

of CLEVELAND, OHIO

Wish Only the Best of Success to the

NATIONAL VAUDEVILLE ARTISTS

In all of its ventures

WM. C. SCHMIDT
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HEADQUARTERS 330 HOTEL STATLER

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YOU NEED

JANAY'

Greaseless—Clean—Quick—Apply with sponge. Wash off or Coldcream off. Forty-six colors. Make to order, anything you want. We ship around the World. Write for information.

JANAY' FACIAL PRODUCTS CO.
7016 Euclid Ave. Cleveland, Ohio

For Projection and Spotlights

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Catering to Keith's Artists
Rooms with Private Bath $2.50 up
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Complete for Housekeeping, Including Daily Maid Service
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THE LILLEY CO.

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Makers of Every Kind
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UNIFORMS and COSTUMES
Used in the Theatre.

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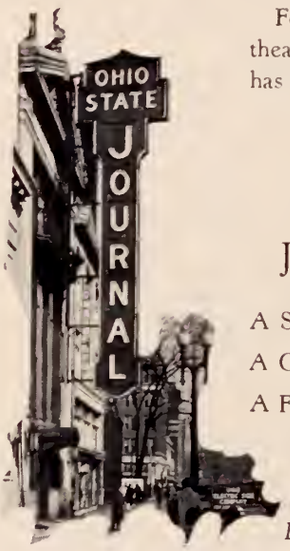

For 117 years the theatrical profession has found in the

OHIO
STATE
JOURNAL

A Strong Admirer
A Constructive Critic
A Faithful Friend

Established 1811

APPLAUSE!
From
COLUMBUS, OHIO.

WE regret that every pair of eyes in Columbus, Ohio, cannot witness your artistry, and every pair of hands applaud it.

This newspaper, more representative than any other, confidently assumes the privilege, on this occasion of the Twelfth Annual Benefit of the N. V. A., of conveying the greetings, approval and applause of Columbus.

We hope your booking agents decree that you spend a few days in our good city spreading your sunshine... and when the curtains rise, remember it is the Columbus Ditpatch...Ohio's Greatest Home Daily...that is accorded the responsibility of giving you a capacity audience.

Columbus Dispatch
Ohio's Greatest Home Daily

THE NEIL HOUSE
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655 Rooms and Every Bedroom with Private Bath
VERY REASONABLE RATES
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GEO. L. CHENNELL, *President*

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THE COLUMBUS BILL POSTING CO.

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THE FORREST TOWEL SUPPLY

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Compliments of

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Stop at

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Theatrical Moderate Prices

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WE HAVE A PIANO

WEEKLY THEATRICAL RATES:

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Phone Canal 6906

Centrally Located in Playhouse Square

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No Tedious Waiting

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Formerly Paris & Naso Beauty Shoppe

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Best Wishes to the N. V. A.

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EDWARD M. FAY, PROVIDENCE, R. I.

HARRY T. JORDAN

KEITH-ALBEE-ORPHEUM CIRCUIT OF THEATRES

"Understanding and Fellowship"

THIS PAGE IS TAKEN AS A TRIBUTE TO THE SPIRIT OF CO-OPERATION AS SHOWN BY THE STAGE EMPLOYEES, MUSICIANS AND THE MOTION PICTURE OPERATORS OF CLEVELAND. THESE ORGANIZATIONS, UNSOLICITED, VOLUNTEERED THEIR SERVICES TO THE BENEFIT PERFORMANCES HELD THURSDAY EVENING AT LOEW'S STATE AND B. F. KEITH'S PALACE THEATRES. THE CLEVELAND COMMITTEE GREATLY APPRECIATES THIS WONDERFUL SPIRIT. :: :: ::

FROM OUR FRIENDS IN CLEVELAND, OHIO

Westinghouse

Westinghouse Mazda Lamps

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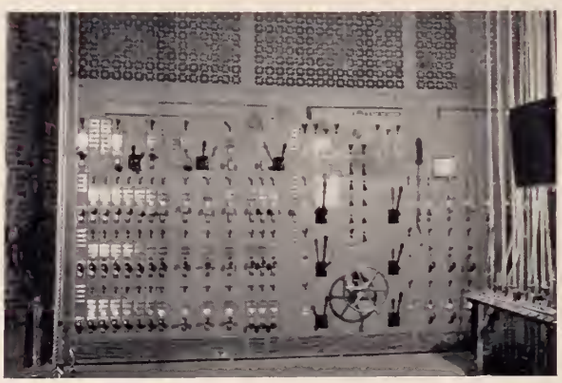
Source & Control Direction

Proper direction of light with minimum loss of intensity is achieved in the standard and special apparatus built by
Buckeye Distributing Co.

For quality, intensity, and color, there is no light source superior to Westinghouse Mazda Lamps



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THE LIGHTING HEADQUARTERS OF THE WORLD

All the resources of this University of Light are at the disposal of our friends in the N. V. A.

The results of years of research work in LIGHT and COLOR are available to you.

We invite you to see NELA PARK—as our guests when in Cleveland.

BUCKEYE DIVISION

National Lamp Works of General Electric Co.

CLEVELAND, OHIO

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K

BILLIARDS

11 Billiard

8 Pocket and 2 Snooker Tables

6 x 12 Snooker

Dayton's Most Up-to-Date Billiard Parlor

29 S. MAIN STREET

DAYTON, OHIO

SECOND FLOOR

Over McCrory's

The World's Most Distinguished Tires

THESE, TOO, ARE WORTHY PERFORMERS

The Dayton Rubber Mfg. Co.

Dayton, Ohio

An Atmosphere *of* Homelike Comfort

1050 Rooms—1050 Baths—Rates, $3.00 Up
300-Car Fireproof Garage
The Home of
Carl Rupp's Crystal Room Orchestra

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Sincerely Yours,

THEO. DeWITT, *Manager*
The Hollenden Hotel.

In Cleveland - it's

THE HOLLENDEN

Theo. DeWitt, Manager

Superior Avenue at East Sixth Street

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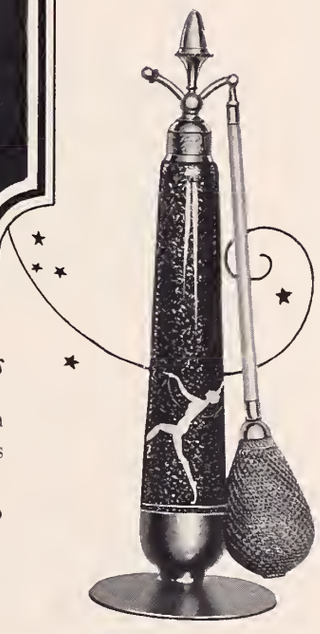
FROM OUR FRIENDS IN TOLEDO, OHIO

A drop of perfume, bursting into myriad atoms of fragrance, makes the use of perfume an added delight.



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THE Toledo Edison Company, chief source of supply for electric light and power throughout Northwestern Ohio, extends to you of N. V. A. its wishes for continued success in your efforts to spread mirth and sunshine and make this world a better place in which to live.

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The Toledo Edison Company

THE NEW FORT MEIG'S HOTEL

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Containing 220 Rooms, All With Bath

Tariff: Rooms, single, $2.50, $3.00 and $3.50; double, $1.50 additional

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National Vaudeville Artists

From

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Northwestern Ohio's Only Morning Paper

TOLEDO TIMES

ALL THE NEWS ALL THE TIME

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MICHIGAN AVENUE, AT THE CORNER OF MONROE
125 SOUTH LASALLE STREET
AND HOTEL SHERMAN

Capper and Capper—the store of today
Has fitted and clothed every smart N. V. A.
For Clothes of distinction, Haberdashery too,
Remember this name—they're bound to please you.

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That Extemporaneous Chap
Direction: HARRY WEBER

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C. S. HUMPHREY

Travelling Supervisor

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Select one of the following wonder spots—

The Black Hills of South Dakota, Zion National Park, Grand Canyon, Colorado, California, Pacific Northwest, Jasper Park, Northern Wisconsin, Minnesota Arrowhead Country or Upper Michigan—then write or call at one of our offices and we will tell you how cheaply you may go there.

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N. V. A. FOOT SPECIALIST

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Compliments to Bob Hall
and Our Many Friends
in the National Vaudeville Artists Association

UNION TRUST COMPANY CHICAGO
A BANK OF STRENGTH AND CHARACTER

ESTABLISHED 1869

UNION TRUST COMPANY

Madison and Dearborn Streets, Chicago

MARKS BROS.

MILWAUKEE'S FOREMOST CLEANERS AND DYERS

Ask Any Artist Playing
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MILWAUKEE, WISCONSIN

Saving—the only "act" that pays salaries during lay-offs.

4% on your savings

AT The
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SEVENTH AND VINE.
11 CONVENIENT BRANCHES
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HOME OF K-L-Z

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400 MODERN ROOMS

JUST FIVE MINUTES FROM ALL THEATRES

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Newest, Largest and Best in Colorado

THEATRICAL RATES

C. H. MORSE, *Manager*

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HALL HOTEL

100 High Class Apartments Furnished Complete

Thoroughly Modern. 100 Beautifully Furnished Rooms. With or Without Bath

Rates Sensible

1315 CURTIS STREET, DENVER

Phone Main 6485 J. W. RUSSELL, Lessee

Standish Hotel

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Hotel and Orpheum Stage Entrance Adjoining

Always the Same Special Rates to the Profession Regardless of Conditions

S. C. HOOVER, *Propr.*

The Rendezvous of the Profession When in Denver

Edelweiss HOTEL & CAFE

Hotel and Lunch Room

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In Denver It's Always

The BROWN PALACE Hotel

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Blue Parrot Inn

Opposite Brown Palace Hotel

Between Shirley Savoy and Cosmopolitan Hotels

DENVER

UNITED STATES TRANSFER & STORAGE COMPANY

DENVER, COLO.

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We Cater to Theatrical Business

Best Wishes to the N. V. A. from

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Creator of

Hindu and Yogi Jewelry

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OFFERING every modern convenience at most reasonable rates—stop here once and you will always return. 800 rooms with combination shower and tub bath.

Single	*Double*
$2.50 to $4.00	$4.00 to $5.50

Just a block from the city hall. Dining-room, Cafeteria, Coffee Shop, serving food you'll remember

BARLUM HOTEL
CADILLAC SQUARE, AT BATES STREET

R. B. KERNAHAN, *Managing Director*
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FLOWERS FOR EVERY OCCASION

La Salle Flower Shop

"TELEPHONE FLORISTS"

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TELEPHONES EUCLID 2270-2271
The Theatrical Florist of Detroit
Wire Us Direct
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Vera dell'Orefice
Organist
Keith-Albee Uptown Theatre

Compliments of the
THE JOHN R. ARMS SIGN CO., INC.
1933-35 BRUSH STREET
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Compliments of
THE UPTOWN PRINTING COMPANY
"Service that You'll Like"
Telephone: Longfellow 1813
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Success to the N. V. A. from
PALMER PARK FLORISTS
"BALDENS"
DETROIT, MICHIGAN
Floral Artists
For K.-A. Uptown Theatre

Compliments of the
PALMER CLEANERS & DYERS
16483 WOODWARD AVE.
Special Attention to the Theatre

Compliments of
WALLINS WAFFLE SHOP
Home Cooking
Next door to K.-A. Uptown Theatre

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FROM OUR FRIENDS IN FORT SMITH, ARK.

THAT WHICH IS OF SUPERIOR
QUALITY EVER QUICKLY
SEEKS ITS KIND

For 23 Years

It Has Been Our Pleasure to Serve

Keith-Albee-Orpheum Corporation

Similar outstanding users of TICKETS throughout the United States and many foreign lands, depend on us for the very important matter of supplying their ticket needs

WELDON, WILLIAMS & LICK

Printers of Tickets of Every Kind Since 1898

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300 Rooms—300 Baths

Hotel Shawnee
SPRINGFIELD, OHIO
250 Rooms—200 Baths

Hotel Orlando
DECATUR, ILLINOIS
250 Rooms—200 Baths

Three Modern, European Fireproof Hotels of Courtesy, Comfort and Service for the Guest

F. HAROLD VAN ORMAN, President

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PRATT POSTERS

Indiana's Only Theatrical Printing House

PRATT POSTER CO.
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FIRST IN NORTHERN INDIANA

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Nora Bayes

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whose passing is mourned by all

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To The Members of N. V. A.

THIS is the first opportunity that has come to me to extend my greetings to the men and women of vaudeville. During my association with the Stanley Company of America in various capacities, it was frequently my pleasure to meet individuals in the profession. However, I was not as closely in touch with the artist as I would like to be. I knew him impersonally. Now, in my new capacity as chief executive of the company, I have had a closer insight into activities of the vaudeville world. I have found that it is a world of friendships, of comradeship and of the kindliest feelings. Such characteristics are particularly noted in N. V. A., and I have found it to be the ideal organization in its interest in members.

The Stanley Company of America congratulates N. V. A. upon its great success and is glad to renew a pledge of cooperation in any movement to further the best interests of the members.

Stanley Company of America

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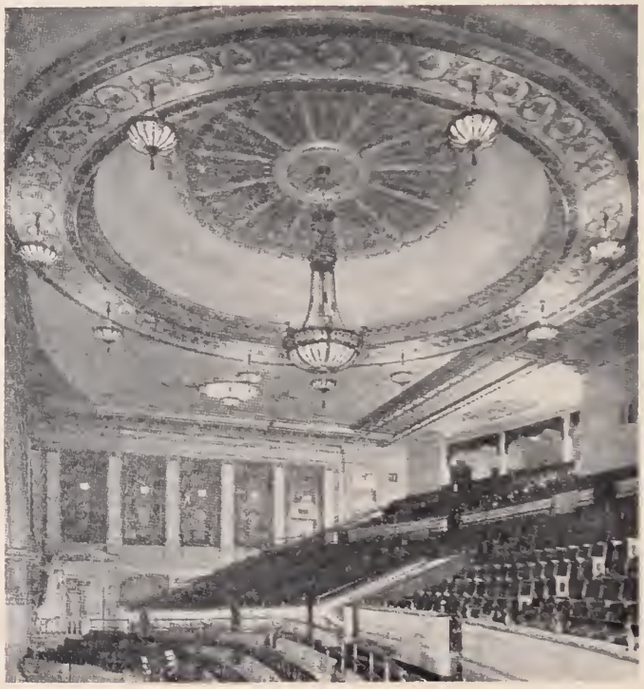

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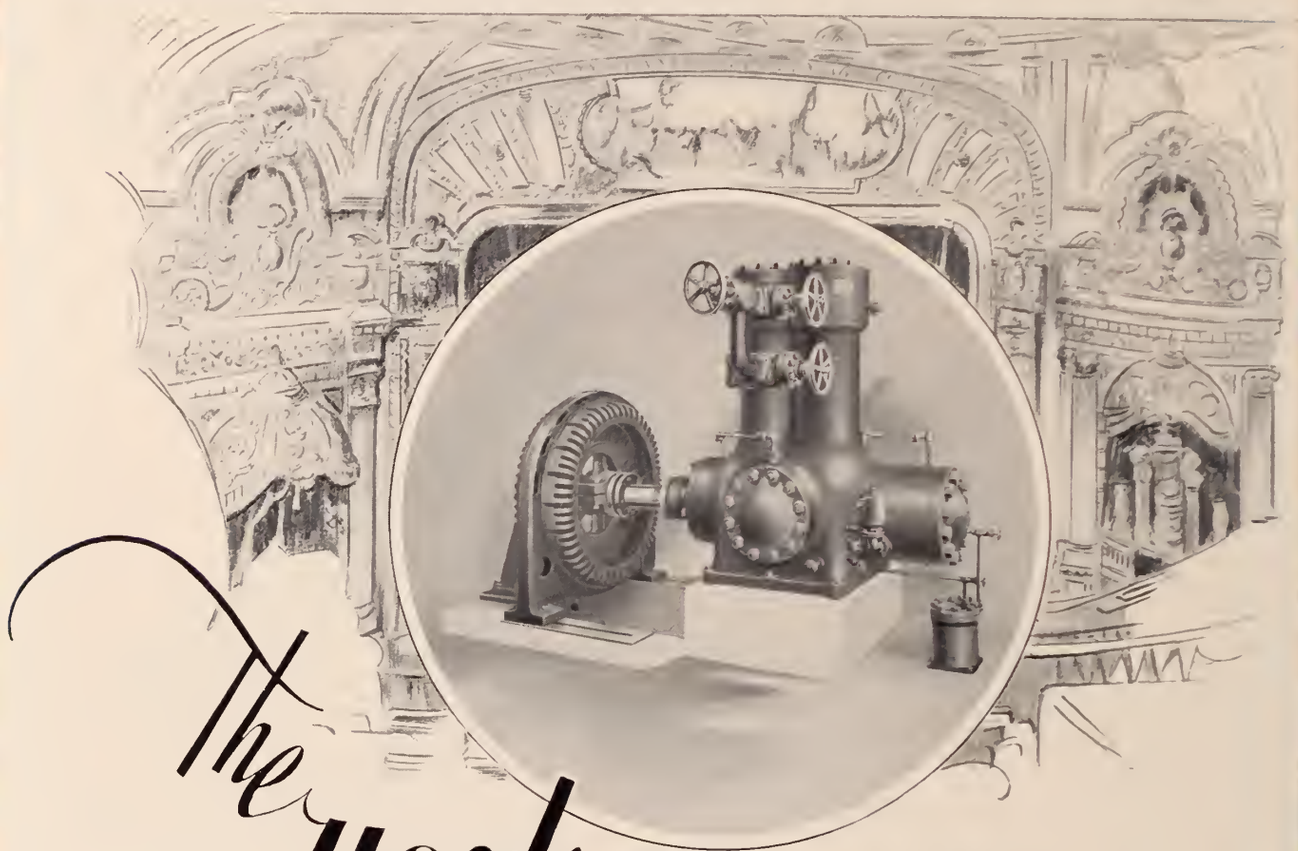

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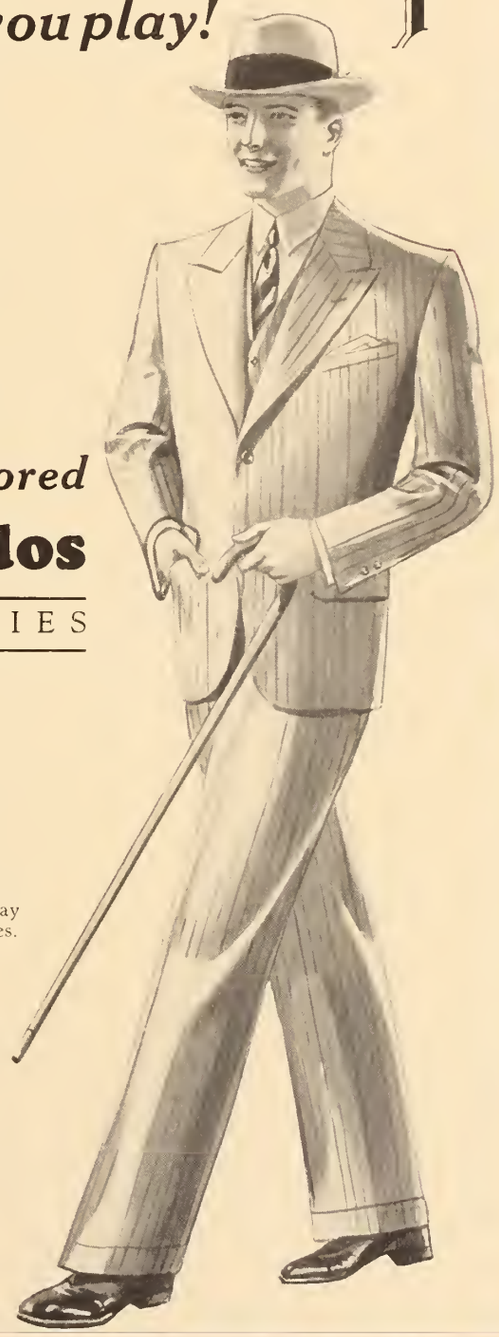

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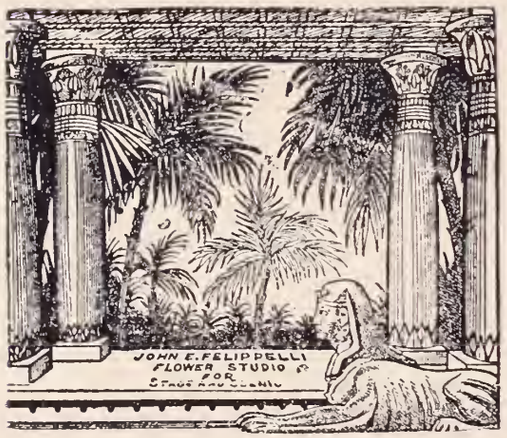

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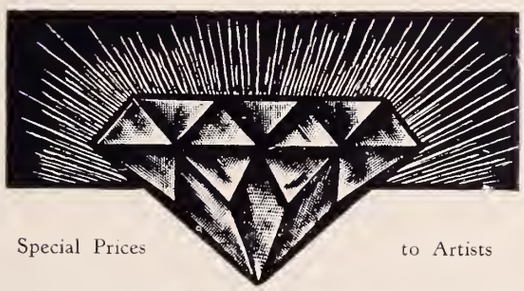

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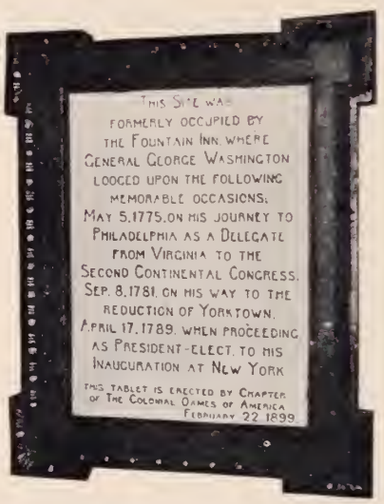
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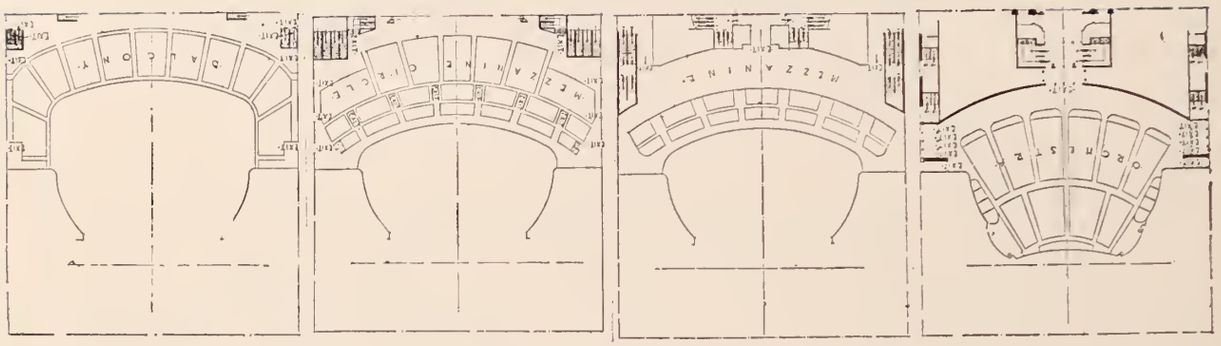

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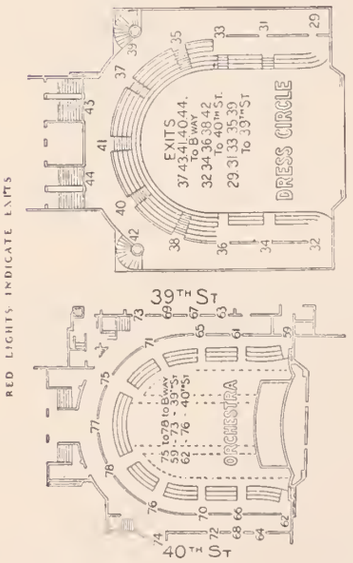

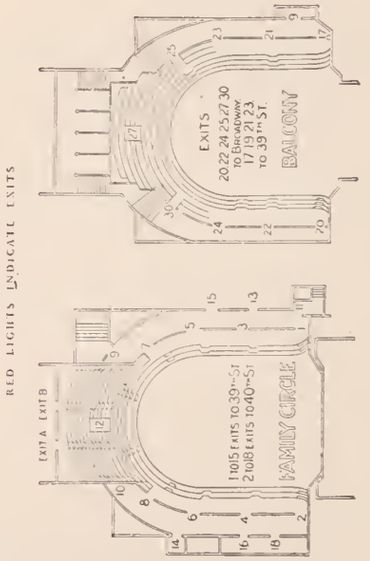

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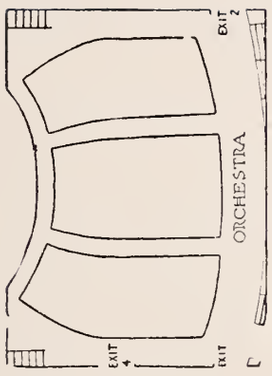

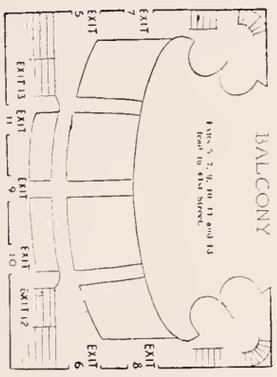

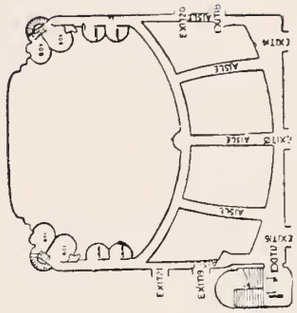

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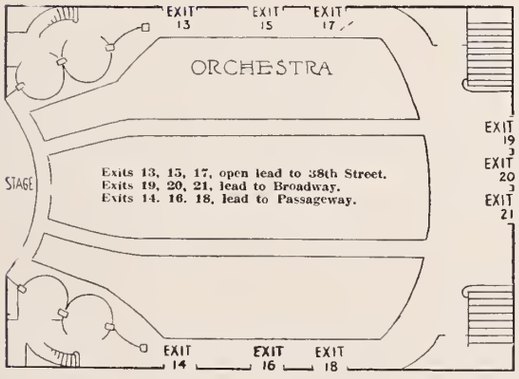

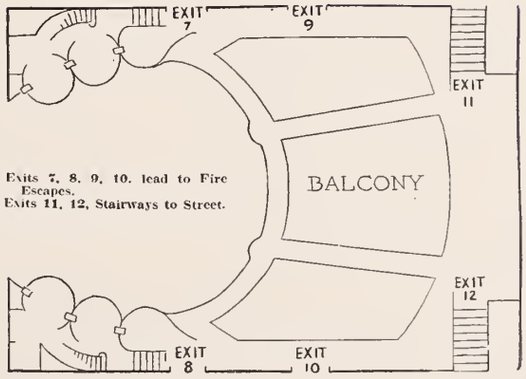

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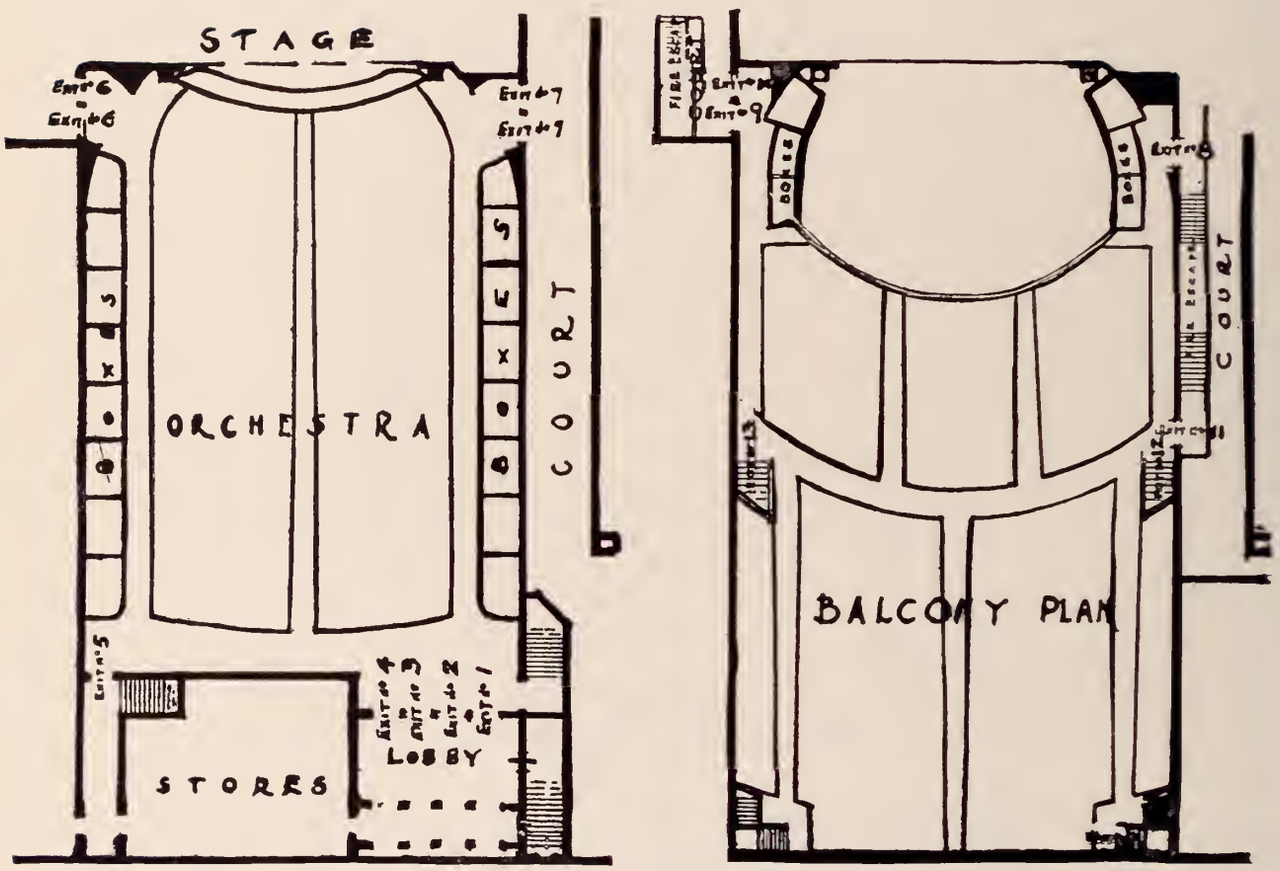

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